

# Global Pet Nutrition and Health Product Market Growth 2026-2032

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## Abstracts

The global Pet Nutrition and Health Product market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Pet nutrition and health products encompass a wide range of products designed to promote the well-being, health, and vitality of pets, including dogs, cats, birds, small animals, and even exotic pets. These products include pet food, supplements, treats, grooming products, and other items that address various aspects of a pet's health, such as nutrition, joint health, dental care, skin and coat health, and overall immune support.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 524%.

LP Information, Inc. (LPI) ' newest research report, the "Pet Nutrition and Health Product Industry Forecast" looks at past sales and reviews total world Pet Nutrition and Health Product sales in 2025, providing a comprehensive analysis by region and market sector of projected Pet Nutrition and Health Product sales for 2026 through 2032. With

Pet Nutrition and Health Product sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pet Nutrition and Health Product industry.

This Insight Report provides a comprehensive analysis of the global Pet Nutrition and Health Product landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pet Nutrition and Health Product portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pet Nutrition and Health Product market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet Nutrition and Health Product and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet Nutrition and Health Product.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet Nutrition and Health Product market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Comprehensive Nutrition

Stomach Conditioning Products

Bone And Calcium Supplement Products

Skin Care And Hair Care Products

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nestle

Pfizer

PetIQ

Mars Petcare

WH Group

Hill's Pet Nutrition

Wellness

Diamond Pet Foods

Perrigo

K9 Natural

PetAg

Ark Naturals

Revival Animal Health

Elanco

Liquid Health

Nutramax Laboratories

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Pet Nutrition and Health Product market?

What factors are driving Pet Nutrition and Health Product market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pet Nutrition and Health Product market opportunities vary by end market size?

How does Pet Nutrition and Health Product break out by Type, by Application?

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