

# Global Pheromones Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Pheromones market size was valued at US\$ 557.6 million in 2023. With growing demand in downstream market, the Pheromones is forecast to a readjusted size of US\$ 1235.3 million by 2030 with a CAGR of 12.0% during review period.

The research report highlights the growth potential of the global Pheromones market. Pheromones are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Pheromones. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Pheromones market.

Pheromones are chemicals produced as messengers that affect the behavior of other individuals of insects or other animals. They are usually wind borne but may be placed on soil, vegetation or various items. Each species of insect relies on some one hundred chemicals in its life, to engage in such routine activities as finding food and mates, aggregating to take advantage of food resources, protecting sites of oviposition, and escaping predation. It has been found that pheromones may convey different signals when presented in combinations or concentrations. Pheromones differ from sight or sound signals in a number of ways. They travel slowly, do not fade quickly, and are effective over a long range. Sound and sight receptors are not needed for pheromone detection, and pheromone direction is not to straight lines.

Global Pheromones key players include Shin-Etsu, Suterra, Bedoukian Research, Isagro, SEDQ, etc. Global top five manufacturers hold a share about 75%. Europe and

Asia Pacific is the largest market, both with a share about 30%, followed by North America, with a share about 25 percent. In terms of product, Sex Pheromones is the largest segment, with a share about 60%. And in terms of application, the largest application is Gypsy Moth, followed by Codling Moth, Vine & Berry moths, etc.

#### Key Features:

The report on Pheromones market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Pheromones market. It may include historical data, market segmentation by Type (e.g., Sex Pheromones, Aggregation Pheromones), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Pheromones market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Pheromones market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Pheromones industry. This include advancements in Pheromones technology, Pheromones new entrants, Pheromones new investment, and other innovations that are shaping the future of Pheromones.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Pheromones market. It includes factors influencing customer ' purchasing decisions, preferences for Pheromones product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Pheromones market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures

aimed at promoting Pheromones market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Pheromones market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Pheromones industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Pheromones market.

**Market Segmentation:**

Pheromones market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

Sex Pheromones

Aggregation Pheromones

Others

**Segmentation by application**

Gypsy Moth

Codling Moth

Vine & Berry moths

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Shin-Etsu

Suterra

Bedoukian Research

SEDQ

Pherobank

Isagro

Russell Ipm

Wanhedaye

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pheromones market?

What factors are driving Pheromones market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pheromones market opportunities vary by end market size?

How does Pheromones break out type, application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Pheromones Annual Sales 2019-2030
  - 2.1.2 World Current & Future Analysis for Pheromones by Geographic Region, 2019, 2023 & 2030
  - 2.1.3 World Current & Future Analysis for Pheromones by Country/Region, 2019, 2023 & 2030
- 2.2 Pheromones Segment by Type
  - 2.2.1 Sex Pheromones
  - 2.2.2 Aggregation Pheromones
  - 2.2.3 Others
- 2.3 Pheromones Sales by Type
  - 2.3.1 Global Pheromones Sales Market Share by Type (2019-2024)
  - 2.3.2 Global Pheromones Revenue and Market Share by Type (2019-2024)
  - 2.3.3 Global Pheromones Sale Price by Type (2019-2024)
- 2.4 Pheromones Segment by Application
  - 2.4.1 Gypsy Moth
  - 2.4.2 Codling Moth
  - 2.4.3 Vine & Berry moths
  - 2.4.4 Others
- 2.5 Pheromones Sales by Application
  - 2.5.1 Global Pheromones Sale Market Share by Application (2019-2024)
  - 2.5.2 Global Pheromones Revenue and Market Share by Application (2019-2024)
  - 2.5.3 Global Pheromones Sale Price by Application (2019-2024)

### **3 GLOBAL PHEROMONES BY COMPANY**

#### 3.1 Global Pheromones Breakdown Data by Company

3.1.1 Global Pheromones Annual Sales by Company (2019-2024)

3.1.2 Global Pheromones Sales Market Share by Company (2019-2024)

#### 3.2 Global Pheromones Annual Revenue by Company (2019-2024)

3.2.1 Global Pheromones Revenue by Company (2019-2024)

3.2.2 Global Pheromones Revenue Market Share by Company (2019-2024)

#### 3.3 Global Pheromones Sale Price by Company

#### 3.4 Key Manufacturers Pheromones Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Pheromones Product Location Distribution

3.4.2 Players Pheromones Products Offered

#### 3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

#### 3.6 New Products and Potential Entrants

#### 3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR PHEROMONES BY GEOGRAPHIC REGION**

#### 4.1 World Historic Pheromones Market Size by Geographic Region (2019-2024)

4.1.1 Global Pheromones Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Pheromones Annual Revenue by Geographic Region (2019-2024)

#### 4.2 World Historic Pheromones Market Size by Country/Region (2019-2024)

4.2.1 Global Pheromones Annual Sales by Country/Region (2019-2024)

4.2.2 Global Pheromones Annual Revenue by Country/Region (2019-2024)

#### 4.3 Americas Pheromones Sales Growth

#### 4.4 APAC Pheromones Sales Growth

#### 4.5 Europe Pheromones Sales Growth

#### 4.6 Middle East & Africa Pheromones Sales Growth

### **5 AMERICAS**

#### 5.1 Americas Pheromones Sales by Country

5.1.1 Americas Pheromones Sales by Country (2019-2024)

5.1.2 Americas Pheromones Revenue by Country (2019-2024)

#### 5.2 Americas Pheromones Sales by Type

#### 5.3 Americas Pheromones Sales by Application



5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Pheromones Sales by Region

6.1.1 APAC Pheromones Sales by Region (2019-2024)

6.1.2 APAC Pheromones Revenue by Region (2019-2024)

6.2 APAC Pheromones Sales by Type

6.3 APAC Pheromones Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Pheromones by Country

7.1.1 Europe Pheromones Sales by Country (2019-2024)

7.1.2 Europe Pheromones Revenue by Country (2019-2024)

7.2 Europe Pheromones Sales by Type

7.3 Europe Pheromones Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Pheromones by Country

8.1.1 Middle East & Africa Pheromones Sales by Country (2019-2024)

8.1.2 Middle East & Africa Pheromones Revenue by Country (2019-2024)

8.2 Middle East & Africa Pheromones Sales by Type

### 8.3 Middle East & Africa Pheromones Sales by Application

#### 8.4 Egypt

#### 8.5 South Africa

#### 8.6 Israel

#### 8.7 Turkey

#### 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

### 9.1 Market Drivers & Growth Opportunities

### 9.2 Market Challenges & Risks

### 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

### 10.1 Raw Material and Suppliers

### 10.2 Manufacturing Cost Structure Analysis of Pheromones

### 10.3 Manufacturing Process Analysis of Pheromones

### 10.4 Industry Chain Structure of Pheromones

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

### 11.1 Sales Channel

#### 11.1.1 Direct Channels

#### 11.1.2 Indirect Channels

### 11.2 Pheromones Distributors

### 11.3 Pheromones Customer

## **12 WORLD FORECAST REVIEW FOR PHEROMONES BY GEOGRAPHIC REGION**

### 12.1 Global Pheromones Market Size Forecast by Region

#### 12.1.1 Global Pheromones Forecast by Region (2025-2030)

#### 12.1.2 Global Pheromones Annual Revenue Forecast by Region (2025-2030)

### 12.2 Americas Forecast by Country

### 12.3 APAC Forecast by Region

### 12.4 Europe Forecast by Country

### 12.5 Middle East & Africa Forecast by Country

### 12.6 Global Pheromones Forecast by Type

### 12.7 Global Pheromones Forecast by Application

## 13 KEY PLAYERS ANALYSIS

### 13.1 Shin-Etsu

13.1.1 Shin-Etsu Company Information

13.1.2 Shin-Etsu Pheromones Product Portfolios and Specifications

13.1.3 Shin-Etsu Pheromones Sales, Revenue, Price and Gross Margin (2019-2024)

13.1.4 Shin-Etsu Main Business Overview

13.1.5 Shin-Etsu Latest Developments

### 13.2 Suterra

13.2.1 Suterra Company Information

13.2.2 Suterra Pheromones Product Portfolios and Specifications

13.2.3 Suterra Pheromones Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Suterra Main Business Overview

13.2.5 Suterra Latest Developments

### 13.3 Bedoukian Research

13.3.1 Bedoukian Research Company Information

13.3.2 Bedoukian Research Pheromones Product Portfolios and Specifications

13.3.3 Bedoukian Research Pheromones Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 Bedoukian Research Main Business Overview

13.3.5 Bedoukian Research Latest Developments

### 13.4 SEDQ

13.4.1 SEDQ Company Information

13.4.2 SEDQ Pheromones Product Portfolios and Specifications

13.4.3 SEDQ Pheromones Sales, Revenue, Price and Gross Margin (2019-2024)

13.4.4 SEDQ Main Business Overview

13.4.5 SEDQ Latest Developments

### 13.5 Pherobank

13.5.1 Pherobank Company Information

13.5.2 Pherobank Pheromones Product Portfolios and Specifications

13.5.3 Pherobank Pheromones Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Pherobank Main Business Overview

13.5.5 Pherobank Latest Developments

### 13.6 Isagro

13.6.1 Isagro Company Information

13.6.2 Isagro Pheromones Product Portfolios and Specifications

13.6.3 Isagro Pheromones Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 Isagro Main Business Overview

13.6.5 Isagro Latest Developments

13.7 Russell Ipm

13.7.1 Russell Ipm Company Information

13.7.2 Russell Ipm Pheromones Product Portfolios and Specifications

13.7.3 Russell Ipm Pheromones Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 Russell Ipm Main Business Overview

13.7.5 Russell Ipm Latest Developments

13.8 Wanhedaye

13.8.1 Wanhedaye Company Information

13.8.2 Wanhedaye Pheromones Product Portfolios and Specifications

13.8.3 Wanhedaye Pheromones Sales, Revenue, Price and Gross Margin  
(2019-2024)

13.8.4 Wanhedaye Main Business Overview

13.8.5 Wanhedaye Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Pheromones Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Pheromones Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Sex Pheromones
- Table 4. Major Players of Aggregation Pheromones
- Table 5. Major Players of Others
- Table 6. Global Pheromones Sales by Type (2019-2024) & (MT)
- Table 7. Global Pheromones Sales Market Share by Type (2019-2024)
- Table 8. Global Pheromones Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Pheromones Revenue Market Share by Type (2019-2024)
- Table 10. Global Pheromones Sale Price by Type (2019-2024) & (USD/MT)
- Table 11. Global Pheromones Sales by Application (2019-2024) & (MT)
- Table 12. Global Pheromones Sales Market Share by Application (2019-2024)
- Table 13. Global Pheromones Revenue by Application (2019-2024)
- Table 14. Global Pheromones Revenue Market Share by Application (2019-2024)
- Table 15. Global Pheromones Sale Price by Application (2019-2024) & (USD/MT)
- Table 16. Global Pheromones Sales by Company (2019-2024) & (MT)
- Table 17. Global Pheromones Sales Market Share by Company (2019-2024)
- Table 18. Global Pheromones Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Pheromones Revenue Market Share by Company (2019-2024)
- Table 20. Global Pheromones Sale Price by Company (2019-2024) & (USD/MT)
- Table 21. Key Manufacturers Pheromones Producing Area Distribution and Sales Area
- Table 22. Players Pheromones Products Offered
- Table 23. Pheromones Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Pheromones Sales by Geographic Region (2019-2024) & (MT)
- Table 27. Global Pheromones Sales Market Share Geographic Region (2019-2024)
- Table 28. Global Pheromones Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 29. Global Pheromones Revenue Market Share by Geographic Region (2019-2024)
- Table 30. Global Pheromones Sales by Country/Region (2019-2024) & (MT)
- Table 31. Global Pheromones Sales Market Share by Country/Region (2019-2024)

- Table 32. Global Pheromones Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 33. Global Pheromones Revenue Market Share by Country/Region (2019-2024)
- Table 34. Americas Pheromones Sales by Country (2019-2024) & (MT)
- Table 35. Americas Pheromones Sales Market Share by Country (2019-2024)
- Table 36. Americas Pheromones Revenue by Country (2019-2024) & (\$ Millions)
- Table 37. Americas Pheromones Revenue Market Share by Country (2019-2024)
- Table 38. Americas Pheromones Sales by Type (2019-2024) & (MT)
- Table 39. Americas Pheromones Sales by Application (2019-2024) & (MT)
- Table 40. APAC Pheromones Sales by Region (2019-2024) & (MT)
- Table 41. APAC Pheromones Sales Market Share by Region (2019-2024)
- Table 42. APAC Pheromones Revenue by Region (2019-2024) & (\$ Millions)
- Table 43. APAC Pheromones Revenue Market Share by Region (2019-2024)
- Table 44. APAC Pheromones Sales by Type (2019-2024) & (MT)
- Table 45. APAC Pheromones Sales by Application (2019-2024) & (MT)
- Table 46. Europe Pheromones Sales by Country (2019-2024) & (MT)
- Table 47. Europe Pheromones Sales Market Share by Country (2019-2024)
- Table 48. Europe Pheromones Revenue by Country (2019-2024) & (\$ Millions)
- Table 49. Europe Pheromones Revenue Market Share by Country (2019-2024)
- Table 50. Europe Pheromones Sales by Type (2019-2024) & (MT)
- Table 51. Europe Pheromones Sales by Application (2019-2024) & (MT)
- Table 52. Middle East & Africa Pheromones Sales by Country (2019-2024) & (MT)
- Table 53. Middle East & Africa Pheromones Sales Market Share by Country (2019-2024)
- Table 54. Middle East & Africa Pheromones Revenue by Country (2019-2024) & (\$ Millions)
- Table 55. Middle East & Africa Pheromones Revenue Market Share by Country (2019-2024)
- Table 56. Middle East & Africa Pheromones Sales by Type (2019-2024) & (MT)
- Table 57. Middle East & Africa Pheromones Sales by Application (2019-2024) & (MT)
- Table 58. Key Market Drivers & Growth Opportunities of Pheromones
- Table 59. Key Market Challenges & Risks of Pheromones
- Table 60. Key Industry Trends of Pheromones
- Table 61. Pheromones Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Pheromones Distributors List
- Table 64. Pheromones Customer List
- Table 65. Global Pheromones Sales Forecast by Region (2025-2030) & (MT)
- Table 66. Global Pheromones Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 67. Americas Pheromones Sales Forecast by Country (2025-2030) & (MT)

Table 68. Americas Pheromones Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Pheromones Sales Forecast by Region (2025-2030) & (MT)

Table 70. APAC Pheromones Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Pheromones Sales Forecast by Country (2025-2030) & (MT)

Table 72. Europe Pheromones Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Pheromones Sales Forecast by Country (2025-2030) & (MT)

Table 74. Middle East & Africa Pheromones Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Pheromones Sales Forecast by Type (2025-2030) & (MT)

Table 76. Global Pheromones Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Pheromones Sales Forecast by Application (2025-2030) & (MT)

Table 78. Global Pheromones Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Shin-Etsu Basic Information, Pheromones Manufacturing Base, Sales Area and Its Competitors

Table 80. Shin-Etsu Pheromones Product Portfolios and Specifications

Table 81. Shin-Etsu Pheromones Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Shin-Etsu Main Business

Table 83. Shin-Etsu Latest Developments

Table 84. Suterra Basic Information, Pheromones Manufacturing Base, Sales Area and Its Competitors

Table 85. Suterra Pheromones Product Portfolios and Specifications

Table 86. Suterra Pheromones Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Suterra Main Business

Table 88. Suterra Latest Developments

Table 89. Bedoukian Research Basic Information, Pheromones Manufacturing Base, Sales Area and Its Competitors

Table 90. Bedoukian Research Pheromones Product Portfolios and Specifications

Table 91. Bedoukian Research Pheromones Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Bedoukian Research Main Business

Table 93. Bedoukian Research Latest Developments

Table 94. SEDQ Basic Information, Pheromones Manufacturing Base, Sales Area and Its Competitors

Table 95. SEDQ Pheromones Product Portfolios and Specifications

Table 96. SEDQ Pheromones Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. SEDQ Main Business

Table 98. SEDQ Latest Developments

Table 99. Pherobank Basic Information, Pheromones Manufacturing Base, Sales Area and Its Competitors

Table 100. Pherobank Pheromones Product Portfolios and Specifications

Table 101. Pherobank Pheromones Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Pherobank Main Business

Table 103. Pherobank Latest Developments

Table 104. Isagro Basic Information, Pheromones Manufacturing Base, Sales Area and Its Competitors

Table 105. Isagro Pheromones Product Portfolios and Specifications

Table 106. Isagro Pheromones Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Isagro Main Business

Table 108. Isagro Latest Developments

Table 109. Russell Ipm Basic Information, Pheromones Manufacturing Base, Sales Area and Its Competitors

Table 110. Russell Ipm Pheromones Product Portfolios and Specifications

Table 111. Russell Ipm Pheromones Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Russell Ipm Main Business

Table 113. Russell Ipm Latest Developments

Table 114. Wanhedaye Basic Information, Pheromones Manufacturing Base, Sales Area and Its Competitors

Table 115. Wanhedaye Pheromones Product Portfolios and Specifications

Table 116. Wanhedaye Pheromones Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Wanhedaye Main Business

Table 118. Wanhedaye Latest Developments



## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Pheromones
- Figure 2. Pheromones Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Pheromones Sales Growth Rate 2019-2030 (MT)
- Figure 7. Global Pheromones Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Pheromones Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Sex Pheromones
- Figure 10. Product Picture of Aggregation Pheromones
- Figure 11. Product Picture of Others
- Figure 12. Global Pheromones Sales Market Share by Type in 2023
- Figure 13. Global Pheromones Revenue Market Share by Type (2019-2024)
- Figure 14. Pheromones Consumed in Gypsy Moth
- Figure 15. Global Pheromones Market: Gypsy Moth (2019-2024) & (MT)
- Figure 16. Pheromones Consumed in Codling Moth
- Figure 17. Global Pheromones Market: Codling Moth (2019-2024) & (MT)
- Figure 18. Pheromones Consumed in Vine & Berry moths
- Figure 19. Global Pheromones Market: Vine & Berry moths (2019-2024) & (MT)
- Figure 20. Pheromones Consumed in Others
- Figure 21. Global Pheromones Market: Others (2019-2024) & (MT)
- Figure 22. Global Pheromones Sales Market Share by Application (2023)
- Figure 23. Global Pheromones Revenue Market Share by Application in 2023
- Figure 24. Pheromones Sales Market by Company in 2023 (MT)
- Figure 25. Global Pheromones Sales Market Share by Company in 2023
- Figure 26. Pheromones Revenue Market by Company in 2023 (\$ Million)
- Figure 27. Global Pheromones Revenue Market Share by Company in 2023
- Figure 28. Global Pheromones Sales Market Share by Geographic Region (2019-2024)
- Figure 29. Global Pheromones Revenue Market Share by Geographic Region in 2023
- Figure 30. Americas Pheromones Sales 2019-2024 (MT)
- Figure 31. Americas Pheromones Revenue 2019-2024 (\$ Millions)
- Figure 32. APAC Pheromones Sales 2019-2024 (MT)
- Figure 33. APAC Pheromones Revenue 2019-2024 (\$ Millions)
- Figure 34. Europe Pheromones Sales 2019-2024 (MT)
- Figure 35. Europe Pheromones Revenue 2019-2024 (\$ Millions)

- Figure 36. Middle East & Africa Pheromones Sales 2019-2024 (MT)
- Figure 37. Middle East & Africa Pheromones Revenue 2019-2024 (\$ Millions)
- Figure 38. Americas Pheromones Sales Market Share by Country in 2023
- Figure 39. Americas Pheromones Revenue Market Share by Country in 2023
- Figure 40. Americas Pheromones Sales Market Share by Type (2019-2024)
- Figure 41. Americas Pheromones Sales Market Share by Application (2019-2024)
- Figure 42. United States Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Canada Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Mexico Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. Brazil Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 46. APAC Pheromones Sales Market Share by Region in 2023
- Figure 47. APAC Pheromones Revenue Market Share by Regions in 2023
- Figure 48. APAC Pheromones Sales Market Share by Type (2019-2024)
- Figure 49. APAC Pheromones Sales Market Share by Application (2019-2024)
- Figure 50. China Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Japan Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. South Korea Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Southeast Asia Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. India Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Australia Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. China Taiwan Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. Europe Pheromones Sales Market Share by Country in 2023
- Figure 58. Europe Pheromones Revenue Market Share by Country in 2023
- Figure 59. Europe Pheromones Sales Market Share by Type (2019-2024)
- Figure 60. Europe Pheromones Sales Market Share by Application (2019-2024)
- Figure 61. Germany Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. France Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. UK Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Italy Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Russia Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 66. Middle East & Africa Pheromones Sales Market Share by Country in 2023
- Figure 67. Middle East & Africa Pheromones Revenue Market Share by Country in 2023
- Figure 68. Middle East & Africa Pheromones Sales Market Share by Type (2019-2024)
- Figure 69. Middle East & Africa Pheromones Sales Market Share by Application (2019-2024)
- Figure 70. Egypt Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. South Africa Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Israel Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Turkey Pheromones Revenue Growth 2019-2024 (\$ Millions)

- Figure 74. GCC Country Pheromones Revenue Growth 2019-2024 (\$ Millions)
- Figure 75. Manufacturing Cost Structure Analysis of Pheromones in 2023
- Figure 76. Manufacturing Process Analysis of Pheromones
- Figure 77. Industry Chain Structure of Pheromones
- Figure 78. Channels of Distribution
- Figure 79. Global Pheromones Sales Market Forecast by Region (2025-2030)
- Figure 80. Global Pheromones Revenue Market Share Forecast by Region (2025-2030)
- Figure 81. Global Pheromones Sales Market Share Forecast by Type (2025-2030)
- Figure 82. Global Pheromones Revenue Market Share Forecast by Type (2025-2030)
- Figure 83. Global Pheromones Sales Market Share Forecast by Application (2025-2030)
- Figure 84. Global Pheromones Revenue Market Share Forecast by Application (2025-2030)

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