

Global Phenethyl Salicylate Market Growth 2026-2032

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Abstracts

The global Phenethyl Salicylate market size is predicted to grow from US\$ 2.16 million in 2025 to US\$ 2.79 million in 2032; it is expected to grow at a CAGR of 3.7% from 2026 to 2032.

Phenethyl Salicylate is a niche salicylate aroma chemical used as a fragrance ingredient in fine fragrance, personal care, soap, detergent and air-care formulations. It has a soft floral, balsamic, slightly medicinal and rose-hyacinth-like odor profile, and is mainly valued as a blending material and fixative-type note rather than as a high-volume fragrance ingredient. In 2025, Global Phenethyl Salicylate sales are estimated at about 35 tons, with an average ex-works price of about 63 US\$/kg. The industry chain starts from salicylic acid and phenethyl alcohol, moves through esterification, crystallization or purification and fragrance-grade quality control, and then serves fragrance houses, personal care brands, soap and detergent formulators and air-care product manufacturers.

Demand for Phenethyl Salicylate is mainly supported by the steady consumption of specialty aroma chemicals in fine fragrance and personal care, especially where formulators need a soft floral salicylate note with balsamic depth and long-lasting character. However, growth is structurally limited because it is a niche ingredient with low dosage in fragrance compounds, and its market expansion depends more on perfumer preference, formula retention, regulatory documentation, batch consistency and substitution dynamics within the salicylate family than on broad consumer-volume growth.

LP Information, Inc. (LPI) ' newest research report, the "Phenethyl Salicylate Industry Forecast" looks at past sales and reviews total world Phenethyl Salicylate sales in 2025, providing a comprehensive analysis by region and market sector of projected Phenethyl Salicylate sales for 2026 through 2032. With Phenethyl Salicylate sales

broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Phenethyl Salicylate industry.

This Insight Report provides a comprehensive analysis of the global Phenethyl Salicylate landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Phenethyl Salicylate portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Phenethyl Salicylate market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Phenethyl Salicylate and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Phenethyl Salicylate.

This report presents a comprehensive overview, market shares, and growth opportunities of Phenethyl Salicylate market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Crystalline Powder

Congelated Solid

Diluted Solution

Segmentation by Grade:

Fragrance Grade

Industrial Grade

Segmentation by Purity:

Neat Aroma Chemical

Diluted Fragrance Ingredient

Segmentation by Application:

Flavor and Fragrance

Personal Care

Home Care

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Muby Chemicals

Vijay Group

Vigon International

Ernesto Vent's

Indesso

Key Questions Addressed in this Report

What is the 10-year outlook for the global Phenethyl Salicylate market?

What factors are driving Phenethyl Salicylate market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Phenethyl Salicylate market opportunities vary by end market size?

How does Phenethyl Salicylate break out by Type, by Application?

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