

Global Pharmaceutical Serialisation Services Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GB01D4E83796EN.html>

Date: June 2026

Pages: 122

Price: US\$ 3,660.00 (Single User License)

ID: GB01D4E83796EN

Abstracts

The global Pharmaceutical Serialisation Services market size is predicted to grow from US\$ 1286 million in 2025 to US\$ 1833 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Pharmaceutical serialisation services refer to technical services provided to pharmaceutical companies or drug distribution enterprises for drug serialization identification, tracking, and tracing. Serialization involves assigning a unique identifier (such as a barcode, qr code, etc.) to each drug to facilitate tracking and tracing throughout the supply chain. Pharmaceutical serialisation services typically include the generation and printing of serialization identifiers, the collection and storage of serialization data, and the querying and tracking of serialization information. Through pharmaceutical serialisation services, pharmaceutical companies and drug distribution enterprises can achieve full-process monitoring of drug production, distribution, and use, ensuring drug quality and safety. Additionally, pharmaceutical serialisation services can help enterprises improve supply chain transparency and efficiency, reduce operating costs, and enhance their brand image and market competitiveness.

United States market for Pharmaceutical Serialisation Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pharmaceutical Serialisation Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pharmaceutical Serialisation Services is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pharmaceutical Serialisation Services players cover Aphenia Pharma +C581Solutions, NNE, Sharp Services, Movianto, UPM Pharmaceuticals, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Pharmaceutical Serialisation Services Industry Forecast' looks at past sales and reviews total world Pharmaceutical Serialisation Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Pharmaceutical Serialisation Services sales for 2026 through 2032. With Pharmaceutical Serialisation Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pharmaceutical Serialisation Services industry.

This Insight Report provides a comprehensive analysis of the global Pharmaceutical Serialisation Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Pharmaceutical Serialisation Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pharmaceutical Serialisation Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pharmaceutical Serialisation Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pharmaceutical Serialisation Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Pharmaceutical Serialisation Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Barcode

QR Code

RFID

Others

Segmentation by Application:

Pharmaceutical Manufacturing

Pharmaceutical Distribution

Pharmaceutical Logistics

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aphena Pharma +C581Solutions

NNE

Sharp Services

Movianto

UPM Pharmaceuticals

MSK Pharmalogisti

Covectra

Koerber-Pharma

Palladio Group

TraceLink

Ultimate Solutions

Clarkston Consulting

Jones Healthcare Group

MSK Pharmalogistic

Vetter-Pharma

NextPharma Logistics

OPTEL

Central Pharma

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