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Global Phycocyanin Powder Market Growth 2026-2032

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Abstracts

The global Phycocyanin Powder market size is predicted to grow from US$ 331 million in 2025 to US$ 542 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

Phycocyanin is a dark blue powder isolated from spirulina. It mainly exists in blue-green algae, red algae, and cryptic algae. Phycocyanin is usually divided into C-phycocyanin and R-phycocyanin. The former is mainly found in blue-green algae, while the latter is mainly found in red algae. Both types are present in cryptic algae. Its function is to absorb light (orange yellow) energy and transmit light energy. Phycocyanin is one of the rare pigment proteins in nature. It is not only brightly colored, but also a nutrient rich protein with a complete amino acid composition and high amino acid content.

The application research of phycocyanin is extensive and can be summarized as follows:

(1) Natural food coloring: Phycocyanin is a water-soluble pigment that is non-toxic, pure blue, clear and cute, and can be used as a food coloring agent.

(2) In the field of medicine, in vitro experiments of phycocyanin can stimulate the generation of red blood cell colonies, similar to the effect of erythropoietin (EPO).

(3) In the field of cosmetics, phycocyanin is a type of collagen protein, which is a large molecular protein that binds with chromophore molecules through disulfide bonds. It has certain antioxidant, moisturizing, anti allergic, anti-inflammatory and spot removing properties, and exhibits a beautiful ocean blue tone.

In 2024, global Phycocyanin Powder production reached approximately 1,445 MT, with an average global market price of around US$ 218 per kg.The annual production

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capacity of a single production line is 50 tons, and the gross profit margin is about 50%.

Upstream raw materials:

Spirulina algae powder: the core raw material.

Purification auxiliary materials: such as buffer salts, ammonium sulfate, chromatography fillers/resins, ultrafiltration membrane bags, etc.

Downstream application fields: food pigments, pharmaceutical fields, and cosmetics fields.

Raw material cost: 55%-75%; manufacturing overhead: 20%-35%; labor cost: 5%-10%.

United States market for Phycocyanin Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Phycocyanin Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Phycocyanin Powder is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Phycocyanin Powder players cover DIC Corporation, Japan Algae, Parry Nutraceuticals, Nan Pao International Biotech, Zhejiang Binmei Biotechnology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Phycocyanin Powder Industry Forecast” looks at past sales and reviews total world Phycocyanin Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Phycocyanin Powder sales for 2026 through 2032. With Phycocyanin Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Phycocyanin Powder industry.

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This Insight Report provides a comprehensive analysis of the global Phycocyanin Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Phycocyanin Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Phycocyanin Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Phycocyanin Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Phycocyanin Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Phycocyanin Powder market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

C Phycocyanin

R Phycocyanin

Segmentation by Application Industry:

Food Grade

Pharmaceutical Grade

Cosmetic Grade

Segmentation by Color Value:

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Color Value E10

Color Value E18

Color Value E25

Other

Segmentation by Source:

Natural

Organic

Segmentation by Application:

Food Coloring

Pharmaceutical Field

Cosmetics Field

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

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China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

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from primary experts and analysing the company's coverage, product portfolio, its market penetration.

DIC Corporation

Japan Algae

Parry Nutraceuticals

Nan Pao International Biotech

Zhejiang Binmei Biotechnology

Qingdao Zaolanbio

Fuqing King Dnarmsa Spirulina

Dongtai City Spirulina Bio-Engineering

Xi'an Herbspirit Technology

Shaanxi Focusherb Biotechnology

Qingdao Wanyuan Mountain Biotech

Green Spring Technology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Phycocyanin Powder market?

What factors are driving Phycocyanin Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Phycocyanin Powder market opportunities vary by end market size?

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How does Phycocyanin Powder break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Phycocyanin Powder Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Phycocyanin Powder by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Phycocyanin Powder by Country/Region, 2021, 2025 & 2032
2.2 Phycocyanin Powder Segment by Type
  2.2.1 C Phycocyanin
  2.2.2 R Phycocyanin
  2.2.3 Phycocyanin Powder Sales by Type
    2.2.3.1 Global Phycocyanin Powder Sales Market Share by Type (2021-2026)
    2.2.3.2 Global Phycocyanin Powder Revenue and Market Share by Type (2021-2026)
    2.2.3.3 Global Phycocyanin Powder Sale Price by Type (2021-2026)
2.3 Phycocyanin Powder Segment by Application Industry
  2.3.1 Food Grade
  2.3.2 Pharmaceutical Grade
  2.3.3 Cosmetic Grade
  2.3.4 Phycocyanin Powder Sales by Application Industry
    2.3.4.1 Global Phycocyanin Powder Sales Market Share by Application Industry (2021-2026)
    2.3.4.2 Global Phycocyanin Powder Revenue and Market Share by Application Industry (2021-2026)
    2.3.4.3 Global Phycocyanin Powder Sale Price by Application Industry (2021-2026)

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2.4 Phycocyanin Powder Segment by Color Value
2.4.1 Color Value E10
2.4.2 Color Value E18
2.4.3 Color Value E25
2.4.4 Other
2.4.5 Phycocyanin Powder Sales by Color Value
2.4.5.1 Global Phycocyanin Powder Sales Market Share by Color Value (2021-2026)
2.4.5.2 Global Phycocyanin Powder Revenue and Market Share by Color Value (2021-2026)
2.4.5.3 Global Phycocyanin Powder Sale Price by Color Value (2021-2026)
2.5 Phycocyanin Powder Segment by Source
2.5.1 Natural
2.5.2 Organic
2.5.3 Phycocyanin Powder Sales by Source
2.5.3.1 Global Phycocyanin Powder Sales Market Share by Source (2021-2026)
2.5.3.2 Global Phycocyanin Powder Revenue and Market Share by Source (2021-2026)
2.5.3.3 Global Phycocyanin Powder Sale Price by Source (2021-2026)
2.6 Phycocyanin Powder Segment by Application
2.6.1 Food Coloring
2.6.2 Pharmaceutical Field
2.6.3 Cosmetics Field
2.6.4 Phycocyanin Powder Sales by Application
2.6.4.1 Global Phycocyanin Powder Sale Market Share by Application (2021-2026)
2.6.4.2 Global Phycocyanin Powder Revenue and Market Share by Application (2021-2026)
2.6.4.3 Global Phycocyanin Powder Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Phycocyanin Powder Breakdown Data by Company
3.1.1 Global Phycocyanin Powder Annual Sales by Company (2021-2026)
3.1.2 Global Phycocyanin Powder Sales Market Share by Company (2021-2026)
3.2 Global Phycocyanin Powder Annual Revenue by Company (2021-2026)
3.2.1 Global Phycocyanin Powder Revenue by Company (2021-2026)
3.2.2 Global Phycocyanin Powder Revenue Market Share by Company (2021-2026)
3.3 Global Phycocyanin Powder Sale Price by Company
3.4 Key Manufacturers Phycocyanin Powder Producing Area Distribution, Sales Area, Product Type

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3.4.1 Key Manufacturers Phycocyanin Powder Product Location Distribution
3.4.2 Players Phycocyanin Powder Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PHYCOCYANIN POWDER BY GEOGRAPHIC REGION

4.1 World Historic Phycocyanin Powder Market Size by Geographic Region (2021-2026)
4.1.1 Global Phycocyanin Powder Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Phycocyanin Powder Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Phycocyanin Powder Market Size by Country/Region (2021-2026)
4.2.1 Global Phycocyanin Powder Annual Sales by Country/Region (2021-2026)
4.2.2 Global Phycocyanin Powder Annual Revenue by Country/Region (2021-2026)
4.3 Americas Phycocyanin Powder Sales Growth
4.4 APAC Phycocyanin Powder Sales Growth
4.5 Europe Phycocyanin Powder Sales Growth
4.6 Middle East & Africa Phycocyanin Powder Sales Growth

5 AMERICAS

5.1 Americas Phycocyanin Powder Sales by Country
5.1.1 Americas Phycocyanin Powder Sales by Country (2021-2026)
5.1.2 Americas Phycocyanin Powder Revenue by Country (2021-2026)
5.2 Americas Phycocyanin Powder Sales by Type (2021-2026)
5.3 Americas Phycocyanin Powder Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Phycocyanin Powder Sales by Region

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6.1.1 APAC Phycocyanin Powder Sales by Region (2021-2026)
6.1.2 APAC Phycocyanin Powder Revenue by Region (2021-2026)
6.2 APAC Phycocyanin Powder Sales by Type (2021-2026)
6.3 APAC Phycocyanin Powder Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Phycocyanin Powder by Country
7.1.1 Europe Phycocyanin Powder Sales by Country (2021-2026)
7.1.2 Europe Phycocyanin Powder Revenue by Country (2021-2026)
7.2 Europe Phycocyanin Powder Sales by Type (2021-2026)
7.3 Europe Phycocyanin Powder Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Phycocyanin Powder by Country
8.1.1 Middle East & Africa Phycocyanin Powder Sales by Country (2021-2026)
8.1.2 Middle East & Africa Phycocyanin Powder Revenue by Country (2021-2026)
8.2 Middle East & Africa Phycocyanin Powder Sales by Type (2021-2026)
8.3 Middle East & Africa Phycocyanin Powder Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

+357 96 030922
info@marketpublishers.com

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Phycocyanin Powder
10.3 Manufacturing Process Analysis of Phycocyanin Powder
10.4 Industry Chain Structure of Phycocyanin Powder

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Phycocyanin Powder Distributors
11.3 Phycocyanin Powder Customer

12 WORLD FORECAST REVIEW FOR PHYCOCYANIN POWDER BY GEOGRAPHIC REGION

12.1 Global Phycocyanin Powder Market Size Forecast by Region
  12.1.1 Global Phycocyanin Powder Forecast by Region (2027-2032)
  12.1.2 Global Phycocyanin Powder Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Phycocyanin Powder Forecast by Type (2027-2032)
12.7 Global Phycocyanin Powder Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 DIC Corporation
  13.1.1 DIC Corporation Company Information
  13.1.2 DIC Corporation Phycocyanin Powder Product Portfolios and Specifications
  13.1.3 DIC Corporation Phycocyanin Powder Sales, Revenue, Price and Gross Margin

+357 96 030922
info@marketpublishers.com

(2021-2026)
13.1.4 DIC Corporation Main Business Overview
13.1.5 DIC Corporation Latest Developments
13.2 Japan Algae
13.2.1 Japan Algae Company Information
13.2.2 Japan Algae Phycocyanin Powder Product Portfolios and Specifications
13.2.3 Japan Algae Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Japan Algae Main Business Overview
13.2.5 Japan Algae Latest Developments
13.3 Parry Nutraceuticals
13.3.1 Parry Nutraceuticals Company Information
13.3.2 Parry Nutraceuticals Phycocyanin Powder Product Portfolios and Specifications
13.3.3 Parry Nutraceuticals Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Parry Nutraceuticals Main Business Overview
13.3.5 Parry Nutraceuticals Latest Developments
13.4 Nan Pao International Biotech
13.4.1 Nan Pao International Biotech Company Information
13.4.2 Nan Pao International Biotech Phycocyanin Powder Product Portfolios and Specifications
13.4.3 Nan Pao International Biotech Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Nan Pao International Biotech Main Business Overview
13.4.5 Nan Pao International Biotech Latest Developments
13.5 Zhejiang Binmei Biotechnology
13.5.1 Zhejiang Binmei Biotechnology Company Information
13.5.2 Zhejiang Binmei Biotechnology Phycocyanin Powder Product Portfolios and Specifications
13.5.3 Zhejiang Binmei Biotechnology Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Zhejiang Binmei Biotechnology Main Business Overview
13.5.5 Zhejiang Binmei Biotechnology Latest Developments
13.6 Qingdao Zaolanbio
13.6.1 Qingdao Zaolanbio Company Information
13.6.2 Qingdao Zaolanbio Phycocyanin Powder Product Portfolios and Specifications
13.6.3 Qingdao Zaolanbio Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Qingdao Zaolanbio Main Business Overview

+357 96 030922
info@marketpublishers.com

13.6.5 Qingdao Zaolanbio Latest Developments
13.7 Fuqing King Dnarmsa Spirulina
13.7.1 Fuqing King Dnarmsa Spirulina Company Information
13.7.2 Fuqing King Dnarmsa Spirulina Phycocyanin Powder Product Portfolios and Specifications
13.7.3 Fuqing King Dnarmsa Spirulina Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Fuqing King Dnarmsa Spirulina Main Business Overview
13.7.5 Fuqing King Dnarmsa Spirulina Latest Developments
13.8 Dongtai City Spirulina Bio-Engineering
13.8.1 Dongtai City Spirulina Bio-Engineering Company Information
13.8.2 Dongtai City Spirulina Bio-Engineering Phycocyanin Powder Product Portfolios and Specifications
13.8.3 Dongtai City Spirulina Bio-Engineering Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Dongtai City Spirulina Bio-Engineering Main Business Overview
13.8.5 Dongtai City Spirulina Bio-Engineering Latest Developments
13.9 Xi'an Herbspirit Technology
13.9.1 Xi'an Herbspirit Technology Company Information
13.9.2 Xi'an Herbspirit Technology Phycocyanin Powder Product Portfolios and Specifications
13.9.3 Xi'an Herbspirit Technology Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 Xi'an Herbspirit Technology Main Business Overview
13.9.5 Xi'an Herbspirit Technology Latest Developments
13.10 Shaanxi Focusherb Biotechnology
13.10.1 Shaanxi Focusherb Biotechnology Company Information
13.10.2 Shaanxi Focusherb Biotechnology Phycocyanin Powder Product Portfolios and Specifications
13.10.3 Shaanxi Focusherb Biotechnology Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Shaanxi Focusherb Biotechnology Main Business Overview
13.10.5 Shaanxi Focusherb Biotechnology Latest Developments
13.11 Qingdao Wanyuan Mountain Biotech
13.11.1 Qingdao Wanyuan Mountain Biotech Company Information
13.11.2 Qingdao Wanyuan Mountain Biotech Phycocyanin Powder Product Portfolios and Specifications
13.11.3 Qingdao Wanyuan Mountain Biotech Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)

+357 96 030922
info@marketpublishers.com

13.11.4 Qingdao Wanyuan Mountain Biotech Main Business Overview
13.11.5 Qingdao Wanyuan Mountain Biotech Latest Developments
13.12 Green Spring Technology
13.12.1 Green Spring Technology Company Information
13.12.2 Green Spring Technology Phycocyanin Powder Product Portfolios and Specifications
13.12.3 Green Spring Technology Phycocyanin Powder Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Green Spring Technology Main Business Overview
13.12.5 Green Spring Technology Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Phycocyanin Powder Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Phycocyanin Powder Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of C Phycocyanin
Table 4. Major Players of R Phycocyanin
Table 5. Global Phycocyanin Powder Sales by Type (2021-2026) & (Tons)
Table 6. Global Phycocyanin Powder Sales Market Share by Type (2021-2026)
Table 7. Global Phycocyanin Powder Revenue by Type (2021-2026) & ($ million)
Table 8. Global Phycocyanin Powder Revenue Market Share by Type (2021-2026)
Table 9. Global Phycocyanin Powder Sale Price by Type (2021-2026) & (US$/Kg)
Table 10. Major Players of Food Grade
Table 11. Major Players of Pharmaceutical Grade
Table 12. Major Players of Cosmetic Grade
Table 13. Global Phycocyanin Powder Sales by Application Industry (2021-2026) & (Tons)
Table 14. Global Phycocyanin Powder Sales Market Share by Application Industry (2021-2026)
Table 15. Global Phycocyanin Powder Revenue by Application Industry (2021-2026) & ($ million)
Table 16. Global Phycocyanin Powder Revenue Market Share by Application Industry (2021-2026)
Table 17. Global Phycocyanin Powder Sale Price by Application Industry (2021-2026) & (US$/Kg)
Table 18. Major Players of Color Value E10
Table 19. Major Players of Color Value E18
Table 20. Major Players of Color Value E25
Table 21. Major Players of Other
Table 22. Global Phycocyanin Powder Sales by Color Value (2021-2026) & (Tons)
Table 23. Global Phycocyanin Powder Sales Market Share by Color Value (2021-2026)
Table 24. Global Phycocyanin Powder Revenue by Color Value (2021-2026) & ($ million)
Table 25. Global Phycocyanin Powder Revenue Market Share by Color Value (2021-2026)
Table 26. Global Phycocyanin Powder Sale Price by Color Value (2021-2026) &

+357 96 030922
info@marketpublishers.com

(US$/Kg)
Table 27. Major Players of Natural
Table 28. Major Players of Organic
Table 29. Global Phycocyanin Powder Sales by Source (2021-2026) & (Tons)
Table 30. Global Phycocyanin Powder Sales Market Share by Source (2021-2026)
Table 31. Global Phycocyanin Powder Revenue by Source (2021-2026) & ($ million)
Table 32. Global Phycocyanin Powder Revenue Market Share by Source (2021-2026)
Table 33. Global Phycocyanin Powder Sale Price by Source (2021-2026) & (US$/Kg)
Table 34. Global Phycocyanin Powder Sale by Application (2021-2026) & (Tons)
Table 35. Global Phycocyanin Powder Sale Market Share by Application (2021-2026)
Table 36. Global Phycocyanin Powder Revenue by Application (2021-2026) & ($ million)
Table 37. Global Phycocyanin Powder Revenue Market Share by Application (2021-2026)
Table 38. Global Phycocyanin Powder Sale Price by Application (2021-2026) & (US$/Kg)
Table 39. Global Phycocyanin Powder Sales by Company (2021-2026) & (Tons)
Table 40. Global Phycocyanin Powder Sales Market Share by Company (2021-2026)
Table 41. Global Phycocyanin Powder Revenue by Company (2021-2026) & ($ millions)
Table 42. Global Phycocyanin Powder Revenue Market Share by Company (2021-2026)
Table 43. Global Phycocyanin Powder Sale Price by Company (2021-2026) & (US$/Kg)
Table 44. Key Manufacturers Phycocyanin Powder Producing Area Distribution and Sales Area
Table 45. Players Phycocyanin Powder Products Offered
Table 46. Phycocyanin Powder Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 47. New Products and Potential Entrants
Table 48. Market M&A Activity & Strategy
Table 49. Global Phycocyanin Powder Sales by Geographic Region (2021-2026) & (Tons)
Table 50. Global Phycocyanin Powder Sales Market Share Geographic Region (2021-2026)
Table 51. Global Phycocyanin Powder Revenue by Geographic Region (2021-2026) & ($ millions)
Table 52. Global Phycocyanin Powder Revenue Market Share by Geographic Region (2021-2026)
Table 53. Global Phycocyanin Powder Sales by Country/Region (2021-2026) & (Tons)
Table 54. Global Phycocyanin Powder Sales Market Share by Country/Region

+357 96 030922
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(2021-2026)
Table 55. Global Phycocyanin Powder Revenue by Country/Region (2021-2026) & ($ millions)
Table 56. Global Phycocyanin Powder Revenue Market Share by Country/Region (2021-2026)
Table 57. Americas Phycocyanin Powder Sales by Country (2021-2026) & (Tons)
Table 58. Americas Phycocyanin Powder Sales Market Share by Country (2021-2026)
Table 59. Americas Phycocyanin Powder Revenue by Country (2021-2026) & ($ millions)
Table 60. Americas Phycocyanin Powder Sales by Type (2021-2026) & (Tons)
Table 61. Americas Phycocyanin Powder Sales by Application (2021-2026) & (Tons)
Table 62. APAC Phycocyanin Powder Sales by Region (2021-2026) & (Tons)
Table 63. APAC Phycocyanin Powder Sales Market Share by Region (2021-2026)
Table 64. APAC Phycocyanin Powder Revenue by Region (2021-2026) & ($ millions)
Table 65. APAC Phycocyanin Powder Sales by Type (2021-2026) & (Tons)
Table 66. APAC Phycocyanin Powder Sales by Application (2021-2026) & (Tons)
Table 67. Europe Phycocyanin Powder Sales by Country (2021-2026) & (Tons)
Table 68. Europe Phycocyanin Powder Revenue by Country (2021-2026) & ($ millions)
Table 69. Europe Phycocyanin Powder Sales by Type (2021-2026) & (Tons)
Table 70. Europe Phycocyanin Powder Sales by Application (2021-2026) & (Tons)
Table 71. Middle East & Africa Phycocyanin Powder Sales by Country (2021-2026) & (Tons)
Table 72. Middle East & Africa Phycocyanin Powder Revenue Market Share by Country (2021-2026)
Table 73. Middle East & Africa Phycocyanin Powder Sales by Type (2021-2026) & (Tons)
Table 74. Middle East & Africa Phycocyanin Powder Sales by Application (2021-2026) & (Tons)
Table 75. Key Market Drivers & Growth Opportunities of Phycocyanin Powder
Table 76. Key Market Challenges & Risks of Phycocyanin Powder
Table 77. Key Industry Trends of Phycocyanin Powder
Table 78. Phycocyanin Powder Raw Material
Table 79. Key Suppliers of Raw Materials
Table 80. Phycocyanin Powder Distributors List
Table 81. Phycocyanin Powder Customer List
Table 82. Global Phycocyanin Powder Sales Forecast by Region (2027-2032) & (Tons)
Table 83. Global Phycocyanin Powder Revenue Forecast by Region (2027-2032) & ($ millions)
Table 84. Americas Phycocyanin Powder Sales Forecast by Country (2027-2032) &

+357 96 030922
info@marketpublishers.com

(Tons)
Table 85. Americas Phycocyanin Powder Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 86. APAC Phycocyanin Powder Sales Forecast by Region (2027-2032) & (Tons)
Table 87. APAC Phycocyanin Powder Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 88. Europe Phycocyanin Powder Sales Forecast by Country (2027-2032) & (Tons)
Table 89. Europe Phycocyanin Powder Revenue Forecast by Country (2027-2032) & ($ millions)
Table 90. Middle East & Africa Phycocyanin Powder Sales Forecast by Country (2027-2032) & (Tons)
Table 91. Middle East & Africa Phycocyanin Powder Revenue Forecast by Country (2027-2032) & ($ millions)
Table 92. Global Phycocyanin Powder Sales Forecast by Type (2027-2032) & (Tons)
Table 93. Global Phycocyanin Powder Revenue Forecast by Type (2027-2032) & ($ millions)
Table 94. Global Phycocyanin Powder Sales Forecast by Application (2027-2032) & (Tons)
Table 95. Global Phycocyanin Powder Revenue Forecast by Application (2027-2032) & ($ millions)
Table 96. DIC Corporation Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 97. DIC Corporation Phycocyanin Powder Product Portfolios and Specifications
Table 98. DIC Corporation Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 99. DIC Corporation Main Business
Table 100. DIC Corporation Latest Developments
Table 101. Japan Algae Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 102. Japan Algae Phycocyanin Powder Product Portfolios and Specifications
Table 103. Japan Algae Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 104. Japan Algae Main Business
Table 105. Japan Algae Latest Developments
Table 106. Parry Nutraceuticals Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 107. Parry Nutraceuticals Phycocyanin Powder Product Portfolios and Specifications

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Table 108. Parry Nutraceuticals Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 109. Parry Nutraceuticals Main Business
Table 110. Parry Nutraceuticals Latest Developments
Table 111. Nan Pao International Biotech Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 112. Nan Pao International Biotech Phycocyanin Powder Product Portfolios and Specifications
Table 113. Nan Pao International Biotech Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 114. Nan Pao International Biotech Main Business
Table 115. Nan Pao International Biotech Latest Developments
Table 116. Zhejiang Binmei Biotechnology Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 117. Zhejiang Binmei Biotechnology Phycocyanin Powder Product Portfolios and Specifications
Table 118. Zhejiang Binmei Biotechnology Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 119. Zhejiang Binmei Biotechnology Main Business
Table 120. Zhejiang Binmei Biotechnology Latest Developments
Table 121. Qingdao Zaolanbio Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 122. Qingdao Zaolanbio Phycocyanin Powder Product Portfolios and Specifications
Table 123. Qingdao Zaolanbio Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 124. Qingdao Zaolanbio Main Business
Table 125. Qingdao Zaolanbio Latest Developments
Table 126. Fuqing King Dnarmsa Spirulina Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 127. Fuqing King Dnarmsa Spirulina Phycocyanin Powder Product Portfolios and Specifications
Table 128. Fuqing King Dnarmsa Spirulina Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 129. Fuqing King Dnarmsa Spirulina Main Business
Table 130. Fuqing King Dnarmsa Spirulina Latest Developments
Table 131. Dongtai City Spirulina Bio-Engineering Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 132. Dongtai City Spirulina Bio-Engineering Phycocyanin Powder Product

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Portfolios and Specifications
Table 133. Dongtai City Spirulina Bio-Engineering Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 134. Dongtai City Spirulina Bio-Engineering Main Business
Table 135. Dongtai City Spirulina Bio-Engineering Latest Developments
Table 136. Xi'an Herbspirit Technology Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 137. Xi'an Herbspirit Technology Phycocyanin Powder Product Portfolios and Specifications
Table 138. Xi'an Herbspirit Technology Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 139. Xi'an Herbspirit Technology Main Business
Table 140. Xi'an Herbspirit Technology Latest Developments
Table 141. Shaanxi Focusherb Biotechnology Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 142. Shaanxi Focusherb Biotechnology Phycocyanin Powder Product Portfolios and Specifications
Table 143. Shaanxi Focusherb Biotechnology Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 144. Shaanxi Focusherb Biotechnology Main Business
Table 145. Shaanxi Focusherb Biotechnology Latest Developments
Table 146. Qingdao Wanyuan Mountain Biotech Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 147. Qingdao Wanyuan Mountain Biotech Phycocyanin Powder Product Portfolios and Specifications
Table 148. Qingdao Wanyuan Mountain Biotech Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 149. Qingdao Wanyuan Mountain Biotech Main Business
Table 150. Qingdao Wanyuan Mountain Biotech Latest Developments
Table 151. Green Spring Technology Basic Information, Phycocyanin Powder Manufacturing Base, Sales Area and Its Competitors
Table 152. Green Spring Technology Phycocyanin Powder Product Portfolios and Specifications
Table 153. Green Spring Technology Phycocyanin Powder Sales (Tons), Revenue ($ Million), Price (US$/Kg) and Gross Margin (2021-2026)
Table 154. Green Spring Technology Main Business
Table 155. Green Spring Technology Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Phycocyanin Powder
Figure 2. Phycocyanin Powder Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Phycocyanin Powder Sales Growth Rate 2021-2032 (Tons)
Figure 7. Global Phycocyanin Powder Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Phycocyanin Powder Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Phycocyanin Powder Sales Market Share by Country/Region (2025)
Figure 10. Phycocyanin Powder Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of C Phycocyanin
Figure 12. Product Picture of R Phycocyanin
Figure 13. Global Phycocyanin Powder Sales Market Share by Type in 2026
Figure 14. Global Phycocyanin Powder Revenue Market Share by Type (2021-2026)
Figure 15. Product Picture of Food Grade
Figure 16. Product Picture of Pharmaceutical Grade
Figure 17. Product Picture of Cosmetic Grade
Figure 18. Global Phycocyanin Powder Sales Market Share by Application Industry in 2026
Figure 19. Global Phycocyanin Powder Revenue Market Share by Application Industry (2021-2026)
Figure 20. Product Picture of Color Value E10
Figure 21. Product Picture of Color Value E18
Figure 22. Product Picture of Color Value E25
Figure 23. Product Picture of Other
Figure 24. Global Phycocyanin Powder Sales Market Share by Color Value in 2026
Figure 25. Global Phycocyanin Powder Revenue Market Share by Color Value (2021-2026)
Figure 26. Product Picture of Natural
Figure 27. Product Picture of Organic
Figure 28. Global Phycocyanin Powder Sales Market Share by Source in 2026
Figure 29. Global Phycocyanin Powder Revenue Market Share by Source (2021-2026)
Figure 30. Phycocyanin Powder Consumed in Food Coloring

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Figure 31. Global Phycocyanin Powder Market: Food Coloring (2021-2026) & (Tons)
Figure 32. Phycocyanin Powder Consumed in Pharmaceutical Field
Figure 33. Global Phycocyanin Powder Market: Pharmaceutical Field (2021-2026) & (Tons)
Figure 34. Phycocyanin Powder Consumed in Cosmetics Field
Figure 35. Global Phycocyanin Powder Market: Cosmetics Field (2021-2026) & (Tons)
Figure 36. Global Phycocyanin Powder Sale Market Share by Application (2025)
Figure 37. Global Phycocyanin Powder Revenue Market Share by Application in 2026
Figure 38. Phycocyanin Powder Sales by Company in 2026 (Tons)
Figure 39. Global Phycocyanin Powder Sales Market Share by Company in 2026
Figure 40. Phycocyanin Powder Revenue by Company in 2026 ($ millions)
Figure 41. Global Phycocyanin Powder Revenue Market Share by Company in 2026
Figure 42. Global Phycocyanin Powder Sales Market Share by Geographic Region (2021-2026)
Figure 43. Global Phycocyanin Powder Revenue Market Share by Geographic Region in 2026
Figure 44. Americas Phycocyanin Powder Sales 2021-2026 (Tons)
Figure 45. Americas Phycocyanin Powder Revenue 2021-2026 ($ millions)
Figure 46. APAC Phycocyanin Powder Sales 2021-2026 (Tons)
Figure 47. APAC Phycocyanin Powder Revenue 2021-2026 ($ millions)
Figure 48. Europe Phycocyanin Powder Sales 2021-2026 (Tons)
Figure 49. Europe Phycocyanin Powder Revenue 2021-2026 ($ millions)
Figure 50. Middle East & Africa Phycocyanin Powder Sales 2021-2026 (Tons)
Figure 51. Middle East & Africa Phycocyanin Powder Revenue 2021-2026 ($ millions)
Figure 52. Americas Phycocyanin Powder Sales Market Share by Country in 2026
Figure 53. Americas Phycocyanin Powder Revenue Market Share by Country (2021-2026)
Figure 54. Americas Phycocyanin Powder Sales Market Share by Type (2021-2026)
Figure 55. Americas Phycocyanin Powder Sales Market Share by Application (2021-2026)
Figure 56. United States Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 57. Canada Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 58. Mexico Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 59. Brazil Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 60. APAC Phycocyanin Powder Sales Market Share by Region in 2026
Figure 61. APAC Phycocyanin Powder Revenue Market Share by Region (2021-2026)
Figure 62. APAC Phycocyanin Powder Sales Market Share by Type (2021-2026)
Figure 63. APAC Phycocyanin Powder Sales Market Share by Application (2021-2026)
Figure 64. China Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)

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Figure 65. Japan Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 66. South Korea Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 67. Southeast Asia Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 68. India Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 69. Australia Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 70. China Taiwan Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 71. Europe Phycocyanin Powder Sales Market Share by Country in 2026
Figure 72. Europe Phycocyanin Powder Revenue Market Share by Country (2021-2026)
Figure 73. Europe Phycocyanin Powder Sales Market Share by Type (2021-2026)
Figure 74. Europe Phycocyanin Powder Sales Market Share by Application (2021-2026)
Figure 75. Germany Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 76. France Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 77. UK Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 78. Italy Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 79. Russia Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 80. Middle East & Africa Phycocyanin Powder Sales Market Share by Country (2021-2026)
Figure 81. Middle East & Africa Phycocyanin Powder Sales Market Share by Type (2021-2026)
Figure 82. Middle East & Africa Phycocyanin Powder Sales Market Share by Application (2021-2026)
Figure 83. Egypt Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 84. South Africa Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 85. Israel Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 86. Turkey Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 87. GCC Countries Phycocyanin Powder Revenue Growth 2021-2026 ($ millions)
Figure 88. Manufacturing Cost Structure Analysis of Phycocyanin Powder in 2026
Figure 89. Manufacturing Process Analysis of Phycocyanin Powder
Figure 90. Industry Chain Structure of Phycocyanin Powder
Figure 91. Channels of Distribution
Figure 92. Global Phycocyanin Powder Sales Market Forecast by Region (2027-2032)
Figure 93. Global Phycocyanin Powder Revenue Market Share Forecast by Region (2027-2032)
Figure 94. Global Phycocyanin Powder Sales Market Share Forecast by Type (2027-2032)
Figure 95. Global Phycocyanin Powder Revenue Market Share Forecast by Type

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(2027-2032)
Figure 96. Global Phycocyanin Powder Sales Market Share Forecast by Application (2027-2032)
Figure 97. Global Phycocyanin Powder Revenue Market Share Forecast by Application (2027-2032)

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