

Global Pet-Specific Laundry Detergents Market Growth 2026-2032

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Abstracts

The global Pet-Specific Laundry Detergents market size is predicted to grow from US\$ 1175 million in 2025 to US\$ 1851 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

Pet-specific laundry detergents are specially designed to remove pet urine odor, grease, and pet hair. They typically contain a neutral and gentle formula, free of phosphorus, fluorescent agents, or nonylphenol, making them suitable for washing pet beds, blankets, and clothing. Popular products include those with antibacterial and anti-mite functions, and formulas specifically designed to remove cat and dog hair.

Pets' skin pH levels are usually higher than those of human laundry detergents. Pet-specific laundry detergents are specially formulated based on the characteristics of pet hair adhesion and skin conditions, adding active bio-enzymes and high-molecular-weight hair-removing agents to easily remove stains and hair from pet clothes while maintaining a gentle and safe formula.

The core cleaning ingredients in pet-specific laundry detergents include mild surfactants (APG, amino acid surfactants, nonionic surfactants), bio-enzymes (protease, lipase, cellulase, urease), antibacterial and bacteriostatic ingredients (quaternary ammonium salts, plant essential oils, chlorhexidine), and functional additives such as fabric softeners, antistatic agents (reducing pet hair adhesion), pH adjusters, chelating agents, and preservatives (hypoallergenic formulas). Downstream applications are mainly in pet stores, veterinary hospitals, and pet-owning households.

In 2025, global sales of pet-specific laundry detergent reached 254,500 tons, with a production capacity of approximately 326,000 tons, an average selling price of

US\$4720/ton, and an average gross profit margin of 42.5%.

United States market for Pet-Specific Laundry Detergents is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pet-Specific Laundry Detergents is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pet-Specific Laundry Detergents is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pet-Specific Laundry Detergents players cover KAO, Liby, ODOUT, Hipidog, Uek, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Pet-Specific Laundry Detergents Industry Forecast" looks at past sales and reviews total world Pet-Specific Laundry Detergents sales in 2025, providing a comprehensive analysis by region and market sector of projected Pet-Specific Laundry Detergents sales for 2026 through 2032. With Pet-Specific Laundry Detergents sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pet-Specific Laundry Detergents industry.

This Insight Report provides a comprehensive analysis of the global Pet-Specific Laundry Detergents landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pet-Specific Laundry Detergents portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pet-Specific Laundry Detergents market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet-Specific Laundry Detergents and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet-Specific Laundry Detergents.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet-Specific Laundry Detergents market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Bio-Enzyme Formula

Plant-Based Formula

Segmentation by Capacity:

?1KG

1KG-2KG

?2KG

Segmentation by Pet Breeds:

Dogs

Cats

General Purpose

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

KAO

Liby

ODOUT

Hipidog

Uek

LaundraPet

Davis

PetTergent

Nice

LG Household & Healthcare

Alfaparf Group

Mighty Munch

Shanghai Hutchison Whitecat

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pet-Specific Laundry Detergents market?

What factors are driving Pet-Specific Laundry Detergents market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pet-Specific Laundry Detergents market opportunities vary by end market size?

How does Pet-Specific Laundry Detergents break out by Type, by Application?

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