

Global Phishing Security Test (PST) Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Phishing Security Test (PST) market size is predicted to grow from US\$ 402 million in 2025 to US\$ 613 million in 2032; it is expected to grow at a CAGR of 6.1% from 2026 to 2032.

Phishing Security Test (PST) simulates real-world phishing attack scenarios (such as emails, SMS, social media, etc.) to assess an enterprise's employees' ability to identify and prevent phishing attacks, detect the effectiveness of security awareness training, and identify vulnerabilities in technical defense systems, helping enterprises improve their overall security level. The industry's gross profit margin can reach 45%-60%.

United States market for Phishing Security Test (PST) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Phishing Security Test (PST) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Phishing Security Test (PST) is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Phishing Security Test (PST) players cover KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Phishing Security Test (PST) Industry Forecast" looks at past sales and reviews total world Phishing Security Test (PST) sales in 2025, providing a comprehensive analysis by region and market sector of

projected Phishing Security Test (PST) sales for 2026 through 2032. With Phishing Security Test (PST) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Phishing Security Test (PST) industry.

This Insight Report provides a comprehensive analysis of the global Phishing Security Test (PST) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Phishing Security Test (PST) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Phishing Security Test (PST) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Phishing Security Test (PST) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Phishing Security Test (PST).

This report presents a comprehensive overview, market shares, and growth opportunities of Phishing Security Test (PST) market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premises

Cloud-based

Segmentation by Product Forms:

Online Testing

Offline Testing

Segmentation by Functional Category:

Preventive Testing

Response Testing

Comprehensive Testing

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

Right-Hand

NINJIO

Accountable

Hoxhunt

IRONSCALES

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