

Global Pet Nutraceuticals Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Pet Nutraceuticals market size was valued at US\$ million in 2023. With growing demand in downstream market, the Pet Nutraceuticals is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Pet Nutraceuticals market. Pet Nutraceuticals are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Pet Nutraceuticals. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Pet Nutraceuticals market.

Nutraceuticals for pets are products that provide a source of recognized essential nutrients, like calcium or vitamin A. They are intended to work as supplements and ensure the nutritional completeness of the diet in pets. The supplements are being marketed not only as pills/powders but also as ingredients in pet foods/gravies/snacks. The other alternative delivery formats that are gaining shares, due to the preference for pet palatability, include gels and pastes, as well as gravies and powders, designed to be added to pet food.

Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets

entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ¥67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 384%.

Key Features:

The report on Pet Nutraceuticals market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Pet Nutraceuticals market. It may include historical data, market segmentation by Type (e.g., Milk Bioactives, Omega-3 Fatty Acids), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Pet Nutraceuticals market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Pet Nutraceuticals market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Pet Nutraceuticals industry. This include advancements in Pet Nutraceuticals technology, Pet Nutraceuticals new entrants, Pet Nutraceuticals new investment, and other innovations that are shaping the future of Pet Nutraceuticals.

Downstream Procumbent Preference: The report can shed light on customer

procumbent behaviour and adoption trends in the Pet Nutraceuticals market. It includes factors influencing customer ' purchasing decisions, preferences for Pet Nutraceuticals product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Pet Nutraceuticals market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Pet Nutraceuticals market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Pet Nutraceuticals market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Pet Nutraceuticals industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Pet Nutraceuticals market.

Market Segmentation:

Pet Nutraceuticals market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Milk Bioactives

Omega-3 Fatty Acids

Probiotics

Proteins and Peptides

Vitamins and Minerals

Other Ingredient

Segmentation by application

Dog

Cat

Bird

Fish

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BASF

DSM Nutritionals

Zoetis

Virbac

Nestle Purina PetCare

Kemin Industries

Boehringer Ingelheim Animal Health

Blue Buffalo

Total Alimentos

Mars Petcare

Nutramax Laboratories

Diamond Pet Foods

WellPet

ALC INovators

Robinson Pharma

Diana Pet Food

Symrise AG

Roquette Freres

Darling International Inc

Archer Daniels Midland Company

Novotech Nutraceutical

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pet Nutraceuticals market?

What factors are driving Pet Nutraceuticals market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pet Nutraceuticals market opportunities vary by end market size?

How does Pet Nutraceuticals break out type, application?

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