

Global Pet Electric Shear Market Growth 2026-2032

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Abstracts

The global Pet Electric Shear market size is predicted to grow from US\$ 382 million in 2025 to US\$ 678 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

Pet electric shears are specialized grooming tools designed for cutting, trimming, and shaping the hair coats of companion animals, primarily dogs and cats. Unlike manual scissors, electric shears utilize oscillating or rotating blade assemblies driven by an electric motor to achieve efficient, consistent cutting results. These devices incorporate adjustable blade gaps, variable speed settings, ceramic or stainless steel blade materials, and low-noise, low-vibration designs to accommodate nervous pets. Electric shears are widely used by professional groomers in salons and by pet owners for home grooming. Common types include corded shears (continuous power), cordless shears (lithium battery-powered), and heavy-duty shears for thick or matted coats. Key features include different comb guide lengths, detachable blades for easy cleaning, ergonomic non-slip handles, and quiet motor technology to reduce pet anxiety. From a value chain perspective, upstream includes motor suppliers, blade material manufacturers (ceramic, stainless steel), battery suppliers (Li-ion) for cordless models, gear train manufacturers, and injection-molded plastic housing suppliers; midstream involves electric shear assembly, blade sharpening and calibration, quality testing, packaging, and brand distribution; downstream demand spans pet grooming salons, veterinary clinics, pet supply retailers (brick-and-mortar and e-commerce), and individual pet owners. In 2025, the average selling price is approximately US\$25 per unit, global sales volume is about 15.6 million units, and gross margins generally range from 20% to 35%, driven by motor and blade material costs, battery quality (for cordless models), and brand positioning.

The pet electric shear market is experiencing robust growth driven by the humanization of pets and increasing expenditure on pet grooming and healthcare. As pet ownership rises globally, particularly in emerging economies, owners are increasingly treating pets

as family members, driving demand for professional-grade grooming tools for home use. A single grooming session at a pet salon typically costs US\$40-60, representing a significant recurring expense that encourages pet owners to invest in electric shears for home grooming.

Professional vs. Home Use Market Segmentation

The market is bifurcated into professional-grade shears for salon use and consumer-grade shears for home grooming. Professional shears require higher durability, longer continuous operation time, and greater cutting power to handle heavy daily workloads. Home-use shears emphasize affordability, lightweight design, quieter operation, and additional safety features for inexperienced users. The home-use segment is growing faster, driven by the direct-to-consumer e-commerce channel, which allows pet owners to access quality grooming tools at lower price points.

Cordless Technology as a Key Driver

The transition from corded to cordless operation has substantially improved product usability. Lithium-ion battery technology enables professional-grade power with extended runtime and consistent cutting speed until the battery is depleted. Quick-charging capabilities (60-90 minutes for full charge) and runtime of 90-120 minutes on a single charge have made cordless shears the preferred choice for both professional groomers and home users. Detachable battery designs have extended product lifespan and addressed battery degradation concerns.

LP Information, Inc. (LPI) ' newest research report, the "Pet Electric Shear Industry Forecast" looks at past sales and reviews total world Pet Electric Shear sales in 2025, providing a comprehensive analysis by region and market sector of projected Pet Electric Shear sales for 2026 through 2032. With Pet Electric Shear sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pet Electric Shear industry.

This Insight Report provides a comprehensive analysis of the global Pet Electric Shear landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pet Electric Shear portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pet Electric Shear market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet Electric Shear and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet Electric Shear.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet Electric Shear market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Stainless Steel

Ceramic

Titanium Coated

Carbon Steel

Segmentation by Price Tier:

Economy (
Mid-Range (US\$15-40)

Premium (> US\$40)

Segmentation by Power Source:

Corded

Cordless (Lithium Battery)

Segmentation by Application:

Commercial

Household

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wahl Clipper Corporation

Andis Company

Oster (Sunbeam Products, Inc.)

Heiniger AG

Lister Shearing Equipment Ltd.

Moser

Geib Buttercut

Izumi Products Company

Double K Industries

Shernbao

Oneisall

Neabot

Bousnic

Pet Union

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pet Electric Shear market?

What factors are driving Pet Electric Shear market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pet Electric Shear market opportunities vary by end market size?

How does Pet Electric Shear break out by Type, by Application?

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