

Global Pharma Analytics Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Pharma Analytics market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Pharma Analytics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Pharma Analytics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Pharma Analytics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Pharma Analytics players cover Quest Diagnostics, Unit8, RxDataScience, MarkLogic, IQVIA, JMP, Itransition, Euretos and ValueCentric, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Pharma analytics refers to the use of data analytics within the pharmaceutical industry to optimize operations and promote innovation. Pharmaceutical companies can use data analytics to accelerate drug discovery and development, improve drug efficacy, enhance safety and risk management and gain insight into target patient populations. Pharmaceutical companies use pharma analytics to improve every step of the drug development and distribution process. From drug discovery and development to securing regulatory approval and distributing drugs to target populations, data analysis plays a huge role in the field of pharmaceutical manufacturing. Pharmacies can

incorporate data analytics to improve operations in a multitude of ways, including ensuring compliance, improving efficiency and monitoring inventory. Pharmacies can use data analytics to compare in-house prescription data against DEA and state regulations to verify operating compliance. Data analytics can also help improve overall efficiency by optimizing order fulfillment and decreasing refill time to increase customer satisfaction and company productivity.

LPI (LP Information)' newest research report, the “Pharma Analytics Industry Forecast” looks at past sales and reviews total world Pharma Analytics sales in 2022, providing a comprehensive analysis by region and market sector of projected Pharma Analytics sales for 2023 through 2029. With Pharma Analytics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pharma Analytics industry.

This Insight Report provides a comprehensive analysis of the global Pharma Analytics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pharma Analytics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Pharma Analytics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pharma Analytics and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pharma Analytics.

This report presents a comprehensive overview, market shares, and growth opportunities of Pharma Analytics market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Drug Research and Development

Pharmaceutical Manufacturing

Supply Chain Management

Marketing Process

Segmentation by application

Pharmaceutical Company

Drugstore

Hospital

Patients

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Quest Diagnostics

Unit8

RxDataScience

MarkLogic

IQVIA

JMP

Itransition

Euretos

ValueCentric

Tealium

TIBCO Software

P360(BirdzAI)

Aetion,Inc

Accenture

AspenTech

Prospection

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