

Global Personalized Pet Food Market Growth 2026-2032

<https://marketpublishers.com/r/GA43AD3FA982EN.html>

Date: June 2026

Pages: 168

Price: US\$ 3,660.00 (Single User License)

ID: GA43AD3FA982EN

Abstracts

The global Personalized Pet Food market size is predicted to grow from US\$ 292 million in 2025 to US\$ 720 million in 2032; it is expected to grow at a CAGR of 14.0% from 2026 to 2032.

Personalized Pet Food refers to pet food that is specially formulated to meet the unique nutritional, health, and dietary needs of an individual pet. Unlike generic pet food, personalized pet food takes into account specific details about a pet, such as its breed, age, weight, activity level, health conditions, and preferences, to create a tailored diet that promotes optimal health and well-being.

United States market for Personalized Pet Food is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Personalized Pet Food is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Personalized Pet Food is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Personalized Pet Food players cover NomNomNow, Pet Plate, The Farmer's Dog, Tails.com (Nestl? Purina), Royal Canin (Mars), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Personalized Pet Food Industry Forecast? looks at past sales and reviews total world Personalized Pet Food sales in 2025, providing a comprehensive analysis by region and market sector of projected

Personalized Pet Food sales for 2026 through 2032. With Personalized Pet Food sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personalized Pet Food industry.

This Insight Report provides a comprehensive analysis of the global Personalized Pet Food landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personalized Pet Food portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personalized Pet Food market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personalized Pet Food and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personalized Pet Food.

This report presents a comprehensive overview, market shares, and growth opportunities of Personalized Pet Food market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fully Customizable

Pre-Made

Others

Segmentation by Application:

Dog

Cat

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NomNomNow

Pet Plate

The Farmer's Dog

Tails.com (Nestl? Purina)

Royal Canin (Mars)

Barkyn

KatKin

Just Russel

JustFoodForDogs

Activa Custom Pet Food

Cola's Kitchen

Paul's Custom Pet Food

Muenster

Freshpet Custom Meals

Omakase

Pure Pet Food

Years.com

MyHappii

Different Dog

Lyka Pet Food

Ollie Pets

Red Moon Custom Petfood

Tuggs Ltd

MrHimi

one on one(Inner Mongolia Yili Industrial Group)

PetSecret

Goupapa

Key Questions Addressed in this Report

What is the 10-year outlook for the global Personalized Pet Food market?

What factors are driving Personalized Pet Food market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personalized Pet Food market opportunities vary by end market size?

How does Personalized Pet Food break out by Type, by Application?

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