

# **Global Pets Pheromones Market Growth 2024-2030**

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## **Abstracts**

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Pets pheromones are chemical substances produced by animals, including dogs and cats, to communicate with members of their own species. These pheromones play a crucial role in the animal kingdom for various social and behavioral purposes. In the context of pets, pheromones are used to influence and modify the behavior of dogs and cats in ways that are beneficial to their well-being and to facilitate communication between pets and their owners.

Pet pheromone products, available in various forms, including sprays, diffusers, and collars, are designed to mimic or replicate these natural pheromones. By introducing synthetic pheromones into a pet's environment, pet owners and veterinarians aim to influence and modify their behavior positively, reduce anxiety, and promote a sense of well-being. These products are commonly used to address issues such as separation anxiety, fear of fireworks or thunderstorms, territorial marking, and other behavior-related problems.

The global Pets Pheromones market size is projected to grow from US\$ 241 million in 2024 to US\$ 368 million in 2030; it is expected to grow at a CAGR of 7.3% from 2024 to 2030.

LP Information, Inc. (LPI) 'newest research report, the "Pets Pheromones Industry Forecast" looks at past sales and reviews total world Pets Pheromones sales in 2023, providing a comprehensive analysis by region and market sector of projected Pets Pheromones sales for 2024 through 2030. With Pets Pheromones sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pets Pheromones industry.



This Insight Report provides a comprehensive analysis of the global Pets Pheromones landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pets Pheromones portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pets Pheromones market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pets Pheromones and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pets Pheromones.

Global key players of Pets Pheromones include FELIWAY (Ceva), ADAPTIL (Ceva) and Comfort Zone (Central Garden & Pet), etc. The top three players hold a share over 65%. Europe is the largest market, has a share about 34%. In terms of product type, Sprays is the largest segment, occupied for a share of about 49%. In terms of application, Cats has a share about 59 percent.

This report presents a comprehensive overview, market shares, and growth

opportunities of Pets Pheromones market by product type, application, key manufacturers and key regions and countries.
Segmentation by Type:
Sprays
Diffusers
Collars
Others

Segmentation by Application:

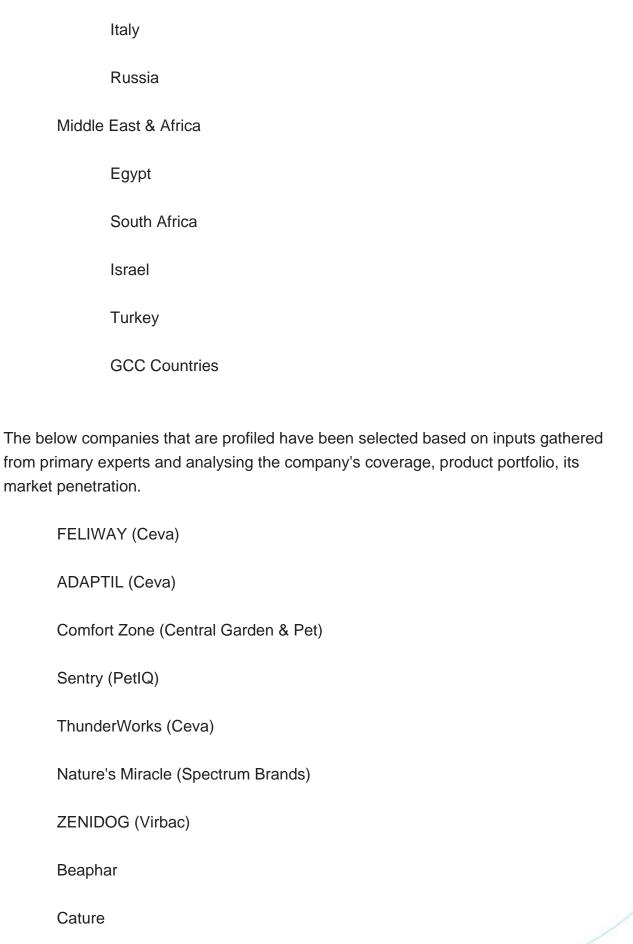
Cats



Dogs		
Others	3	
This report also splits the market by region:		
Americas		
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe	9	
	Germany	
	France	

UK







Key Questions Addressed in this Report

What is the 10-year outlook for the global Pets Pheromones market?

What factors are driving Pets Pheromones market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pets Pheromones market opportunities vary by end market size?

How does Pets Pheromones break out by Type, by Application?



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