

# Global Pharma & Cosmetics Market Growth 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Pharma & Cosmetics market size was valued at US\$ 1690700 million in 2023. With growing demand in downstream market, the Pharma & Cosmetics is forecast to a readjusted size of US\$ 2139910 million by 2030 with a CAGR of 3.4% during review period.

The research report highlights the growth potential of the global Pharma & Cosmetics market. Pharma & Cosmetics are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Pharma & Cosmetics. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Pharma & Cosmetics market.

Pharma is a substance of the prevention or treatment for human diseases. It can be divided into natural medicine and synthetic medicine according to the source. Pharma is a material which can prevent and treat disease, reduce pain, improve health, or enhance the body's resistance to disease or to help diagnose diseases.

The major players in global Pharma & Cosmetics market include Johnson & Johnson, Roche, Novartis, etc., and the market concentration rate is low. China and Japan are main markets, they occupy about 40% of the global market. Pharmaceuticals, OTC is the main application, which holds a share about 75%.

Key Features:

The report on Pharma & Cosmetics market reflects various aspects and provide

valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Pharma & Cosmetics market. It may include historical data, market segmentation by Type (e.g., Ointments, Creams), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Pharma & Cosmetics market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Pharma & Cosmetics market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Pharma & Cosmetics industry. This include advancements in Pharma & Cosmetics technology, Pharma & Cosmetics new entrants, Pharma & Cosmetics new investment, and other innovations that are shaping the future of Pharma & Cosmetics.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Pharma & Cosmetics market. It includes factors influencing customer ' purchasing decisions, preferences for Pharma & Cosmetics product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Pharma & Cosmetics market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Pharma & Cosmetics market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Pharma & Cosmetics market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Pharma & Cosmetics industry. This

includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Pharma & Cosmetics market.

#### Market Segmentation:

Pharma & Cosmetics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Segmentation by type

Ointments

Creams

Gels

Others

#### Segmentation by application

Pharmaceuticals, OTC

Cosmetics

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Johnson & Johnson

Roche

Novartis

Pfizer

Sanofi

Eli Lilly

GSK

Bayer

Merck & Co

L' OREAL

Unilever

Procter & Gamble

Estee Lauder

Kao

Shiseido

Beiersdorf

Henkel

Shanghai Jahwa

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Pharma & Cosmetics market?

What factors are driving Pharma & Cosmetics market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pharma & Cosmetics market opportunities vary by end market size?

How does Pharma & Cosmetics break out type, application?

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