

Global Pet GPS and Health Tracker Market Growth 2026-2032

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Abstracts

The global Pet GPS and Health Tracker market size is predicted to grow from US\$ 884 million in 2025 to US\$ 1898 million in 2032; it is expected to grow at a CAGR of 11.8% from 2026 to 2032.

A Pet GPS and Health Tracker is a device designed to provide both location tracking and health monitoring for pets. These devices are often wearable, such as collars or attachable tags, and they combine GPS technology with wellness features to help owners ensure their pets' safety, fitness, and overall well-being.

United States market for Pet GPS and Health Tracker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pet GPS and Health Tracker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pet GPS and Health Tracker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pet GPS and Health Tracker players cover Whistle, Garmin, FitBark, Tractive, Petsafe, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Pet GPS and Health Tracker Industry Forecast" looks at past sales and reviews total world Pet GPS and Health Tracker sales in 2025, providing a comprehensive analysis by region and market sector of projected Pet GPS and Health Tracker sales for 2026 through 2032. With Pet GPS

and Health Tracker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pet GPS and Health Tracker industry.

This Insight Report provides a comprehensive analysis of the global Pet GPS and Health Tracker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pet GPS and Health Tracker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pet GPS and Health Tracker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet GPS and Health Tracker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet GPS and Health Tracker.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet GPS and Health Tracker market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

GPS Collar Tracker

GPS Clip-On Tracker

Others

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Whistle

Garmin

FitBark

Tractive

Petsafe

PetPace

Loc8tor

Gibi Technologies

Nuzzle

W?F

Halo Collar

Dogness

Invoxia

Honeywell

Pawfit

PitPat

KIPPY Srl

PoochPlay

Sure Petcare

Link My Pet

Fi (Barking Labs)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pet GPS and Health Tracker market?

What factors are driving Pet GPS and Health Tracker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pet GPS and Health Tracker market opportunities vary by end market size?

How does Pet GPS and Health Tracker break out by Type, by Application?

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