

# Global Phishing Testing Services Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Phishing Testing Services market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Phishing testing services are designed to simulate real-world phishing attacks in order to assess an organization's susceptibility to phishing scams. These services typically involve sending fake phishing emails to employees and monitoring their responses to determine their level of awareness and readiness to detect and report phishing attempts. Phishing testing services can help organizations identify potential vulnerabilities in their security systems and provide valuable insights into the effectiveness of their employee training programs. By conducting regular phishing tests, organizations can proactively strengthen their defenses against phishing attacks and reduce the risk of falling victim to cyber threats.

United States market for Phishing Testing Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Phishing Testing Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Phishing Testing Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Phishing Testing Services players cover PhishingBox, KnowBe4, FortiPhish, Redscan, Proofpoint, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Phishing Testing Services Industry Forecast” looks at past sales and reviews total world Phishing Testing Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Phishing Testing Services sales for 2026 through 2032. With Phishing Testing Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Phishing Testing Services industry.

This Insight Report provides a comprehensive analysis of the global Phishing Testing Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Phishing Testing Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Phishing Testing Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Phishing Testing Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Phishing Testing Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Phishing Testing Services market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Email Phishing Testing

Website Phishing Testing

Others

### **Segmentation by Application:**

SMEs

Large Enterprises

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

PhishingBox

KnowBe4

FortiPhish

Redscan

Proofpoint

Rhymetec

Ironscales

Mimecast

Spambrella

Sophos

Phish Insight

SISA

Compass

Rootshell Security

Integris

Cyber??SecOp

Lupasafe

Onsecurity

**The report requires updating with new data and is sent in 48 hours after order is placed.**

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

#### 2.1 World Market Overview

- 2.1.1 Global Phishing Testing Services Market Size (2021-2032)

- 2.1.2 Phishing Testing Services Market Size CAGR by Region (2021 VS 2025 VS 2032)

- 2.1.3 World Current & Future Analysis for Phishing Testing Services by Country/Region (2021, 2025 & 2032)

#### 2.2 Phishing Testing Services Segment by Type

- 2.2.1 Email Phishing Testing

- 2.2.2 Website Phishing Testing

- 2.2.3 Others

- 2.2.4 Phishing Testing Services Market Size by Type

- 2.2.4.1 Phishing Testing Services Market Size CAGR by Type (2021 VS 2025 VS 2032)

- 2.2.4.2 Global Phishing Testing Services Market Size Market Share by Type (2021-2026)

#### 2.3 Phishing Testing Services Segment by Application

- 2.3.1 SMEs

- 2.3.2 Large Enterprises

- 2.3.3 Phishing Testing Services Market Size by Application

- 2.3.3.1 Phishing Testing Services Market Size CAGR by Application (2021 VS 2025 VS 2032)

- 2.3.3.2 Global Phishing Testing Services Market Size Market Share by Application (2021-2026)

### **3 PHISHING TESTING SERVICES MARKET SIZE BY PLAYER**

#### 3.1 Phishing Testing Services Market Size Market Share by Player

3.1.1 Global Phishing Testing Services Revenue by Player (2021-2026)

3.1.2 Global Phishing Testing Services Revenue Market Share by Player (2021-2026)

#### 3.2 Global Phishing Testing Services Key Players Head office and Products Offered

#### 3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

#### 3.4 New Products and Potential Entrants

#### 3.5 Mergers & Acquisitions, Expansion

### **4 PHISHING TESTING SERVICES BY REGION**

#### 4.1 Phishing Testing Services Market Size by Region (2021-2026)

#### 4.2 Global Phishing Testing Services Annual Revenue by Country/Region (2021-2026)

#### 4.3 Americas Phishing Testing Services Market Size Growth (2021-2026)

#### 4.4 APAC Phishing Testing Services Market Size Growth (2021-2026)

#### 4.5 Europe Phishing Testing Services Market Size Growth (2021-2026)

#### 4.6 Middle East & Africa Phishing Testing Services Market Size Growth (2021-2026)

### **5 AMERICAS**

#### 5.1 Americas Phishing Testing Services Market Size by Country (2021-2026)

#### 5.2 Americas Phishing Testing Services Market Size by Type (2021-2026)

#### 5.3 Americas Phishing Testing Services Market Size by Application (2021-2026)

#### 5.4 United States

#### 5.5 Canada

#### 5.6 Mexico

#### 5.7 Brazil

### **6 APAC**

#### 6.1 APAC Phishing Testing Services Market Size by Region (2021-2026)

#### 6.2 APAC Phishing Testing Services Market Size by Type (2021-2026)

#### 6.3 APAC Phishing Testing Services Market Size by Application (2021-2026)

#### 6.4 China

#### 6.5 Japan

#### 6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Phishing Testing Services Market Size by Country (2021-2026)

7.2 Europe Phishing Testing Services Market Size by Type (2021-2026)

7.3 Europe Phishing Testing Services Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Phishing Testing Services by Region (2021-2026)

8.2 Middle East & Africa Phishing Testing Services Market Size by Type (2021-2026)

8.3 Middle East & Africa Phishing Testing Services Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL PHISHING TESTING SERVICES MARKET FORECAST**

10.1 Global Phishing Testing Services Forecast by Region (2027-2032)

10.1.1 Global Phishing Testing Services Forecast by Region (2027-2032)

10.1.2 Americas Phishing Testing Services Forecast

10.1.3 APAC Phishing Testing Services Forecast

- 10.1.4 Europe Phishing Testing Services Forecast
- 10.1.5 Middle East & Africa Phishing Testing Services Forecast
- 10.2 Americas Phishing Testing Services Forecast by Country (2027-2032)
  - 10.2.1 United States Market Phishing Testing Services Forecast
  - 10.2.2 Canada Market Phishing Testing Services Forecast
  - 10.2.3 Mexico Market Phishing Testing Services Forecast
  - 10.2.4 Brazil Market Phishing Testing Services Forecast
- 10.3 APAC Phishing Testing Services Forecast by Region (2027-2032)
  - 10.3.1 China Phishing Testing Services Market Forecast
  - 10.3.2 Japan Market Phishing Testing Services Forecast
  - 10.3.3 Korea Market Phishing Testing Services Forecast
  - 10.3.4 Southeast Asia Market Phishing Testing Services Forecast
  - 10.3.5 India Market Phishing Testing Services Forecast
  - 10.3.6 Australia Market Phishing Testing Services Forecast
- 10.4 Europe Phishing Testing Services Forecast by Country (2027-2032)
  - 10.4.1 Germany Market Phishing Testing Services Forecast
  - 10.4.2 France Market Phishing Testing Services Forecast
  - 10.4.3 UK Market Phishing Testing Services Forecast
  - 10.4.4 Italy Market Phishing Testing Services Forecast
  - 10.4.5 Russia Market Phishing Testing Services Forecast
- 10.5 Middle East & Africa Phishing Testing Services Forecast by Region (2027-2032)
  - 10.5.1 Egypt Market Phishing Testing Services Forecast
  - 10.5.2 South Africa Market Phishing Testing Services Forecast
  - 10.5.3 Israel Market Phishing Testing Services Forecast
  - 10.5.4 Turkey Market Phishing Testing Services Forecast
- 10.6 Global Phishing Testing Services Forecast by Type (2027-2032)
- 10.7 Global Phishing Testing Services Forecast by Application (2027-2032)
  - 10.7.1 GCC Countries Market Phishing Testing Services Forecast

## **11 KEY PLAYERS ANALYSIS**

- 11.1 PhishingBox
  - 11.1.1 PhishingBox Company Information
  - 11.1.2 PhishingBox Phishing Testing Services Product Offered
  - 11.1.3 PhishingBox Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.1.4 PhishingBox Main Business Overview
  - 11.1.5 PhishingBox Latest Developments
- 11.2 KnowBe4

- 11.2.1 KnowBe4 Company Information
- 11.2.2 KnowBe4 Phishing Testing Services Product Offered
- 11.2.3 KnowBe4 Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 KnowBe4 Main Business Overview
- 11.2.5 KnowBe4 Latest Developments
- 11.3 FortiPhish
  - 11.3.1 FortiPhish Company Information
  - 11.3.2 FortiPhish Phishing Testing Services Product Offered
  - 11.3.3 FortiPhish Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.3.4 FortiPhish Main Business Overview
  - 11.3.5 FortiPhish Latest Developments
- 11.4 Redscan
  - 11.4.1 Redscan Company Information
  - 11.4.2 Redscan Phishing Testing Services Product Offered
  - 11.4.3 Redscan Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.4.4 Redscan Main Business Overview
  - 11.4.5 Redscan Latest Developments
- 11.5 Proofpoint
  - 11.5.1 Proofpoint Company Information
  - 11.5.2 Proofpoint Phishing Testing Services Product Offered
  - 11.5.3 Proofpoint Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.5.4 Proofpoint Main Business Overview
  - 11.5.5 Proofpoint Latest Developments
- 11.6 Rhymetec
  - 11.6.1 Rhymetec Company Information
  - 11.6.2 Rhymetec Phishing Testing Services Product Offered
  - 11.6.3 Rhymetec Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.6.4 Rhymetec Main Business Overview
  - 11.6.5 Rhymetec Latest Developments
- 11.7 Ironscales
  - 11.7.1 Ironscales Company Information
  - 11.7.2 Ironscales Phishing Testing Services Product Offered
  - 11.7.3 Ironscales Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)

- 11.7.4 Ironscales Main Business Overview
- 11.7.5 Ironscales Latest Developments
- 11.8 Mimecast
  - 11.8.1 Mimecast Company Information
  - 11.8.2 Mimecast Phishing Testing Services Product Offered
  - 11.8.3 Mimecast Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.8.4 Mimecast Main Business Overview
  - 11.8.5 Mimecast Latest Developments
- 11.9 Spambrella
  - 11.9.1 Spambrella Company Information
  - 11.9.2 Spambrella Phishing Testing Services Product Offered
  - 11.9.3 Spambrella Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.9.4 Spambrella Main Business Overview
  - 11.9.5 Spambrella Latest Developments
- 11.10 Sophos
  - 11.10.1 Sophos Company Information
  - 11.10.2 Sophos Phishing Testing Services Product Offered
  - 11.10.3 Sophos Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.10.4 Sophos Main Business Overview
  - 11.10.5 Sophos Latest Developments
- 11.11 Phish Insight
  - 11.11.1 Phish Insight Company Information
  - 11.11.2 Phish Insight Phishing Testing Services Product Offered
  - 11.11.3 Phish Insight Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.11.4 Phish Insight Main Business Overview
  - 11.11.5 Phish Insight Latest Developments
- 11.12 SISA
  - 11.12.1 SISA Company Information
  - 11.12.2 SISA Phishing Testing Services Product Offered
  - 11.12.3 SISA Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.12.4 SISA Main Business Overview
  - 11.12.5 SISA Latest Developments
- 11.13 Compass
  - 11.13.1 Compass Company Information

- 11.13.2 Compass Phishing Testing Services Product Offered
- 11.13.3 Compass Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.13.4 Compass Main Business Overview
- 11.13.5 Compass Latest Developments
- 11.14 Rootshell Security
  - 11.14.1 Rootshell Security Company Information
  - 11.14.2 Rootshell Security Phishing Testing Services Product Offered
  - 11.14.3 Rootshell Security Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.14.4 Rootshell Security Main Business Overview
  - 11.14.5 Rootshell Security Latest Developments
- 11.15 Integris
  - 11.15.1 Integris Company Information
  - 11.15.2 Integris Phishing Testing Services Product Offered
  - 11.15.3 Integris Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.15.4 Integris Main Business Overview
  - 11.15.5 Integris Latest Developments
- 11.16 Cyber??SecOp
  - 11.16.1 Cyber??SecOp Company Information
  - 11.16.2 Cyber??SecOp Phishing Testing Services Product Offered
  - 11.16.3 Cyber??SecOp Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.16.4 Cyber??SecOp Main Business Overview
  - 11.16.5 Cyber??SecOp Latest Developments
- 11.17 Lupasafe
  - 11.17.1 Lupasafe Company Information
  - 11.17.2 Lupasafe Phishing Testing Services Product Offered
  - 11.17.3 Lupasafe Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.17.4 Lupasafe Main Business Overview
  - 11.17.5 Lupasafe Latest Developments
- 11.18 Onsecurity
  - 11.18.1 Onsecurity Company Information
  - 11.18.2 Onsecurity Phishing Testing Services Product Offered
  - 11.18.3 Onsecurity Phishing Testing Services Revenue, Gross Margin and Market Share (2021-2026)
  - 11.18.4 Onsecurity Main Business Overview

11.18.5 Onsecurity Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Phishing Testing Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Phishing Testing Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Email Phishing Testing

Table 4. Major Players of Website Phishing Testing

Table 5. Major Players of Others

Table 6. Phishing Testing Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 7. Global Phishing Testing Services Market Size by Type (2021-2026) & (\$ millions)

Table 8. Global Phishing Testing Services Market Size Market Share by Type (2021-2026)

Table 9. Phishing Testing Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 10. Global Phishing Testing Services Market Size by Application (2021-2026) & (\$ millions)

Table 11. Global Phishing Testing Services Market Size Market Share by Application (2021-2026)

Table 12. Global Phishing Testing Services Revenue by Player (2021-2026) & (\$ millions)

Table 13. Global Phishing Testing Services Revenue Market Share by Player (2021-2026)

Table 14. Phishing Testing Services Key Players Head office and Products Offered

Table 15. Phishing Testing Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Phishing Testing Services Market Size by Region (2021-2026) & (\$ millions)

Table 19. Global Phishing Testing Services Market Size Market Share by Region (2021-2026)

Table 20. Global Phishing Testing Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 21. Global Phishing Testing Services Revenue Market Share by Country/Region

(2021-2026)

Table 22. Americas Phishing Testing Services Market Size by Country (2021-2026) & (\$ millions)

Table 23. Americas Phishing Testing Services Market Size Market Share by Country (2021-2026)

Table 24. Americas Phishing Testing Services Market Size by Type (2021-2026) & (\$ millions)

Table 25. Americas Phishing Testing Services Market Size Market Share by Type (2021-2026)

Table 26. Americas Phishing Testing Services Market Size by Application (2021-2026) & (\$ millions)

Table 27. Americas Phishing Testing Services Market Size Market Share by Application (2021-2026)

Table 28. APAC Phishing Testing Services Market Size by Region (2021-2026) & (\$ millions)

Table 29. APAC Phishing Testing Services Market Size Market Share by Region (2021-2026)

Table 30. APAC Phishing Testing Services Market Size by Type (2021-2026) & (\$ millions)

Table 31. APAC Phishing Testing Services Market Size by Application (2021-2026) & (\$ millions)

Table 32. Europe Phishing Testing Services Market Size by Country (2021-2026) & (\$ millions)

Table 33. Europe Phishing Testing Services Market Size Market Share by Country (2021-2026)

Table 34. Europe Phishing Testing Services Market Size by Type (2021-2026) & (\$ millions)

Table 35. Europe Phishing Testing Services Market Size by Application (2021-2026) & (\$ millions)

Table 36. Middle East & Africa Phishing Testing Services Market Size by Region (2021-2026) & (\$ millions)

Table 37. Middle East & Africa Phishing Testing Services Market Size by Type (2021-2026) & (\$ millions)

Table 38. Middle East & Africa Phishing Testing Services Market Size by Application (2021-2026) & (\$ millions)

Table 39. Key Market Drivers & Growth Opportunities of Phishing Testing Services

Table 40. Key Market Challenges & Risks of Phishing Testing Services

Table 41. Key Industry Trends of Phishing Testing Services

Table 42. Global Phishing Testing Services Market Size Forecast by Region

(2027-2032) & (\$ millions)

Table 43. Global Phishing Testing Services Market Size Market Share Forecast by Region (2027-2032)

Table 44. Global Phishing Testing Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 45. Global Phishing Testing Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 46. PhishingBox Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 47. PhishingBox Phishing Testing Services Product Offered

Table 48. PhishingBox Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 49. PhishingBox Main Business

Table 50. PhishingBox Latest Developments

Table 51. KnowBe4 Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 52. KnowBe4 Phishing Testing Services Product Offered

Table 53. KnowBe4 Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 54. KnowBe4 Main Business

Table 55. KnowBe4 Latest Developments

Table 56. FortiPhish Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 57. FortiPhish Phishing Testing Services Product Offered

Table 58. FortiPhish Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 59. FortiPhish Main Business

Table 60. FortiPhish Latest Developments

Table 61. Redscan Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 62. Redscan Phishing Testing Services Product Offered

Table 63. Redscan Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Redscan Main Business

Table 65. Redscan Latest Developments

Table 66. Proofpoint Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 67. Proofpoint Phishing Testing Services Product Offered

Table 68. Proofpoint Phishing Testing Services Revenue (\$ million), Gross Margin and

Market Share (2021-2026)

Table 69. Proofpoint Main Business

Table 70. Proofpoint Latest Developments

Table 71. Rhymetec Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 72. Rhymetec Phishing Testing Services Product Offered

Table 73. Rhymetec Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 74. Rhymetec Main Business

Table 75. Rhymetec Latest Developments

Table 76. Ironscales Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 77. Ironscales Phishing Testing Services Product Offered

Table 78. Ironscales Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 79. Ironscales Main Business

Table 80. Ironscales Latest Developments

Table 81. Mimecast Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 82. Mimecast Phishing Testing Services Product Offered

Table 83. Mimecast Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 84. Mimecast Main Business

Table 85. Mimecast Latest Developments

Table 86. Spambrella Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 87. Spambrella Phishing Testing Services Product Offered

Table 88. Spambrella Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 89. Spambrella Main Business

Table 90. Spambrella Latest Developments

Table 91. Sophos Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 92. Sophos Phishing Testing Services Product Offered

Table 93. Sophos Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 94. Sophos Main Business

Table 95. Sophos Latest Developments

Table 96. Phish Insight Details, Company Type, Phishing Testing Services Area Served

and Its Competitors

Table 97. Phish Insight Phishing Testing Services Product Offered

Table 98. Phish Insight Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 99. Phish Insight Main Business

Table 100. Phish Insight Latest Developments

Table 101. SISA Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 102. SISA Phishing Testing Services Product Offered

Table 103. SISA Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 104. SISA Main Business

Table 105. SISA Latest Developments

Table 106. Compass Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 107. Compass Phishing Testing Services Product Offered

Table 108. Compass Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 109. Compass Main Business

Table 110. Compass Latest Developments

Table 111. Rootshell Security Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 112. Rootshell Security Phishing Testing Services Product Offered

Table 113. Rootshell Security Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 114. Rootshell Security Main Business

Table 115. Rootshell Security Latest Developments

Table 116. Integris Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 117. Integris Phishing Testing Services Product Offered

Table 118. Integris Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 119. Integris Main Business

Table 120. Integris Latest Developments

Table 121. Cyber??SecOp Details, Company Type, Phishing Testing Services Area Served and Its Competitors

Table 122. Cyber??SecOp Phishing Testing Services Product Offered

Table 123. Cyber??SecOp Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

- Table 124. Cyber??SecOp Main Business
- Table 125. Cyber??SecOp Latest Developments
- Table 126. Lupasafe Details, Company Type, Phishing Testing Services Area Served and Its Competitors
- Table 127. Lupasafe Phishing Testing Services Product Offered
- Table 128. Lupasafe Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 129. Lupasafe Main Business
- Table 130. Lupasafe Latest Developments
- Table 131. Onsecurity Details, Company Type, Phishing Testing Services Area Served and Its Competitors
- Table 132. Onsecurity Phishing Testing Services Product Offered
- Table 133. Onsecurity Phishing Testing Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 134. Onsecurity Main Business
- Table 135. Onsecurity Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Phishing Testing Services Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Phishing Testing Services Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Phishing Testing Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Phishing Testing Services Sales Market Share by Country/Region (2025)
- Figure 8. Phishing Testing Services Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Phishing Testing Services Market Size Market Share by Type in 2025
- Figure 10. Phishing Testing Services in SMEs
- Figure 11. Global Phishing Testing Services Market: SMEs (2021-2026) & (\$ millions)
- Figure 12. Phishing Testing Services in Large Enterprises
- Figure 13. Global Phishing Testing Services Market: Large Enterprises (2021-2026) & (\$ millions)
- Figure 14. Global Phishing Testing Services Market Size Market Share by Application in 2025
- Figure 15. Global Phishing Testing Services Revenue Market Share by Player in 2025
- Figure 16. Global Phishing Testing Services Market Size Market Share by Region (2021-2026)
- Figure 17. Americas Phishing Testing Services Market Size 2021-2026 (\$ millions)
- Figure 18. APAC Phishing Testing Services Market Size 2021-2026 (\$ millions)
- Figure 19. Europe Phishing Testing Services Market Size 2021-2026 (\$ millions)
- Figure 20. Middle East & Africa Phishing Testing Services Market Size 2021-2026 (\$ millions)
- Figure 21. Americas Phishing Testing Services Value Market Share by Country in 2025
- Figure 22. United States Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)
- Figure 23. Canada Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)
- Figure 24. Mexico Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)
- Figure 25. Brazil Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)
- Figure 26. APAC Phishing Testing Services Market Size Market Share by Region in

2025

Figure 27. APAC Phishing Testing Services Market Size Market Share by Type (2021-2026)

Figure 28. APAC Phishing Testing Services Market Size Market Share by Application (2021-2026)

Figure 29. China Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 30. Japan Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 31. South Korea Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 32. Southeast Asia Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 33. India Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 34. Australia Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 35. Europe Phishing Testing Services Market Size Market Share by Country in 2025

Figure 36. Europe Phishing Testing Services Market Size Market Share by Type (2021-2026)

Figure 37. Europe Phishing Testing Services Market Size Market Share by Application (2021-2026)

Figure 38. Germany Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. France Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 40. UK Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 41. Italy Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 42. Russia Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 43. Middle East & Africa Phishing Testing Services Market Size Market Share by Region (2021-2026)

Figure 44. Middle East & Africa Phishing Testing Services Market Size Market Share by Type (2021-2026)

Figure 45. Middle East & Africa Phishing Testing Services Market Size Market Share by Application (2021-2026)

Figure 46. Egypt Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. South Africa Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 48. Israel Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 49. Turkey Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 50. GCC Countries Phishing Testing Services Market Size Growth 2021-2026 (\$ millions)

Figure 51. Americas Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 52. APAC Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 53. Europe Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 54. Middle East & Africa Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 55. United States Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 56. Canada Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 57. Mexico Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 58. Brazil Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 59. China Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 60. Japan Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 61. Korea Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 62. Southeast Asia Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 63. India Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 64. Australia Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 65. Germany Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 66. France Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 67. UK Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 68. Italy Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 69. Russia Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 70. Egypt Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 71. South Africa Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 72. Israel Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 73. Turkey Phishing Testing Services Market Size 2027-2032 (\$ millions)

Figure 74. Global Phishing Testing Services Market Size Market Share Forecast by Type (2027-2032)

Figure 75. Global Phishing Testing Services Market Size Market Share Forecast by Application (2027-2032)

Figure 76. GCC Countries Phishing Testing Services Market Size 2027-2032 (\$ millions)

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