

# Global Personalized Reading Platform Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Personalized Reading Platform market size is predicted to grow from US\$ 1667 million in 2025 to US\$ 3650 million in 2032; it is expected to grow at a CAGR of 11.8% from 2026 to 2032.

A personalized reading platform is a digital platform that utilizes artificial intelligence, big data analytics, and educational technology to provide readers with tailored reading content and learning experiences. Its core objective is to recommend the most suitable books, articles, or learning materials based on the user's interests, reading habits, comprehension level, and learning goals, thereby enhancing reading interest, lowering the reading threshold, and improving reading comprehension efficiency.

Key features of a personalized reading platform include user reading profiles, intelligent content recommendation, adaptive text difficulty, personalized reading assistance, and a closed-loop reading data system.

United States market for Personalized Reading Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Personalized Reading Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Personalized Reading Platform is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Personalized Reading Platform players cover Renaissance, Curriculum Associates, Epic!, The StoryGraph, Goodreads, etc. In terms of revenue, the global two

largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Personalized Reading Platform Industry Forecast' looks at past sales and reviews total world Personalized Reading Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Personalized Reading Platform sales for 2026 through 2032. With Personalized Reading Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personalized Reading Platform industry.

This Insight Report provides a comprehensive analysis of the global Personalized Reading Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Personalized Reading Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personalized Reading Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personalized Reading Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personalized Reading Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Personalized Reading Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Story Literature

Academic Knowledge

News and Information

### Segmentation by Technical Means:

Recommendation Algorithm Type

Ai Adaptive Learning Type

Interactive Type

### Segmentation by User Groups:

Children

K-12 Students

Adults

### Segmentation by Application:

Individuals

Enterprises

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

Renaissance

Curriculum Associates

Epic!

The StoryGraph

Goodreads

Squla

iReader

ByteDance

LAIX

Honghua Duoduo

Century Tech

Obunsha

Lingvist

BookR Class

Monoxer

Riid

BYJU?S

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