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Global Phishing Simulation Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Phishing Simulation Service market size is predicted to grow from US$ 3659 million in 2025 to US$ 6123 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

A Phishing Simulation Service is a specialized offering designed to mimic real phishing attacks within an organization's network or among its employees. It involves creating and sending out simulated phishing emails, messages, or other forms of communication that closely resemble actual phishing attempts. The purpose is to test and train employees on their ability to recognize and respond appropriately to phishing threats, thereby enhancing the organization's overall cybersecurity posture by identifying areas of weakness in employee awareness and improving their resilience against actual phishing attacks that could lead to data breaches, unauthorized access, or other security incidents.

United States market for Phishing Simulation Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Phishing Simulation Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Phishing Simulation Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Phishing Simulation Service players cover FortiPhish, Proofpoint, Field Effect, Seifti, KHIPU Networks, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

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LPI (LP Information)' newest research report, the ?Phishing Simulation Service Industry Forecast? looks at past sales and reviews total world Phishing Simulation Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Phishing Simulation Service sales for 2026 through 2032. With Phishing Simulation Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Phishing Simulation Service industry.

This Insight Report provides a comprehensive analysis of the global Phishing Simulation Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Phishing Simulation Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Phishing Simulation Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Phishing Simulation Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Phishing Simulation Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Phishing Simulation Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Spear Phishing Simulations

Whale Phishing Simulations

Others

Segmentation by Application:

SMEs

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Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

FortiPhish

Proofpoint

Field Effect

Seifti

KHIPU Networks

SISA

KnowBe4

T?V S?D

Rhymetec

Seriun

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Damco Solutions

Redscan

CYFOR Secure

Deloitte

Sophos

Trillium Information Security Systems

Ironscales

Uniserve IT Solutions

Rootshell Security

Mimecast

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