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Global Pet food OEM and ODM Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Pet food OEM and ODM market size is predicted to grow from US$ 3603 million in 2025 to US$ 6715 million in 2032; it is expected to grow at a CAGR of 9.5% from 2026 to 2032.

Pet food OEM (Original Equipment Manufacturer) and ODM (Original Design Manufacturer) refer to business models that provide production services (OEM) and product design and production services (ODM) for pet food brands. OEM services typically involve the client providing the design, with the manufacturer producing according to the design; while ODM services involve the manufacturer providing complete product design and production based on market demand and client requirements.

United States market for Pet food OEM and ODM is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Pet food OEM and ODM is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Pet food OEM and ODM is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Pet food OEM and ODM players cover Everest Group, Gaucho Pet Food (Zhejiang), Zhongpet Co., Ltd., GuaiBao Pet, Zhejiang Hasman Pet Food, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

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LPI (LP Information)' newest research report, the “Pet food OEM and ODM Industry Forecast” looks at past sales and reviews total world Pet food OEM and ODM sales in 2025, providing a comprehensive analysis by region and market sector of projected Pet food OEM and ODM sales for 2026 through 2032. With Pet food OEM and ODM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Pet food OEM and ODM industry.

This Insight Report provides a comprehensive analysis of the global Pet food OEM and ODM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Pet food OEM and ODM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Pet food OEM and ODM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet food OEM and ODM and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet food OEM and ODM.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet food OEM and ODM market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

Dry Food

Wet Food

Others

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Segmentation by Application:

- Pet Food Manufacturers
- Pet Food Distributors
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Everest Group

Gaucho Pet Food (Zhejiang)

Zhongpet Co., Ltd.

GuaiBao Pet

Zhejiang Hasman Pet Food

Oudi Pet Food

Petty

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Shanghai Furbaby Pet Products Co., Ltd.

Shandong Luscious Pet Food

Fue-Pet Biotech

Shanghai Bridge Pet Food Co., Ltd.

Mars Petcare

Hill's Pet Nutrition

Nestl? Purina PetCare

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