

# Global Personalized Pet Services Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Personalized Pet Services market size is predicted to grow from US\$ 26270 million in 2025 to US\$ 43100 million in 2032; it is expected to grow at a CAGR of 7.5% from 2026 to 2032.

Personalized pet services refer to comprehensive, tailor-made solutions that go beyond standardized supply. They are based on each pet's breed, age, health condition, behavioral habits, and the pet owner's specific needs, values, and lifestyle. The core lies in precise 'one-on-one' matching. Through professional assessment and intervention, services are upgraded from generic commodities or processes to a full-fledged 'concierge' service encompassing customized diet plans, exclusive training and behavior correction, personalized grooming and care, appointment-based high-end boarding, and even exclusive health management and travel planning. It's not just about fulfilling functional needs, but also an extension of emotional value and lifestyle. Essentially, it applies the 'personalized customization' concept from the upgrading of human consumption to the pet economy, aiming to improve pet welfare while saving pet owners time, alleviating parenting anxiety, and providing emotional comfort.

The personalized pet service market has extremely broad prospects, and its growth is deeply intertwined with two major trends: 'pet anthropomorphism' and 'refined health.' Short-term drivers stem from the generational shift in pet ownership; younger pet owners view their pets as family members and are willing to pay a premium for precise health solutions and emotional experiences, driving the service from optional consumption to essential consumption. Mid-term development will be characterized by specialization, technological advancement, and integration: On the one hand, services will become more vertically segmented, giving rise to more expert-level services targeting specific diseases, breeds, or lifestyles; on the other hand, AI health

monitoring, genetic testing, and smart hardware data will be deeply integrated, shifting personalized advice from experience-driven to data-driven. In the long term, its business model may evolve into 'membership-based lifelong health management,' integrating multi-dimensional services such as medical care, insurance, nutrition, and behavior to form a closed loop. Despite facing challenges such as a shortage of professional talent and difficulties in service standardization, this sector, supported by both the emotional economy and the companionship economy, will become the most valuable and highest-barrier-to-entry golden track in the pet industry.

LPI (LP Information)' newest research report, the “Personalized Pet Services Industry Forecast” looks at past sales and reviews total world Personalized Pet Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Personalized Pet Services sales for 2026 through 2032. With Personalized Pet Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personalized Pet Services industry.

This Insight Report provides a comprehensive analysis of the global Personalized Pet Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Personalized Pet Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personalized Pet Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personalized Pet Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personalized Pet Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Personalized Pet Services market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Pet Grooming

Pet Boarding

Pet Sitting

Pet Walking

Nutritional Meals

Others

**Segmentation by Business Model:**

Standardized Optional Services

Modular Customized Services

**Segmentation by Level of Involvement:**

Basic Living Care

Professional Solutions

**Segmentation by Service Scenarios:**

In-Store Service

Home Service

**Segmentation by Application:**

Cats

Dogs

Others

**This report also splits the market by region:**

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Infosys Sentient Pet Care Expert

Woofie's

Backyard Pet Services

Crozier Conceptions Pet Services

Petco

Fetch! Pet Care

Emma's Pet Services

Equipaws Pet Services

Malu Pet Bliss

On the Move

TAILored Pet Services LLC

Unitel Voice

Peace of Mind Pet Care

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