

Global Pet Treats and Chews Market Growth 2025-2031

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Abstracts

The global Pet Treats and Chews market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Pet marketers looking to tap into pet parenting dollars are on fertile ground when it comes to dog and cat treats and chews. Pet owners grab up treats and chews for many reasons: health-related, as is the case with dental treats and those formulated to address a specific condition or enhance general wellness; for entertainment, as with edible long-lasting chews or with treats inserted into a play-inducing dispenser; or training, as is the case with compact, easily pocketable treats used as a reward for good behavior. At the same time - and top of list for many pet owners - treats offer away to interact with their pets and express affection, with treat time serving an important role in the human/animal bond.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account

for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 427%.

LP Information, Inc. (LPI) ' newest research report, the "Pet Treats and Chews Industry Forecast" looks at past sales and reviews total world Pet Treats and Chews sales in 2024, providing a comprehensive analysis by region and market sector of projected Pet Treats and Chews sales for 2025 through 2031. With Pet Treats and Chews sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pet Treats and Chews industry.

This Insight Report provides a comprehensive analysis of the global Pet Treats and Chews landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pet Treats and Chews portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pet Treats and Chews market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet Treats and Chews and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet Treats and Chews.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet Treats and Chews market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Natural and Organic Treats

Dental Treats and Chews

Functional Treats

Humanization

Others

Segmentation by Application:

Supermarket

Hypermarket

E-commerce

Retailers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

The J.M. Smucker Company

Unicharm

Mars

Colgate-Palmolive

Nestle

Nutriara Alimentos

Total Alimentos

Agrolimen

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pet Treats and Chews market?

What factors are driving Pet Treats and Chews market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pet Treats and Chews market opportunities vary by end market size?

How does Pet Treats and Chews break out by Type, by Application?

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