

Global Pet Tumor Screening Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Pet Tumor Screening Service market size is predicted to grow from US\$ 621 million in 2025 to US\$ 1029 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

Pet Tumor Screening Service refers to a cancer risk assessment and early screening service for companion animals such as dogs and cats. It typically uses blood, urine, cytology samples, or other biological specimens to detect tumor-related biomarkers, nucleosome signals, circulating cell-free DNA, genetic mutations, epigenetic features, or abnormal cellular morphology, thereby helping assess potential cancer risk in pets. The service is commonly used in annual wellness checkups for senior pets, screening of high-risk breeds, adjunctive diagnosis for suspicious clinical signs, and post-treatment recurrence monitoring. It does not fully replace imaging, histopathology, or clinical diagnosis, but serves as an important front-end tool for early cancer detection and pet health management. The price of Pet Tumor Screening Services varies significantly, with basic blood- or urine-based screening typically priced at around USD 100-300 per test, while higher-end liquid biopsy, genomic, or epigenomic testing usually costs around USD 500-1,000 per test.

The upstream supply chain of Pet Tumor Screening Service includes antibodies, enzymes, primers and probes, sequencing reagents, sample collection tubes, preservation solutions, diagnostic kits, testing instruments, automated analysis platforms, AI pathology algorithms, and bioinformatics systems. Core reagents and analytical models directly influence test sensitivity, specificity, and result interpretation. Midstream participants mainly include veterinary diagnostic laboratories, pet molecular diagnostics companies, liquid biopsy developers, digital pathology platforms, and large pet healthcare groups, which are responsible for assay development, sample

processing, laboratory testing, report generation, and clinical interpretation. Downstream users include veterinary hospitals, clinics, veterinary oncology centers, pet wellness providers, breeding institutions, and premium pet health management customers, with services delivered through clinic-based sample submission, in-clinic testing, at-home sample collection, or pet wellness packages.

The Pet Tumor Screening Service market is at an early growth stage, driven by the increasing sophistication and preventive orientation of pet healthcare. Demand is mainly supported by pet aging, rising owner awareness of health management, the growing burden of cancer in companion animals, and the upgrading of premium veterinary wellness packages. Compared with traditional pathology and imaging diagnostics, these services emphasize early screening, non-invasive or minimally invasive sampling, repeatable monitoring, and convenient delivery, giving them strong commercialization potential in senior pets, high-risk breeds, and post-treatment follow-up scenarios. Future competition will focus on test accuracy, clinical validation, veterinary channel coverage, report interpretability, price acceptance, and integration with imaging, pathology, and treatment services. Companies with strong brand trust and laboratory network advantages are more likely to achieve scalable growth.

LPI (LP Information)' newest research report, the "Pet Tumor Screening Service Industry Forecast" looks at past sales and reviews total world Pet Tumor Screening Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Pet Tumor Screening Service sales for 2026 through 2032. With Pet Tumor Screening Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pet Tumor Screening Service industry.

This Insight Report provides a comprehensive analysis of the global Pet Tumor Screening Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Pet Tumor Screening Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pet Tumor Screening Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet Tumor Screening Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet Tumor Screening Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet Tumor Screening Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Blood Biomarker-Based Tumor Screening Services

Liquid Biopsy and Genomic Testing Services

Urine-Based or Volatile Metabolite Screening Services

AI Cytology and Digital Pathology Screening Services

Segmentation by Service Delivery Model:

Canine Virus Diagnostic Kits

Feline Virus Diagnostic Kits

Companion Animal Virus Diagnostic Kits

Segmentation by Screening Purpose:

Single-Target Virus Test Kits

Dual or Triple Combination Test Kits

Multiplex Pathogen Panel Kits

Instrument-Based Quantitative Kits

Segmentation by Application:

Veterinary Hospitals and Clinics

Veterinary Reference Laboratories

Animal Shelters, Breeding and Rescue Centers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IDEXX Laboratories

Zoetis Diagnostics

Antech Diagnostics

VolitionRx

VDI Laboratory

Oncotect

CanCan Diagnostics

Oxford BioDynamics

FUJIFILM VET Systems

Veterinary Pathology Group

NationWide Laboratories

BioGuard Corporation

PETcision Biotech

Uni-Pharma

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