

Global PET Straps Market Growth 2026-2032

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Abstracts

The global PET Straps market size is predicted to grow from US\$ 741 million in 2025 to US\$ 942 million in 2032; it is expected to grow at a CAGR of 3.5% from 2026 to 2032.

PET straps, also known as polyethylene terephthalate straps, are a type of strapping material commonly used in packaging and logistics. Made from a strong, durable plastic, PET straps are valued for their strength, flexibility, and resistance to various environmental conditions.

Asia-Pacific occupied the largest consumption market in 2023. It is followed by Europe and North America.

The PET straps market is expected to grow steadily, driven by increasing demand across various industries, technological advancements, and a focus on sustainability. As industries continue to evolve and expand, the need for efficient, durable, and eco-friendly strapping solutions will likely continue to drive market growth.

Market Drivers

Growth in E-commerce: The rise in online shopping has increased the need for efficient packaging solutions to handle the growing volume of goods being shipped, boosting the demand for PET straps.

Industrial Expansion: The expansion of industries such as manufacturing, construction, and logistics increases the need for robust strapping solutions to secure products during transport and storage.

Sustainability Trends: PET straps are recyclable, which aligns with the growing emphasis on sustainability and environmentally friendly packaging solutions.

Technological Advancements: Innovations in strapping technology, including the development of high-tensile PET straps and automated strapping machinery, drive market growth by improving efficiency and performance.

Challenges

Raw Material Prices: Fluctuations in the prices of raw materials used in PET straps can impact production costs and pricing strategies.

Regulatory Compliance: Adhering to varying regulations across regions regarding packaging and environmental standards can be challenging.

Competition: The market is competitive with numerous players offering alternative strapping solutions, which can affect market share and profitability.

LP Information, Inc. (LPI) ' newest research report, the "PET Straps Industry Forecast" looks at past sales and reviews total world PET Straps sales in 2025, providing a comprehensive analysis by region and market sector of projected PET Straps sales for 2026 through 2032. With PET Straps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PET Straps industry.

This Insight Report provides a comprehensive analysis of the global PET Straps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PET Straps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PET Straps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PET Straps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PET Straps.

This report presents a comprehensive overview, market shares, and growth

opportunities of PET Straps market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Embossed PET Strapping

Smooth PET Strapping

Segmentation by Application:

Wood Industry

Paper Industry

Food & Beverage

Textile Industry

Other Industries

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Signode

Cordstrap

FROMM Group

STEK

Samuel Strapping

Mosca

Polychem

Teufelberger

Dynaric

Polivektris

Hiroyuki Industries

Yongsun

Strapack

Cyklop

Yuandong

EMBALCER

Baole

Patel Strap Manufacturing

Tianli

Key Questions Addressed in this Report

What is the 10-year outlook for the global PET Straps market?

What factors are driving PET Straps market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PET Straps market opportunities vary by end market size?

How does PET Straps break out by Type, by Application?

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