

Global Pet Cooling and Drying Clothes Market Growth 2026-2032

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Abstracts

The global Pet Cooling and Drying Clothes market size is predicted to grow from US\$ 430 million in 2025 to US\$ 1037 million in 2032; it is expected to grow at a CAGR of 13.5% from 2026 to 2032.

In 2025, the global production of pet cooling and drying clothes is estimated at 22 million units, with an average selling price of about US\$20 per unit, a gross profit margin of about 40%, and a single production line capacity of about 180,000 units per year. Pet cooling and drying clothes is a multi-functional garment designed specifically for pets. Its core principle is the use of special fiber fabrics (such as microfiber or cooling fibers) with high absorbency and rapid evaporation. Through the evaporation of moisture within the fabric fibers and on the pet's skin, a large amount of body heat is continuously and effectively removed, achieving a physical cooling effect. Its superior absorbency allows for rapid absorption of moisture from the pet's fur, significantly shortening the natural drying time and providing the dual function of cooling the pet in hot weather and quickly drying their fur after bathing, swimming, or rain. Its upstream mainly consists of the chemical and textile industries, responsible for providing core functional fabrics and accessories such as microfiber, cooling gel, or phase change materials; the midstream is the finished product design and manufacturing stage, where pet product brands and manufacturers conduct functional design, cutting and sewing, and complete the production of finished products; the downstream reaches the end consumer through pet product retailers, e-commerce platforms, and pet service agencies. The demand for this product stems directly from pet owners' rigid need for heat protection and safety in hot climates, as well as their strong demand for quick drying of fur after bathing and swimming to improve grooming efficiency and prevent skin problems. At a deeper level, it is driven by the global trend of anthropomorphic pet consumption and the increasing awareness of pet health care.

The core driving factors for the pet cooling and drying clothes market can be summarized as follows: First, the rigid demand for pet health protection due to climate change, with the continuous global high temperatures making the risk of heatstroke in pets a core concern for pet owners, driving heatstroke prevention and cooling products from 'optional' to 'essential equipment' in hot seasons; second, the explosive growth of pet-friendly outdoor lifestyles, with the normalization of light outdoor activities such as city walks, camping, and hiking, leading to a surge in searches for travel gear such as pet waterproof jackets and quick-drying clothing; third, the anthropomorphic consumption of pets and the emotional economy, with over 80% of pet owners treating their pets as children and being willing to invest in their 'furry friends' health and social image; in addition, technological innovation and product upgrades (such as the application of phase change materials and intelligent temperature control technology) continue to increase the added value of products.

LP Information, Inc. (LPI) ' newest research report, the 'Pet Cooling and Drying Clothes Industry Forecast' looks at past sales and reviews total world Pet Cooling and Drying Clothes sales in 2025, providing a comprehensive analysis by region and market sector of projected Pet Cooling and Drying Clothes sales for 2026 through 2032. With Pet Cooling and Drying Clothes sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Pet Cooling and Drying Clothes industry.

This Insight Report provides a comprehensive analysis of the global Pet Cooling and Drying Clothes landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Pet Cooling and Drying Clothes portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Pet Cooling and Drying Clothes market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Pet Cooling and Drying Clothes and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Pet Cooling and Drying Clothes.

This report presents a comprehensive overview, market shares, and growth opportunities of Pet Cooling and Drying Clothes market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vest Style

Cape Style

Scarf Style

Segmentation by Core Technology:

Evaporative Cooling Type

Gel-filled Type

Phase Change Material Type

Segmentation by Applicable Scenarios:

Outdoor Sports Type

Water Activities Type

Indoor/Home Type

Segmentation by Application:

Dogs

Cats

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ruffwear

Hurttä

EZYDOG

Canada Pooch

Petface

Kurgo

Chilly Dogs

Zoof Pets

TechNiche

Pet Circle

Healthy Spot

M-PETS

YiWu OuYe Accessories Co., Ltd

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pet Cooling and Drying Clothes market?

What factors are driving Pet Cooling and Drying Clothes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pet Cooling and Drying Clothes market opportunities vary by end market size?

How does Pet Cooling and Drying Clothes break out by Type, by Application?

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