

Global Pickup Truck Market Growth 2025-2031

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Abstracts

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The global Pickup Truck market size is predicted to grow from US\$ 184790 million in 2025 to US\$ 224790 million in 2031; it is expected to grow at a CAGR of 3.3% from 2025 to 2031.

A Pickup Truck is a light duty truck having an enclosed cab and an open cargo area with low sides and tailgate. It came from US, possessing the comfortable feeling like passenger car. Also, having strong power, pickup truck can carry more and adapt to the rough road.

The major players in global Pickup Truck market include Ford, GM, Toyota, etc. The top 3 players hold over 60% of global market shares. North America and Southeast Asia are main markets, they occupy over 70% of the global market. Full-Size Pickups is the main type, with a share about 80%. Individual Use is the key application, which hold over 80% shares.

LP Information, Inc. (LPI) ' newest research report, the "Pickup Truck Industry Forecast" looks at past sales and reviews total world Pickup Truck sales in 2024, providing a comprehensive analysis by region and market sector of projected Pickup Truck sales for 2025 through 2031. With Pickup Truck sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pickup Truck industry.

This Insight Report provides a comprehensive analysis of the global Pickup Truck landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pickup Truck

portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pickup Truck market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pickup Truck and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pickup Truck.

This report presents a comprehensive overview, market shares, and growth opportunities of Pickup Truck market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Full-Size Pickups

Small/Midsize Pickups

Other

Segmentation by Application:

Individual Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ford

GM

Toyota

FCA

Isuzu

Nissan

Mitsubishi

Mahindra & Mahindra

Volkswagen

Great Wall Motors

Jiangling Motors

ZXAUTO

Tata Motors

Ashok Leyland

Foton Motor

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pickup Truck market?

What factors are driving Pickup Truck market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pickup Truck market opportunities vary by end market size?

How does Pickup Truck break out by Type, by Application?

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