

Global Phone POS Machine Market Growth 2026-2032

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Abstracts

The global Phone POS Machine market size is predicted to grow from US\$ 6016 million in 2025 to US\$ 15120 million in 2032; it is expected to grow at a CAGR of 14.1% from 2026 to 2032.

A 'Phone POS Machine' is a payment terminal device used in industries such as retail, hospitality, healthcare, and more, typically connected to payment platforms via telephone lines, wireless networks, Bluetooth, or other communication methods. Its primary function is to support various payment methods such as electronic payments, card payments, and QR code payments through integrated hardware and software. With the rapid growth of mobile payments, contactless payments, and e-commerce, the Phone POS Machine has gradually become a crucial tool for merchants, replacing traditional cash payments. Modern Phone POS machines offer high flexibility and convenience, meeting diverse payment needs in various scenarios. Additionally, with the development of smartphones and mobile internet, many Phone POS machines now integrate mobile payment functions, allowing for broader payment experiences through smartphones, tablets, and other devices. Today, Phone POS Machines are not only used in traditional retail stores but have expanded to various sectors, including fast food chains, taxis, tourist attractions, etc., becoming an essential part of the modern financial payment system.

Market Development Opportunities & Main Driving Factors

As global demand for electronic payments continues to rise, the Phone POS Machine market has encountered unprecedented development opportunities. Firstly, the increasing consumer demand for cashless payments, especially the rapid rise of mobile payments, has provided strong support for the widespread adoption of POS machines. Additionally, many governments are actively promoting the construction of a cashless society, and policy improvements have further fueled the growth of the POS machine

market. For instance, China's introduction of 'QR code payments' and the support for small-value, password-free payments in Europe and North America have accelerated the application of POS machines across industries. Technological innovation is another key driving factor. With the gradual application of 5G, artificial intelligence, and the Internet of Things, the functionality of Phone POS machines continues to expand, evolving from payment functions to include big data analytics, customer management, and smart marketing. This evolution has made POS machines an essential tool for merchants' daily operations. Moreover, the stable pricing of raw materials and the continuous improvement of manufacturing processes have optimized the costs of POS machines, increasing their market penetration. Overall, the Phone POS Machine market's development benefits from technological innovations, supportive policies, and changes in consumer behaviors, and is expected to continue growing.

Market Challenges, Risks, & Restraints

Despite the enormous growth potential in the Phone POS Machine market, several challenges and risks remain. Firstly, as market demand expands, competition has become increasingly fierce, especially with the rise of alternative payment methods such as QR code payments and mobile payments, which pose a threat to traditional POS systems in certain markets. Moreover, the security of POS machines is a key concern. Issues such as data breaches and payment security vulnerabilities occasionally occur, causing significant financial losses and damage to both consumers and merchants' brand reputations. To address these challenges, companies need to continuously enhance the security of their products to meet global security standards, such as the EMV standard (a European standard for chip card payments). Another challenge lies in the constantly changing policy environment. While many countries are promoting cashless societies, there are regional differences in policies and regulations, which may affect market rollout and product compliance. Additionally, the penetration rate of Phone POS machines varies across regions, particularly in developing countries where payment infrastructure is still being built, resulting in higher market education and promotion costs.

Downstream Demand Trends

The downstream demand for Phone POS Machines mainly comes from sectors such as retail, hospitality, healthcare, and transportation. The retail industry, as a traditional application for POS machines, has seen increasing integration with e-commerce and offline retail, making POS machines more essential for functions such as fast payment,

membership management, and inventory control. The hospitality sector urgently needs fast and efficient payment methods, especially in businesses like takeaway services and instant delivery, where Phone POS machines have become critical tools for improving service efficiency. In the healthcare industry, POS machines are being adopted for patient payments, billing management, and even in health insurance and medical reimbursement scenarios, which has driven growth in POS machine demand across hospitals and clinics. The transportation sector, including public transport and taxis, has also adopted POS terminals for cashless payments, improving operational efficiency. With the growing demand for diversified and convenient payment methods, POS machines are increasingly seen as indispensable tools across various industries, fostering innovation and continuous improvement in device functionality.

Regional Trends

Consumer trends for Phone POS Machines exhibit significant regional differences. In North America, the POS machine market is highly mature, driven by advanced electronic payment technologies and cashless payment policies. In the U.S., the widespread adoption of electronic payment systems has promoted the extensive use of POS machines, with the market largely concentrated in large retailers, hospitality businesses, and the transportation sector. Europe also has a strong payment infrastructure, particularly in countries like Germany, France, and the UK, where the adoption of mobile payments and smart POS machines continues to rise. Policy and legal support has enriched the application scenarios for POS machines in these regions. In China and the Asia-Pacific region, the Phone POS Machine market is experiencing the fastest growth. Mobile payments in China are leading globally, with QR code and mobile POS systems becoming mainstream, especially in small and micro businesses and street markets, resulting in rapid market penetration. Other countries in the Asia-Pacific region, such as India and Southeast Asia, are also seeing fast growth in POS machine adoption as their consumer markets expand and payment infrastructures improve. Overall, consumer trends across regions are influenced by local economic development, payment habits, and government policies, forming diverse development models.

LP Information, Inc. (LPI) ' newest research report, the "Phone POS Machine Industry Forecast" looks at past sales and reviews total world Phone POS Machine sales in 2025, providing a comprehensive analysis by region and market sector of projected Phone POS Machine sales for 2026 through 2032. With Phone POS Machine sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Phone POS Machine industry.

This Insight Report provides a comprehensive analysis of the global Phone POS Machine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Phone POS Machine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Phone POS Machine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Phone POS Machine and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Phone POS Machine.

This report presents a comprehensive overview, market shares, and growth opportunities of Phone POS Machine market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Mobile POS

Fixed POS

Portable POS

Segmentation by Connectivity Type:

Wired

Wireless

Segmentation by Payment Method:

Card Payment

Mobile Payment

Contactless Payment

QR Code Payment

Segmentation by Payment Platform:

Android-Based POS

iOS-Based POS

Proprietary POS

Segmentation by Application:

Retail

Hospitality

Healthcare

Transportation

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BBPOS

Cisco Systems (US)

Diebold Nixdorf

First Data

Huawei Technologies

Ingenico Group (FR)

NCR Corporation (US)

NEC Corporation

PAX Technology Limited

Pine Labs

Samsung Electronics

Square

Toshiba TEC Corporation

Verifone Systems (US)

Worldpay

ZKTeco

Key Questions Addressed in this Report

What is the 10-year outlook for the global Phone POS Machine market?

What factors are driving Phone POS Machine market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Phone POS Machine market opportunities vary by end market size?

How does Phone POS Machine break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Phone POS Machine Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Phone POS Machine by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Phone POS Machine by Country/Region, 2021, 2025 & 2032
- 2.2 Phone POS Machine Segment by Type
 - 2.2.1 Mobile POS
 - 2.2.2 Fixed POS
 - 2.2.3 Portable POS
 - 2.2.4 Phone POS Machine Sales by Type
 - 2.2.4.1 Global Phone POS Machine Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Phone POS Machine Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Phone POS Machine Sale Price by Type (2021-2026)
- 2.3 Phone POS Machine Segment by Connectivity Type
 - 2.3.1 Wired
 - 2.3.2 Wireless
 - 2.3.3 Phone POS Machine Sales by Connectivity Type
 - 2.3.3.1 Global Phone POS Machine Sales Market Share by Connectivity Type (2021-2026)
 - 2.3.3.2 Global Phone POS Machine Revenue and Market Share by Connectivity Type (2021-2026)
 - 2.3.3.3 Global Phone POS Machine Sale Price by Connectivity Type (2021-2026)

2.4 Phone POS Machine Segment by Payment Method

2.4.1 Card Payment

2.4.2 Mobile Payment

2.4.3 Contactless Payment

2.4.4 QR Code Payment

2.4.5 Phone POS Machine Sales by Payment Method

2.4.5.1 Global Phone POS Machine Sales Market Share by Payment Method (2021-2026)

2.4.5.2 Global Phone POS Machine Revenue and Market Share by Payment Method (2021-2026)

2.4.5.3 Global Phone POS Machine Sale Price by Payment Method (2021-2026)

2.5 Phone POS Machine Segment by Payment Platform

2.5.1 Android-Based POS

2.5.2 iOS-Based POS

2.5.3 Proprietary POS

2.5.4 Phone POS Machine Sales by Payment Platform

2.5.4.1 Global Phone POS Machine Sales Market Share by Payment Platform (2021-2026)

2.5.4.2 Global Phone POS Machine Revenue and Market Share by Payment Platform (2021-2026)

2.5.4.3 Global Phone POS Machine Sale Price by Payment Platform (2021-2026)

2.6 Phone POS Machine Segment by Application

2.6.1 Retail

2.6.2 Hospitality

2.6.3 Healthcare

2.6.4 Transportation

2.6.5 Phone POS Machine Sales by Application

2.6.5.1 Global Phone POS Machine Sale Market Share by Application (2021-2026)

2.6.5.2 Global Phone POS Machine Revenue and Market Share by Application (2021-2026)

2.6.5.3 Global Phone POS Machine Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Phone POS Machine Breakdown Data by Company

3.1.1 Global Phone POS Machine Annual Sales by Company (2021-2026)

3.1.2 Global Phone POS Machine Sales Market Share by Company (2021-2026)

3.2 Global Phone POS Machine Annual Revenue by Company (2021-2026)

3.2.1 Global Phone POS Machine Revenue by Company (2021-2026)

- 3.2.2 Global Phone POS Machine Revenue Market Share by Company (2021-2026)
- 3.3 Global Phone POS Machine Sale Price by Company
- 3.4 Key Manufacturers Phone POS Machine Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Phone POS Machine Product Location Distribution
 - 3.4.2 Players Phone POS Machine Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PHONE POS MACHINE BY GEOGRAPHIC REGION

- 4.1 World Historic Phone POS Machine Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Phone POS Machine Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Phone POS Machine Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Phone POS Machine Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Phone POS Machine Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Phone POS Machine Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Phone POS Machine Sales Growth
- 4.4 APAC Phone POS Machine Sales Growth
- 4.5 Europe Phone POS Machine Sales Growth
- 4.6 Middle East & Africa Phone POS Machine Sales Growth

5 AMERICAS

- 5.1 Americas Phone POS Machine Sales by Country
 - 5.1.1 Americas Phone POS Machine Sales by Country (2021-2026)
 - 5.1.2 Americas Phone POS Machine Revenue by Country (2021-2026)
- 5.2 Americas Phone POS Machine Sales by Type (2021-2026)
- 5.3 Americas Phone POS Machine Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

6.1 APAC Phone POS Machine Sales by Region

6.1.1 APAC Phone POS Machine Sales by Region (2021-2026)

6.1.2 APAC Phone POS Machine Revenue by Region (2021-2026)

6.2 APAC Phone POS Machine Sales by Type (2021-2026)

6.3 APAC Phone POS Machine Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Phone POS Machine by Country

7.1.1 Europe Phone POS Machine Sales by Country (2021-2026)

7.1.2 Europe Phone POS Machine Revenue by Country (2021-2026)

7.2 Europe Phone POS Machine Sales by Type (2021-2026)

7.3 Europe Phone POS Machine Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Phone POS Machine by Country

8.1.1 Middle East & Africa Phone POS Machine Sales by Country (2021-2026)

8.1.2 Middle East & Africa Phone POS Machine Revenue by Country (2021-2026)

8.2 Middle East & Africa Phone POS Machine Sales by Type (2021-2026)

8.3 Middle East & Africa Phone POS Machine Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Phone POS Machine

10.3 Manufacturing Process Analysis of Phone POS Machine

10.4 Industry Chain Structure of Phone POS Machine

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Phone POS Machine Distributors

11.3 Phone POS Machine Customer

12 WORLD FORECAST REVIEW FOR PHONE POS MACHINE BY GEOGRAPHIC REGION

12.1 Global Phone POS Machine Market Size Forecast by Region

12.1.1 Global Phone POS Machine Forecast by Region (2027-2032)

12.1.2 Global Phone POS Machine Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Phone POS Machine Forecast by Type (2027-2032)

12.7 Global Phone POS Machine Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 BBPOS

13.1.1 BBPOS Company Information

13.1.2 BBPOS Phone POS Machine Product Portfolios and Specifications

13.1.3 BBPOS Phone POS Machine Sales, Revenue, Price and Gross Margin

(2021-2026)

13.1.4 BBPOS Main Business Overview

13.1.5 BBPOS Latest Developments

13.2 Cisco Systems (US)

13.2.1 Cisco Systems (US) Company Information

13.2.2 Cisco Systems (US) Phone POS Machine Product Portfolios and Specifications

13.2.3 Cisco Systems (US) Phone POS Machine Sales, Revenue, Price and Gross

Margin (2021-2026)

13.2.4 Cisco Systems (US) Main Business Overview

13.2.5 Cisco Systems (US) Latest Developments

13.3 Diebold Nixdorf

13.3.1 Diebold Nixdorf Company Information

13.3.2 Diebold Nixdorf Phone POS Machine Product Portfolios and Specifications

13.3.3 Diebold Nixdorf Phone POS Machine Sales, Revenue, Price and Gross Margin

(2021-2026)

13.3.4 Diebold Nixdorf Main Business Overview

13.3.5 Diebold Nixdorf Latest Developments

13.4 First Data

13.4.1 First Data Company Information

13.4.2 First Data Phone POS Machine Product Portfolios and Specifications

13.4.3 First Data Phone POS Machine Sales, Revenue, Price and Gross Margin

(2021-2026)

13.4.4 First Data Main Business Overview

13.4.5 First Data Latest Developments

13.5 Huawei Technologies

13.5.1 Huawei Technologies Company Information

13.5.2 Huawei Technologies Phone POS Machine Product Portfolios and

Specifications

13.5.3 Huawei Technologies Phone POS Machine Sales, Revenue, Price and Gross

Margin (2021-2026)

13.5.4 Huawei Technologies Main Business Overview

13.5.5 Huawei Technologies Latest Developments

13.6 Ingenico Group (FR)

13.6.1 Ingenico Group (FR) Company Information

13.6.2 Ingenico Group (FR) Phone POS Machine Product Portfolios and Specifications

13.6.3 Ingenico Group (FR) Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Ingenico Group (FR) Main Business Overview

13.6.5 Ingenico Group (FR) Latest Developments

13.7 NCR Corporation (US)

13.7.1 NCR Corporation (US) Company Information

13.7.2 NCR Corporation (US) Phone POS Machine Product Portfolios and Specifications

13.7.3 NCR Corporation (US) Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 NCR Corporation (US) Main Business Overview

13.7.5 NCR Corporation (US) Latest Developments

13.8 NEC Corporation

13.8.1 NEC Corporation Company Information

13.8.2 NEC Corporation Phone POS Machine Product Portfolios and Specifications

13.8.3 NEC Corporation Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 NEC Corporation Main Business Overview

13.8.5 NEC Corporation Latest Developments

13.9 PAX Technology Limited

13.9.1 PAX Technology Limited Company Information

13.9.2 PAX Technology Limited Phone POS Machine Product Portfolios and Specifications

13.9.3 PAX Technology Limited Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 PAX Technology Limited Main Business Overview

13.9.5 PAX Technology Limited Latest Developments

13.10 Pine Labs

13.10.1 Pine Labs Company Information

13.10.2 Pine Labs Phone POS Machine Product Portfolios and Specifications

13.10.3 Pine Labs Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Pine Labs Main Business Overview

13.10.5 Pine Labs Latest Developments

13.11 Samsung Electronics

13.11.1 Samsung Electronics Company Information

13.11.2 Samsung Electronics Phone POS Machine Product Portfolios and Specifications

13.11.3 Samsung Electronics Phone POS Machine Sales, Revenue, Price and Gross

Margin (2021-2026)

13.11.4 Samsung Electronics Main Business Overview

13.11.5 Samsung Electronics Latest Developments

13.12 Square

13.12.1 Square Company Information

13.12.2 Square Phone POS Machine Product Portfolios and Specifications

13.12.3 Square Phone POS Machine Sales, Revenue, Price and Gross Margin

(2021-2026)

13.12.4 Square Main Business Overview

13.12.5 Square Latest Developments

13.13 Toshiba TEC Corporation

13.13.1 Toshiba TEC Corporation Company Information

13.13.2 Toshiba TEC Corporation Phone POS Machine Product Portfolios and Specifications

13.13.3 Toshiba TEC Corporation Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Toshiba TEC Corporation Main Business Overview

13.13.5 Toshiba TEC Corporation Latest Developments

13.14 Verifone Systems (US)

13.14.1 Verifone Systems (US) Company Information

13.14.2 Verifone Systems (US) Phone POS Machine Product Portfolios and Specifications

13.14.3 Verifone Systems (US) Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 Verifone Systems (US) Main Business Overview

13.14.5 Verifone Systems (US) Latest Developments

13.15 Worldpay

13.15.1 Worldpay Company Information

13.15.2 Worldpay Phone POS Machine Product Portfolios and Specifications

13.15.3 Worldpay Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Worldpay Main Business Overview

13.15.5 Worldpay Latest Developments

13.16 ZKTeco

13.16.1 ZKTeco Company Information

13.16.2 ZKTeco Phone POS Machine Product Portfolios and Specifications

13.16.3 ZKTeco Phone POS Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 ZKTeco Main Business Overview

13.16.5 ZKTeco Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Phone POS Machine Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Phone POS Machine Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Mobile POS
- Table 4. Major Players of Fixed POS
- Table 5. Major Players of Portable POS
- Table 6. Global Phone POS Machine Sales by Type (2021-2026) & (Units)
- Table 7. Global Phone POS Machine Sales Market Share by Type (2021-2026)
- Table 8. Global Phone POS Machine Revenue by Type (2021-2026) & (\$ million)
- Table 9. Global Phone POS Machine Revenue Market Share by Type (2021-2026)
- Table 10. Global Phone POS Machine Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 11. Major Players of Wired
- Table 12. Major Players of Wireless
- Table 13. Global Phone POS Machine Sales by Connectivity Type (2021-2026) & (Units)
- Table 14. Global Phone POS Machine Sales Market Share by Connectivity Type (2021-2026)
- Table 15. Global Phone POS Machine Revenue by Connectivity Type (2021-2026) & (\$ million)
- Table 16. Global Phone POS Machine Revenue Market Share by Connectivity Type (2021-2026)
- Table 17. Global Phone POS Machine Sale Price by Connectivity Type (2021-2026) & (US\$/Unit)
- Table 18. Major Players of Card Payment
- Table 19. Major Players of Mobile Payment
- Table 20. Major Players of Contactless Payment
- Table 21. Major Players of QR Code Payment
- Table 22. Global Phone POS Machine Sales by Payment Method (2021-2026) & (Units)
- Table 23. Global Phone POS Machine Sales Market Share by Payment Method (2021-2026)
- Table 24. Global Phone POS Machine Revenue by Payment Method (2021-2026) & (\$ million)
- Table 25. Global Phone POS Machine Revenue Market Share by Payment Method (2021-2026)

Table 26. Global Phone POS Machine Sale Price by Payment Method (2021-2026) & (US\$/Unit)

Table 27. Major Players of Android-Based POS

Table 28. Major Players of iOS-Based POS

Table 29. Major Players of Proprietary POS

Table 30. Global Phone POS Machine Sales by Payment Platform (2021-2026) & (Units)

Table 31. Global Phone POS Machine Sales Market Share by Payment Platform (2021-2026)

Table 32. Global Phone POS Machine Revenue by Payment Platform (2021-2026) & (\$ million)

Table 33. Global Phone POS Machine Revenue Market Share by Payment Platform (2021-2026)

Table 34. Global Phone POS Machine Sale Price by Payment Platform (2021-2026) & (US\$/Unit)

Table 35. Global Phone POS Machine Sale by Application (2021-2026) & (Units)

Table 36. Global Phone POS Machine Sale Market Share by Application (2021-2026)

Table 37. Global Phone POS Machine Revenue by Application (2021-2026) & (\$ million)

Table 38. Global Phone POS Machine Revenue Market Share by Application (2021-2026)

Table 39. Global Phone POS Machine Sale Price by Application (2021-2026) & (US\$/Unit)

Table 40. Global Phone POS Machine Sales by Company (2021-2026) & (Units)

Table 41. Global Phone POS Machine Sales Market Share by Company (2021-2026)

Table 42. Global Phone POS Machine Revenue by Company (2021-2026) & (\$ millions)

Table 43. Global Phone POS Machine Revenue Market Share by Company (2021-2026)

Table 44. Global Phone POS Machine Sale Price by Company (2021-2026) & (US\$/Unit)

Table 45. Key Manufacturers Phone POS Machine Producing Area Distribution and Sales Area

Table 46. Players Phone POS Machine Products Offered

Table 47. Phone POS Machine Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 48. New Products and Potential Entrants

Table 49. Market M&A Activity & Strategy

Table 50. Global Phone POS Machine Sales by Geographic Region (2021-2026) & (Units)

Table 51. Global Phone POS Machine Sales Market Share Geographic Region (2021-2026)

Table 52. Global Phone POS Machine Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 53. Global Phone POS Machine Revenue Market Share by Geographic Region (2021-2026)

Table 54. Global Phone POS Machine Sales by Country/Region (2021-2026) & (Units)

Table 55. Global Phone POS Machine Sales Market Share by Country/Region (2021-2026)

Table 56. Global Phone POS Machine Revenue by Country/Region (2021-2026) & (\$ millions)

Table 57. Global Phone POS Machine Revenue Market Share by Country/Region (2021-2026)

Table 58. Americas Phone POS Machine Sales by Country (2021-2026) & (Units)

Table 59. Americas Phone POS Machine Sales Market Share by Country (2021-2026)

Table 60. Americas Phone POS Machine Revenue by Country (2021-2026) & (\$ millions)

Table 61. Americas Phone POS Machine Sales by Type (2021-2026) & (Units)

Table 62. Americas Phone POS Machine Sales by Application (2021-2026) & (Units)

Table 63. APAC Phone POS Machine Sales by Region (2021-2026) & (Units)

Table 64. APAC Phone POS Machine Sales Market Share by Region (2021-2026)

Table 65. APAC Phone POS Machine Revenue by Region (2021-2026) & (\$ millions)

Table 66. APAC Phone POS Machine Sales by Type (2021-2026) & (Units)

Table 67. APAC Phone POS Machine Sales by Application (2021-2026) & (Units)

Table 68. Europe Phone POS Machine Sales by Country (2021-2026) & (Units)

Table 69. Europe Phone POS Machine Revenue by Country (2021-2026) & (\$ millions)

Table 70. Europe Phone POS Machine Sales by Type (2021-2026) & (Units)

Table 71. Europe Phone POS Machine Sales by Application (2021-2026) & (Units)

Table 72. Middle East & Africa Phone POS Machine Sales by Country (2021-2026) & (Units)

Table 73. Middle East & Africa Phone POS Machine Revenue Market Share by Country (2021-2026)

Table 74. Middle East & Africa Phone POS Machine Sales by Type (2021-2026) & (Units)

Table 75. Middle East & Africa Phone POS Machine Sales by Application (2021-2026) & (Units)

Table 76. Key Market Drivers & Growth Opportunities of Phone POS Machine

Table 77. Key Market Challenges & Risks of Phone POS Machine

Table 78. Key Industry Trends of Phone POS Machine

Table 79. Phone POS Machine Raw Material
Table 80. Key Suppliers of Raw Materials
Table 81. Phone POS Machine Distributors List
Table 82. Phone POS Machine Customer List
Table 83. Global Phone POS Machine Sales Forecast by Region (2027-2032) & (Units)
Table 84. Global Phone POS Machine Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 85. Americas Phone POS Machine Sales Forecast by Country (2027-2032) & (Units)
Table 86. Americas Phone POS Machine Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 87. APAC Phone POS Machine Sales Forecast by Region (2027-2032) & (Units)
Table 88. APAC Phone POS Machine Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 89. Europe Phone POS Machine Sales Forecast by Country (2027-2032) & (Units)
Table 90. Europe Phone POS Machine Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 91. Middle East & Africa Phone POS Machine Sales Forecast by Country (2027-2032) & (Units)
Table 92. Middle East & Africa Phone POS Machine Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 93. Global Phone POS Machine Sales Forecast by Type (2027-2032) & (Units)
Table 94. Global Phone POS Machine Revenue Forecast by Type (2027-2032) & (\$ millions)
Table 95. Global Phone POS Machine Sales Forecast by Application (2027-2032) & (Units)
Table 96. Global Phone POS Machine Revenue Forecast by Application (2027-2032) & (\$ millions)
Table 97. BBPOS Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors
Table 98. BBPOS Phone POS Machine Product Portfolios and Specifications
Table 99. BBPOS Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
Table 100. BBPOS Main Business
Table 101. BBPOS Latest Developments
Table 102. Cisco Systems (US) Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors
Table 103. Cisco Systems (US) Phone POS Machine Product Portfolios and

Specifications

Table 104. Cisco Systems (US) Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Cisco Systems (US) Main Business

Table 106. Cisco Systems (US) Latest Developments

Table 107. Diebold Nixdorf Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 108. Diebold Nixdorf Phone POS Machine Product Portfolios and Specifications

Table 109. Diebold Nixdorf Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Diebold Nixdorf Main Business

Table 111. Diebold Nixdorf Latest Developments

Table 112. First Data Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 113. First Data Phone POS Machine Product Portfolios and Specifications

Table 114. First Data Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. First Data Main Business

Table 116. First Data Latest Developments

Table 117. Huawei Technologies Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 118. Huawei Technologies Phone POS Machine Product Portfolios and Specifications

Table 119. Huawei Technologies Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Huawei Technologies Main Business

Table 121. Huawei Technologies Latest Developments

Table 122. Ingenico Group (FR) Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 123. Ingenico Group (FR) Phone POS Machine Product Portfolios and Specifications

Table 124. Ingenico Group (FR) Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Ingenico Group (FR) Main Business

Table 126. Ingenico Group (FR) Latest Developments

Table 127. NCR Corporation (US) Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 128. NCR Corporation (US) Phone POS Machine Product Portfolios and Specifications

Table 129. NCR Corporation (US) Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. NCR Corporation (US) Main Business

Table 131. NCR Corporation (US) Latest Developments

Table 132. NEC Corporation Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 133. NEC Corporation Phone POS Machine Product Portfolios and Specifications

Table 134. NEC Corporation Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. NEC Corporation Main Business

Table 136. NEC Corporation Latest Developments

Table 137. PAX Technology Limited Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 138. PAX Technology Limited Phone POS Machine Product Portfolios and Specifications

Table 139. PAX Technology Limited Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. PAX Technology Limited Main Business

Table 141. PAX Technology Limited Latest Developments

Table 142. Pine Labs Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 143. Pine Labs Phone POS Machine Product Portfolios and Specifications

Table 144. Pine Labs Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Pine Labs Main Business

Table 146. Pine Labs Latest Developments

Table 147. Samsung Electronics Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 148. Samsung Electronics Phone POS Machine Product Portfolios and Specifications

Table 149. Samsung Electronics Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Samsung Electronics Main Business

Table 151. Samsung Electronics Latest Developments

Table 152. Square Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 153. Square Phone POS Machine Product Portfolios and Specifications

Table 154. Square Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Square Main Business

Table 156. Square Latest Developments

Table 157. Toshiba TEC Corporation Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 158. Toshiba TEC Corporation Phone POS Machine Product Portfolios and Specifications

Table 159. Toshiba TEC Corporation Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 160. Toshiba TEC Corporation Main Business

Table 161. Toshiba TEC Corporation Latest Developments

Table 162. Verifone Systems (US) Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 163. Verifone Systems (US) Phone POS Machine Product Portfolios and Specifications

Table 164. Verifone Systems (US) Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 165. Verifone Systems (US) Main Business

Table 166. Verifone Systems (US) Latest Developments

Table 167. Worldpay Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 168. Worldpay Phone POS Machine Product Portfolios and Specifications

Table 169. Worldpay Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 170. Worldpay Main Business

Table 171. Worldpay Latest Developments

Table 172. ZKTeco Basic Information, Phone POS Machine Manufacturing Base, Sales Area and Its Competitors

Table 173. ZKTeco Phone POS Machine Product Portfolios and Specifications

Table 174. ZKTeco Phone POS Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 175. ZKTeco Main Business

Table 176. ZKTeco Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Phone POS Machine
- Figure 2. Phone POS Machine Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Phone POS Machine Sales Growth Rate 2021-2032 (Units)
- Figure 7. Global Phone POS Machine Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Phone POS Machine Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Phone POS Machine Sales Market Share by Country/Region (2025)
- Figure 10. Phone POS Machine Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Mobile POS
- Figure 12. Product Picture of Fixed POS
- Figure 13. Product Picture of Portable POS
- Figure 14. Global Phone POS Machine Sales Market Share by Type in 2026
- Figure 15. Global Phone POS Machine Revenue Market Share by Type (2021-2026)
- Figure 16. Product Picture of Wired
- Figure 17. Product Picture of Wireless
- Figure 18. Global Phone POS Machine Sales Market Share by Connectivity Type in 2026
- Figure 19. Global Phone POS Machine Revenue Market Share by Connectivity Type (2021-2026)
- Figure 20. Product Picture of Card Payment
- Figure 21. Product Picture of Mobile Payment
- Figure 22. Product Picture of Contactless Payment
- Figure 23. Product Picture of QR Code Payment
- Figure 24. Global Phone POS Machine Sales Market Share by Payment Method in 2026
- Figure 25. Global Phone POS Machine Revenue Market Share by Payment Method (2021-2026)
- Figure 26. Product Picture of Android-Based POS
- Figure 27. Product Picture of iOS-Based POS
- Figure 28. Product Picture of Proprietary POS
- Figure 29. Global Phone POS Machine Sales Market Share by Payment Platform in

2026

Figure 30. Global Phone POS Machine Revenue Market Share by Payment Platform (2021-2026)

Figure 31. Phone POS Machine Consumed in Retail

Figure 32. Global Phone POS Machine Market: Retail (2021-2026) & (Units)

Figure 33. Phone POS Machine Consumed in Hospitality

Figure 34. Global Phone POS Machine Market: Hospitality (2021-2026) & (Units)

Figure 35. Phone POS Machine Consumed in Healthcare

Figure 36. Global Phone POS Machine Market: Healthcare (2021-2026) & (Units)

Figure 37. Phone POS Machine Consumed in Transportation

Figure 38. Global Phone POS Machine Market: Transportation (2021-2026) & (Units)

Figure 39. Global Phone POS Machine Sale Market Share by Application (2025)

Figure 40. Global Phone POS Machine Revenue Market Share by Application in 2025

Figure 41. Phone POS Machine Sales by Company in 2025 (Units)

Figure 42. Global Phone POS Machine Sales Market Share by Company in 2025

Figure 43. Phone POS Machine Revenue by Company in 2025 (\$ millions)

Figure 44. Global Phone POS Machine Revenue Market Share by Company in 2025

Figure 45. Global Phone POS Machine Sales Market Share by Geographic Region (2021-2026)

Figure 46. Global Phone POS Machine Revenue Market Share by Geographic Region in 2025

Figure 47. Americas Phone POS Machine Sales 2021-2026 (Units)

Figure 48. Americas Phone POS Machine Revenue 2021-2026 (\$ millions)

Figure 49. APAC Phone POS Machine Sales 2021-2026 (Units)

Figure 50. APAC Phone POS Machine Revenue 2021-2026 (\$ millions)

Figure 51. Europe Phone POS Machine Sales 2021-2026 (Units)

Figure 52. Europe Phone POS Machine Revenue 2021-2026 (\$ millions)

Figure 53. Middle East & Africa Phone POS Machine Sales 2021-2026 (Units)

Figure 54. Middle East & Africa Phone POS Machine Revenue 2021-2026 (\$ millions)

Figure 55. Americas Phone POS Machine Sales Market Share by Country in 2025

Figure 56. Americas Phone POS Machine Revenue Market Share by Country (2021-2026)

Figure 57. Americas Phone POS Machine Sales Market Share by Type (2021-2026)

Figure 58. Americas Phone POS Machine Sales Market Share by Application (2021-2026)

Figure 59. United States Phone POS Machine Revenue Growth 2021-2026 (\$ millions)

Figure 60. Canada Phone POS Machine Revenue Growth 2021-2026 (\$ millions)

Figure 61. Mexico Phone POS Machine Revenue Growth 2021-2026 (\$ millions)

Figure 62. Brazil Phone POS Machine Revenue Growth 2021-2026 (\$ millions)

- Figure 63. APAC Phone POS Machine Sales Market Share by Region in 2025
- Figure 64. APAC Phone POS Machine Revenue Market Share by Region (2021-2026)
- Figure 65. APAC Phone POS Machine Sales Market Share by Type (2021-2026)
- Figure 66. APAC Phone POS Machine Sales Market Share by Application (2021-2026)
- Figure 67. China Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Japan Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 69. South Korea Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Southeast Asia Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 71. India Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Australia Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 73. China Taiwan Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Europe Phone POS Machine Sales Market Share by Country in 2025
- Figure 75. Europe Phone POS Machine Revenue Market Share by Country (2021-2026)
- Figure 76. Europe Phone POS Machine Sales Market Share by Type (2021-2026)
- Figure 77. Europe Phone POS Machine Sales Market Share by Application (2021-2026)
- Figure 78. Germany Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 79. France Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 80. UK Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Italy Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 82. Russia Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 83. Middle East & Africa Phone POS Machine Sales Market Share by Country (2021-2026)
- Figure 84. Middle East & Africa Phone POS Machine Sales Market Share by Type (2021-2026)
- Figure 85. Middle East & Africa Phone POS Machine Sales Market Share by Application (2021-2026)
- Figure 86. Egypt Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 87. South Africa Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 88. Israel Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 89. Turkey Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 90. GCC Countries Phone POS Machine Revenue Growth 2021-2026 (\$ millions)
- Figure 91. Manufacturing Cost Structure Analysis of Phone POS Machine in 2026
- Figure 92. Manufacturing Process Analysis of Phone POS Machine
- Figure 93. Industry Chain Structure of Phone POS Machine
- Figure 94. Channels of Distribution
- Figure 95. Global Phone POS Machine Sales Market Forecast by Region (2027-2032)

Figure 96. Global Phone POS Machine Revenue Market Share Forecast by Region (2027-2032)

Figure 97. Global Phone POS Machine Sales Market Share Forecast by Type (2027-2032)

Figure 98. Global Phone POS Machine Revenue Market Share Forecast by Type (2027-2032)

Figure 99. Global Phone POS Machine Sales Market Share Forecast by Application (2027-2032)

Figure 100. Global Phone POS Machine Revenue Market Share Forecast by Application (2027-2032)

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