

# Global Photoluminescent Masterbatch Market Growth 2025-2031

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## Abstracts

The global Photoluminescent Masterbatch market size is predicted to grow from US\$ 2355 million in 2025 to US\$ 3305 million in 2031; it is expected to grow at a CAGR of 5.8% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A Photoluminescent Masterbatch is a concentrated additive mixture that enables plastics to absorb, store, and emit light (typically in the dark) when incorporated into polymers during processing. It contains photoluminescent pigments (such as strontium aluminate or zinc sulfide) dispersed in a carrier resin, allowing manufacturers to produce glow-in-the-dark or light-reactive plastic products efficiently.

United States market for Photoluminescent Masterbatch is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Photoluminescent Masterbatch is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Photoluminescent Masterbatch is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Photoluminescent Masterbatch players cover Realglow, Zhejiang Minhui Luminous Technology, iSuoChem, Perfect Colourants and Plastics Pvt. Ltd. (PCPPL), Hangzhou Junting Luminescence Technology, etc. In terms of revenue, the global two

largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Photoluminescent Masterbatch Industry Forecast” looks at past sales and reviews total world Photoluminescent Masterbatch sales in 2024, providing a comprehensive analysis by region and market sector of projected Photoluminescent Masterbatch sales for 2025 through 2031. With Photoluminescent Masterbatch sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Photoluminescent Masterbatch industry.

This Insight Report provides a comprehensive analysis of the global Photoluminescent Masterbatch landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Photoluminescent Masterbatch portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Photoluminescent Masterbatch market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Photoluminescent Masterbatch and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Photoluminescent Masterbatch.

This report presents a comprehensive overview, market shares, and growth opportunities of Photoluminescent Masterbatch market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

PP

PE

ABS

HDPE

Others

Segmentation by Application:

Auto Parts

Textiles and Clothing

Toys

Daily Plastic Products

Paints and Coatings

Safety Signs

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Realglow

Zhejiang Minhui Luminous Technolgoy

iSuoChem

Perfect Colourants and Plastics Pvt. Ltd. (PCPPL)

Hangzhou Junting Luminescence Technology

KCI Master Industries Corp

SMAROL

JiNan Vican Chemicals

Suzhou Standard Polymer

Mridoo

Guangzhou Rongfeng Plastic Technology

Shandong Nuosen Plastic

Kandui Industries

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Photoluminescent Masterbatch market?

What factors are driving Photoluminescent Masterbatch market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Photoluminescent Masterbatch market opportunities vary by end market size?

How does Photoluminescent Masterbatch break out by Type, by Application?

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