

Global Pet Healthcare Product Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Pet Healthcare Product market size is predicted to grow from US\$ 51485 million in 2025 to US\$ 79326 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

Pet healthcare products refer to a range of specialized products that provide disease prevention, health maintenance, functional support, or auxiliary management for companion animals such as dogs and cats, covering a wide range from daily health care to medical intervention.

The pet healthcare product market has experienced rapid and sustained growth in recent years, primarily driven by the increasing global pet population, the growing trend of pets becoming family members, and the upgrading of pet health consumption. More and more pet owners are prioritizing pet disease prevention, long-term health management, and quality of life improvement, leading to a sustained increase in demand for vaccines, deworming, nutritional supplements, skin care, oral care, and chronic disease support products. The rising number of aging pets has also fueled rapid growth in joint health, cardiac care, cognitive health, and post-operative recovery products. Meanwhile, the improved pet healthcare system, increased pet insurance coverage, and enhanced veterinary professionalism have further increased consumer acceptance of professional health products. E-commerce platforms and social media have increased public awareness of pet health, promoting the rapid expansion of natural formulas, hypoallergenic care, functional nutrition, and personalized health products. The development of smart health monitoring devices, online pet medical services, and data-driven health management is also driving the industry towards digitalization, precision, and high-end solutions.

LPI (LP Information)' newest research report, the 'Pet Healthcare Product Industry Forecast' looks at past sales and reviews total world Pet Healthcare Product sales in 2025, providing a comprehensive analysis by region and market sector of projected Pet Healthcare Product sales for 2026 through 2032. With Pet Healthcare Product sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pet Healthcare Product industry.

This Insight Report provides a comprehensive analysis of the global Pet Healthcare Product landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Pet Healthcare Product portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pet Healthcare Product market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet Healthcare Product and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet Healthcare Product.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet Healthcare Product market by product type, application, key players and key regions and countries.

Segmentation by Type:

Pet Medications

Pet Vaccines

Deworming Products

Others

Segmentation by Function:

Immune Health

Digestive Health

Joint and Bone Health

Skin and Hair Health

Others

Segmentation by Application Scenarios:

Home Daily Care

Pet Hospital

Others

Segmentation by Application:

Dog

Cat

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zoetis

Merck Animal Health

Elanco

Virbac

Novartis

Boehringer Ingelheim

Heska Corporation

Vetoquinol

Ceva Santé Animale

J&J MedTech

Lomir Biomedical

Dechra Veterinary Products

Meiji

Ourofino Animal Health

Parnell

Kyoritsu Seiyaku

Ringpu Biology

Zhejiang Hisun

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Pet Healthcare Product Market Size (2021-2032)
 - 2.1.2 Pet Healthcare Product Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Pet Healthcare Product by Country/Region (2021, 2025 & 2032)
- 2.2 Pet Healthcare Product Segment by Type
 - 2.2.1 Pet Medications
 - 2.2.2 Pet Vaccines
 - 2.2.3 Deworming Products
 - 2.2.4 Others
 - 2.2.5 Pet Healthcare Product Market Size by Type
 - 2.2.5.1 Pet Healthcare Product Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.5.2 Global Pet Healthcare Product Market Size Market Share by Type (2021-2026)
- 2.3 Pet Healthcare Product Segment by Function
 - 2.3.1 Immune Health
 - 2.3.2 Digestive Health
 - 2.3.3 Joint and Bone Health
 - 2.3.4 Skin and Hair Health
 - 2.3.5 Others
 - 2.3.6 Pet Healthcare Product Market Size by Function
 - 2.3.6.1 Pet Healthcare Product Market Size CAGR by Function (2021 VS 2025 VS 2032)
 - 2.3.6.2 Global Pet Healthcare Product Market Size Market Share by Function

(2021-2026)

2.4 Pet Healthcare Product Segment by Application Scenarios

2.4.1 Home Daily Care

2.4.2 Pet Hospital

2.4.3 Others

2.4.4 Pet Healthcare Product Market Size by Application Scenarios

2.4.4.1 Pet Healthcare Product Market Size CAGR by Application Scenarios (2021 VS 2025 VS 2032)

2.4.4.2 Global Pet Healthcare Product Market Size Market Share by Application Scenarios (2021-2026)

2.5 Pet Healthcare Product Segment by Application

2.5.1 Dog

2.5.2 Cat

2.5.3 Others

2.5.4 Pet Healthcare Product Market Size by Application

2.5.4.1 Pet Healthcare Product Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.4.2 Global Pet Healthcare Product Market Size Market Share by Application (2021-2026)

3 PET HEALTHCARE PRODUCT MARKET SIZE BY PLAYER

3.1 Pet Healthcare Product Market Size Market Share by Player

3.1.1 Global Pet Healthcare Product Revenue by Player (2021-2026)

3.1.2 Global Pet Healthcare Product Revenue Market Share by Player (2021-2026)

3.2 Global Pet Healthcare Product Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 PET HEALTHCARE PRODUCT BY REGION

4.1 Pet Healthcare Product Market Size by Region (2021-2026)

4.2 Global Pet Healthcare Product Annual Revenue by Country/Region (2021-2026)

4.3 Americas Pet Healthcare Product Market Size Growth (2021-2026)

4.4 APAC Pet Healthcare Product Market Size Growth (2021-2026)

4.5 Europe Pet Healthcare Product Market Size Growth (2021-2026)

4.6 Middle East & Africa Pet Healthcare Product Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Pet Healthcare Product Market Size by Country (2021-2026)

5.2 Americas Pet Healthcare Product Market Size by Type (2021-2026)

5.3 Americas Pet Healthcare Product Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Pet Healthcare Product Market Size by Region (2021-2026)

6.2 APAC Pet Healthcare Product Market Size by Type (2021-2026)

6.3 APAC Pet Healthcare Product Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Pet Healthcare Product Market Size by Country (2021-2026)

7.2 Europe Pet Healthcare Product Market Size by Type (2021-2026)

7.3 Europe Pet Healthcare Product Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Pet Healthcare Product by Region (2021-2026)

8.2 Middle East & Africa Pet Healthcare Product Market Size by Type (2021-2026)

8.3 Middle East & Africa Pet Healthcare Product Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL PET HEALTHCARE PRODUCT MARKET FORECAST

10.1 Global Pet Healthcare Product Forecast by Region (2027-2032)

10.1.1 Global Pet Healthcare Product Forecast by Region (2027-2032)

10.1.2 Americas Pet Healthcare Product Forecast

10.1.3 APAC Pet Healthcare Product Forecast

10.1.4 Europe Pet Healthcare Product Forecast

10.1.5 Middle East & Africa Pet Healthcare Product Forecast

10.2 Americas Pet Healthcare Product Forecast by Country (2027-2032)

10.2.1 United States Market Pet Healthcare Product Forecast

10.2.2 Canada Market Pet Healthcare Product Forecast

10.2.3 Mexico Market Pet Healthcare Product Forecast

10.2.4 Brazil Market Pet Healthcare Product Forecast

10.3 APAC Pet Healthcare Product Forecast by Region (2027-2032)

10.3.1 China Pet Healthcare Product Market Forecast

10.3.2 Japan Market Pet Healthcare Product Forecast

10.3.3 Korea Market Pet Healthcare Product Forecast

10.3.4 Southeast Asia Market Pet Healthcare Product Forecast

10.3.5 India Market Pet Healthcare Product Forecast

10.3.6 Australia Market Pet Healthcare Product Forecast

10.4 Europe Pet Healthcare Product Forecast by Country (2027-2032)

10.4.1 Germany Market Pet Healthcare Product Forecast

10.4.2 France Market Pet Healthcare Product Forecast

10.4.3 UK Market Pet Healthcare Product Forecast

10.4.4 Italy Market Pet Healthcare Product Forecast

- 10.4.5 Russia Market Pet Healthcare Product Forecast
- 10.5 Middle East & Africa Pet Healthcare Product Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Pet Healthcare Product Forecast
 - 10.5.2 South Africa Market Pet Healthcare Product Forecast
 - 10.5.3 Israel Market Pet Healthcare Product Forecast
 - 10.5.4 Turkey Market Pet Healthcare Product Forecast
- 10.6 Global Pet Healthcare Product Forecast by Type (2027-2032)
- 10.7 Global Pet Healthcare Product Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Pet Healthcare Product Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Zoetis
 - 11.1.1 Zoetis Company Information
 - 11.1.2 Zoetis Pet Healthcare Product Product Offered
 - 11.1.3 Zoetis Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Zoetis Main Business Overview
 - 11.1.5 Zoetis Latest Developments
- 11.2 Merck Animal Health
 - 11.2.1 Merck Animal Health Company Information
 - 11.2.2 Merck Animal Health Pet Healthcare Product Product Offered
 - 11.2.3 Merck Animal Health Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Merck Animal Health Main Business Overview
 - 11.2.5 Merck Animal Health Latest Developments
- 11.3 Elanco
 - 11.3.1 Elanco Company Information
 - 11.3.2 Elanco Pet Healthcare Product Product Offered
 - 11.3.3 Elanco Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)
 - 11.3.4 Elanco Main Business Overview
 - 11.3.5 Elanco Latest Developments
- 11.4 Virbac
 - 11.4.1 Virbac Company Information
 - 11.4.2 Virbac Pet Healthcare Product Product Offered
 - 11.4.3 Virbac Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 Virbac Main Business Overview

11.4.5 Virbac Latest Developments

11.5 Novartis

11.5.1 Novartis Company Information

11.5.2 Novartis Pet Healthcare Product Product Offered

11.5.3 Novartis Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Novartis Main Business Overview

11.5.5 Novartis Latest Developments

11.6 Boehringer Ingelheim

11.6.1 Boehringer Ingelheim Company Information

11.6.2 Boehringer Ingelheim Pet Healthcare Product Product Offered

11.6.3 Boehringer Ingelheim Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Boehringer Ingelheim Main Business Overview

11.6.5 Boehringer Ingelheim Latest Developments

11.7 Heska Corporation

11.7.1 Heska Corporation Company Information

11.7.2 Heska Corporation Pet Healthcare Product Product Offered

11.7.3 Heska Corporation Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Heska Corporation Main Business Overview

11.7.5 Heska Corporation Latest Developments

11.8 Vetoquinol

11.8.1 Vetoquinol Company Information

11.8.2 Vetoquinol Pet Healthcare Product Product Offered

11.8.3 Vetoquinol Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 Vetoquinol Main Business Overview

11.8.5 Vetoquinol Latest Developments

11.9 Ceva Sant? Animale

11.9.1 Ceva Sant? Animale Company Information

11.9.2 Ceva Sant? Animale Pet Healthcare Product Product Offered

11.9.3 Ceva Sant? Animale Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Ceva Sant? Animale Main Business Overview

11.9.5 Ceva Sant? Animale Latest Developments

11.10 J&J MedTech

11.10.1 J&J MedTech Company Information

11.10.2 J&J MedTech Pet Healthcare Product Product Offered

11.10.3 J&J MedTech Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.10.4 J&J MedTech Main Business Overview

11.10.5 J&J MedTech Latest Developments

11.11 Lomir Biomedical

11.11.1 Lomir Biomedical Company Information

11.11.2 Lomir Biomedical Pet Healthcare Product Product Offered

11.11.3 Lomir Biomedical Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 Lomir Biomedical Main Business Overview

11.11.5 Lomir Biomedical Latest Developments

11.12 Dechra Veterinary Products

11.12.1 Dechra Veterinary Products Company Information

11.12.2 Dechra Veterinary Products Pet Healthcare Product Product Offered

11.12.3 Dechra Veterinary Products Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 Dechra Veterinary Products Main Business Overview

11.12.5 Dechra Veterinary Products Latest Developments

11.13 Meiji

11.13.1 Meiji Company Information

11.13.2 Meiji Pet Healthcare Product Product Offered

11.13.3 Meiji Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Meiji Main Business Overview

11.13.5 Meiji Latest Developments

11.14 Ourofino Animal Health

11.14.1 Ourofino Animal Health Company Information

11.14.2 Ourofino Animal Health Pet Healthcare Product Product Offered

11.14.3 Ourofino Animal Health Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 Ourofino Animal Health Main Business Overview

11.14.5 Ourofino Animal Health Latest Developments

11.15 Parnell

11.15.1 Parnell Company Information

11.15.2 Parnell Pet Healthcare Product Product Offered

11.15.3 Parnell Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.15.4 Parnell Main Business Overview

11.15.5 Parnell Latest Developments

11.16 Kyoritsu Seiyaku

11.16.1 Kyoritsu Seiyaku Company Information

11.16.2 Kyoritsu Seiyaku Pet Healthcare Product Product Offered

11.16.3 Kyoritsu Seiyaku Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.16.4 Kyoritsu Seiyaku Main Business Overview

11.16.5 Kyoritsu Seiyaku Latest Developments

11.17 Ringpu Biology

11.17.1 Ringpu Biology Company Information

11.17.2 Ringpu Biology Pet Healthcare Product Product Offered

11.17.3 Ringpu Biology Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.17.4 Ringpu Biology Main Business Overview

11.17.5 Ringpu Biology Latest Developments

11.18 Zhejiang Hisun

11.18.1 Zhejiang Hisun Company Information

11.18.2 Zhejiang Hisun Pet Healthcare Product Product Offered

11.18.3 Zhejiang Hisun Pet Healthcare Product Revenue, Gross Margin and Market Share (2021-2026)

11.18.4 Zhejiang Hisun Main Business Overview

11.18.5 Zhejiang Hisun Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Pet Healthcare Product Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Pet Healthcare Product Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Pet Medications

Table 4. Major Players of Pet Vaccines

Table 5. Major Players of Deworming Products

Table 6. Major Players of Others

Table 7. Pet Healthcare Product Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 8. Global Pet Healthcare Product Market Size by Type (2021-2026) & (\$ millions)

Table 9. Global Pet Healthcare Product Market Size Market Share by Type (2021-2026)

Table 10. Major Players of Immune Health

Table 11. Major Players of Digestive Health

Table 12. Major Players of Joint and Bone Health

Table 13. Major Players of Skin and Hair Health

Table 14. Major Players of Others

Table 15. Pet Healthcare Product Market Size CAGR by Function (2021 VS 2025 VS 2032) & (\$ millions)

Table 16. Global Pet Healthcare Product Market Size by Function (2021-2026) & (\$ millions)

Table 17. Global Pet Healthcare Product Market Size Market Share by Function (2021-2026)

Table 18. Major Players of Home Daily Care

Table 19. Major Players of Pet Hospital

Table 20. Major Players of Others

Table 21. Pet Healthcare Product Market Size CAGR by Application Scenarios (2021 VS 2025 VS 2032) & (\$ millions)

Table 22. Global Pet Healthcare Product Market Size by Application Scenarios (2021-2026) & (\$ millions)

Table 23. Global Pet Healthcare Product Market Size Market Share by Application Scenarios (2021-2026)

Table 24. Pet Healthcare Product Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 25. Global Pet Healthcare Product Market Size by Application (2021-2026) & (\$

millions)

Table 26. Global Pet Healthcare Product Market Size Market Share by Application (2021-2026)

Table 27. Global Pet Healthcare Product Revenue by Player (2021-2026) & (\$ millions)

Table 28. Global Pet Healthcare Product Revenue Market Share by Player (2021-2026)

Table 29. Pet Healthcare Product Key Players Head office and Products Offered

Table 30. Pet Healthcare Product Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Mergers & Acquisitions, Expansion

Table 33. Global Pet Healthcare Product Market Size by Region (2021-2026) & (\$ millions)

Table 34. Global Pet Healthcare Product Market Size Market Share by Region (2021-2026)

Table 35. Global Pet Healthcare Product Revenue by Country/Region (2021-2026) & (\$ millions)

Table 36. Global Pet Healthcare Product Revenue Market Share by Country/Region (2021-2026)

Table 37. Americas Pet Healthcare Product Market Size by Country (2021-2026) & (\$ millions)

Table 38. Americas Pet Healthcare Product Market Size Market Share by Country (2021-2026)

Table 39. Americas Pet Healthcare Product Market Size by Type (2021-2026) & (\$ millions)

Table 40. Americas Pet Healthcare Product Market Size Market Share by Type (2021-2026)

Table 41. Americas Pet Healthcare Product Market Size by Application (2021-2026) & (\$ millions)

Table 42. Americas Pet Healthcare Product Market Size Market Share by Application (2021-2026)

Table 43. APAC Pet Healthcare Product Market Size by Region (2021-2026) & (\$ millions)

Table 44. APAC Pet Healthcare Product Market Size Market Share by Region (2021-2026)

Table 45. APAC Pet Healthcare Product Market Size by Type (2021-2026) & (\$ millions)

Table 46. APAC Pet Healthcare Product Market Size by Application (2021-2026) & (\$ millions)

Table 47. Europe Pet Healthcare Product Market Size by Country (2021-2026) & (\$ millions)

Table 48. Europe Pet Healthcare Product Market Size Market Share by Country (2021-2026)

Table 49. Europe Pet Healthcare Product Market Size by Type (2021-2026) & (\$ millions)

Table 50. Europe Pet Healthcare Product Market Size by Application (2021-2026) & (\$ millions)

Table 51. Middle East & Africa Pet Healthcare Product Market Size by Region (2021-2026) & (\$ millions)

Table 52. Middle East & Africa Pet Healthcare Product Market Size by Type (2021-2026) & (\$ millions)

Table 53. Middle East & Africa Pet Healthcare Product Market Size by Application (2021-2026) & (\$ millions)

Table 54. Key Market Drivers & Growth Opportunities of Pet Healthcare Product

Table 55. Key Market Challenges & Risks of Pet Healthcare Product

Table 56. Key Industry Trends of Pet Healthcare Product

Table 57. Global Pet Healthcare Product Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 58. Global Pet Healthcare Product Market Size Market Share Forecast by Region (2027-2032)

Table 59. Global Pet Healthcare Product Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 60. Global Pet Healthcare Product Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 61. Zoetis Details, Company Type, Pet Healthcare Product Area Served and Its Competitors

Table 62. Zoetis Pet Healthcare Product Product Offered

Table 63. Zoetis Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 64. Zoetis Main Business

Table 65. Zoetis Latest Developments

Table 66. Merck Animal Health Details, Company Type, Pet Healthcare Product Area Served and Its Competitors

Table 67. Merck Animal Health Pet Healthcare Product Product Offered

Table 68. Merck Animal Health Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 69. Merck Animal Health Main Business

Table 70. Merck Animal Health Latest Developments

Table 71. Elanco Details, Company Type, Pet Healthcare Product Area Served and Its Competitors

Table 72. Elanco Pet Healthcare Product Product Offered
Table 73. Elanco Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 74. Elanco Main Business
Table 75. Elanco Latest Developments
Table 76. Virbac Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 77. Virbac Pet Healthcare Product Product Offered
Table 78. Virbac Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 79. Virbac Main Business
Table 80. Virbac Latest Developments
Table 81. Novartis Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 82. Novartis Pet Healthcare Product Product Offered
Table 83. Novartis Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 84. Novartis Main Business
Table 85. Novartis Latest Developments
Table 86. Boehringer Ingelheim Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 87. Boehringer Ingelheim Pet Healthcare Product Product Offered
Table 88. Boehringer Ingelheim Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 89. Boehringer Ingelheim Main Business
Table 90. Boehringer Ingelheim Latest Developments
Table 91. Heska Corporation Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 92. Heska Corporation Pet Healthcare Product Product Offered
Table 93. Heska Corporation Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 94. Heska Corporation Main Business
Table 95. Heska Corporation Latest Developments
Table 96. Vetoquinol Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 97. Vetoquinol Pet Healthcare Product Product Offered
Table 98. Vetoquinol Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 99. Vetoquinol Main Business

Table 100. Vetoquinol Latest Developments
Table 101. Ceva Sant? Animale Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 102. Ceva Sant? Animale Pet Healthcare Product Product Offered
Table 103. Ceva Sant? Animale Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 104. Ceva Sant? Animale Main Business
Table 105. Ceva Sant? Animale Latest Developments
Table 106. J&J MedTech Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 107. J&J MedTech Pet Healthcare Product Product Offered
Table 108. J&J MedTech Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 109. J&J MedTech Main Business
Table 110. J&J MedTech Latest Developments
Table 111. Lomir Biomedical Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 112. Lomir Biomedical Pet Healthcare Product Product Offered
Table 113. Lomir Biomedical Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 114. Lomir Biomedical Main Business
Table 115. Lomir Biomedical Latest Developments
Table 116. Dechra Veterinary Products Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 117. Dechra Veterinary Products Pet Healthcare Product Product Offered
Table 118. Dechra Veterinary Products Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 119. Dechra Veterinary Products Main Business
Table 120. Dechra Veterinary Products Latest Developments
Table 121. Meiji Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 122. Meiji Pet Healthcare Product Product Offered
Table 123. Meiji Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 124. Meiji Main Business
Table 125. Meiji Latest Developments
Table 126. Ourofino Animal Health Details, Company Type, Pet Healthcare Product Area Served and Its Competitors
Table 127. Ourofino Animal Health Pet Healthcare Product Product Offered

Table 128. Ourofino Animal Health Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 129. Ourofino Animal Health Main Business

Table 130. Ourofino Animal Health Latest Developments

Table 131. Parnell Details, Company Type, Pet Healthcare Product Area Served and Its Competitors

Table 132. Parnell Pet Healthcare Product Product Offered

Table 133. Parnell Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 134. Parnell Main Business

Table 135. Parnell Latest Developments

Table 136. Kyoritsu Seiyaku Details, Company Type, Pet Healthcare Product Area Served and Its Competitors

Table 137. Kyoritsu Seiyaku Pet Healthcare Product Product Offered

Table 138. Kyoritsu Seiyaku Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 139. Kyoritsu Seiyaku Main Business

Table 140. Kyoritsu Seiyaku Latest Developments

Table 141. Ringpu?Biology Details, Company Type, Pet Healthcare Product Area Served and Its Competitors

Table 142. Ringpu?Biology Pet Healthcare Product Product Offered

Table 143. Ringpu?Biology Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 144. Ringpu?Biology Main Business

Table 145. Ringpu?Biology Latest Developments

Table 146. Zhejiang Hisun Details, Company Type, Pet Healthcare Product Area Served and Its Competitors

Table 147. Zhejiang Hisun Pet Healthcare Product Product Offered

Table 148. Zhejiang Hisun Pet Healthcare Product Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 149. Zhejiang Hisun Main Business

Table 150. Zhejiang Hisun Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Pet Healthcare Product Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Pet Healthcare Product Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Pet Healthcare Product Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Pet Healthcare Product Sales Market Share by Country/Region (2025)

Figure 8. Pet Healthcare Product Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Pet Healthcare Product Market Size Market Share by Type in 2025

Figure 10. Global Pet Healthcare Product Market Size Market Share by Function in 2025

Figure 11. Global Pet Healthcare Product Market Size Market Share by Application Scenarios in 2025

Figure 12. Pet Healthcare Product in Dog

Figure 13. Global Pet Healthcare Product Market: Dog (2021-2026) & (\$ millions)

Figure 14. Pet Healthcare Product in Cat

Figure 15. Global Pet Healthcare Product Market: Cat (2021-2026) & (\$ millions)

Figure 16. Pet Healthcare Product in Others

Figure 17. Global Pet Healthcare Product Market: Others (2021-2026) & (\$ millions)

Figure 18. Global Pet Healthcare Product Market Size Market Share by Application in 2025

Figure 19. Global Pet Healthcare Product Revenue Market Share by Player in 2025

Figure 20. Global Pet Healthcare Product Market Size Market Share by Region (2021-2026)

Figure 21. Americas Pet Healthcare Product Market Size 2021-2026 (\$ millions)

Figure 22. APAC Pet Healthcare Product Market Size 2021-2026 (\$ millions)

Figure 23. Europe Pet Healthcare Product Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Pet Healthcare Product Market Size 2021-2026 (\$ millions)

Figure 25. Americas Pet Healthcare Product Value Market Share by Country in 2025

Figure 26. United States Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 27. Canada Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 28. Mexico Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 29. Brazil Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 30. APAC Pet Healthcare Product Market Size Market Share by Region in 2025

Figure 31. APAC Pet Healthcare Product Market Size Market Share by Type
(2021-2026)

Figure 32. APAC Pet Healthcare Product Market Size Market Share by Application
(2021-2026)

Figure 33. China Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 34. Japan Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 35. South Korea Pet Healthcare Product Market Size Growth 2021-2026 (\$
millions)

Figure 36. Southeast Asia Pet Healthcare Product Market Size Growth 2021-2026 (\$
millions)

Figure 37. India Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 38. Australia Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 39. Europe Pet Healthcare Product Market Size Market Share by Country in
2025

Figure 40. Europe Pet Healthcare Product Market Size Market Share by Type
(2021-2026)

Figure 41. Europe Pet Healthcare Product Market Size Market Share by Application
(2021-2026)

Figure 42. Germany Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 43. France Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 44. UK Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 45. Italy Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 46. Russia Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Pet Healthcare Product Market Size Market Share by
Region (2021-2026)

Figure 48. Middle East & Africa Pet Healthcare Product Market Size Market Share by
Type (2021-2026)

Figure 49. Middle East & Africa Pet Healthcare Product Market Size Market Share by
Application (2021-2026)

Figure 50. Egypt Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 51. South Africa Pet Healthcare Product Market Size Growth 2021-2026 (\$
millions)

Figure 52. Israel Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 53. Turkey Pet Healthcare Product Market Size Growth 2021-2026 (\$ millions)

Figure 54. GCC Countries Pet Healthcare Product Market Size Growth 2021-2026 (\$

millions)

Figure 55. Americas Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 56. APAC Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 57. Europe Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 59. United States Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 60. Canada Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 63. China Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 64. Japan Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 65. Korea Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 67. India Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 68. Australia Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 69. Germany Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 70. France Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 71. UK Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 72. Italy Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 73. Russia Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 76. Israel Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Pet Healthcare Product Market Size 2027-2032 (\$ millions)

Figure 78. Global Pet Healthcare Product Market Size Market Share Forecast by Type (2027-2032)

Figure 79. Global Pet Healthcare Product Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Pet Healthcare Product Market Size 2027-2032 (\$ millions)

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