

Global Personalized Nutrition And Supplements Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Personalized Nutrition And Supplements market size is predicted to grow from US\$ 19770 million in 2025 to US\$ 45720 million in 2032; it is expected to grow at a CAGR of 13.0% from 2026 to 2032.

One of the big trends in consumer products today is personalization. Personalization is now becoming a differentiator in vitamins and supplements, which is one category within consumer health and wellness.

United States market for Personalized Nutrition And Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Personalized Nutrition And Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Personalized Nutrition And Supplements is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Personalized Nutrition And Supplements players cover Amway Corp., Abbott, Superior Supplement Manufacturing, Herbalife International of America, Inc., Metagenics, Inc., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Personalized Nutrition And Supplements Industry Forecast" looks at past sales and reviews total world

Personalized Nutrition And Supplements sales in 2025, providing a comprehensive analysis by region and market sector of projected Personalized Nutrition And Supplements sales for 2026 through 2032. With Personalized Nutrition And Supplements sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personalized Nutrition And Supplements industry.

This Insight Report provides a comprehensive analysis of the global Personalized Nutrition And Supplements landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Personalized Nutrition And Supplements portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personalized Nutrition And Supplements market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personalized Nutrition And Supplements and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personalized Nutrition And Supplements.

This report presents a comprehensive overview, market shares, and growth opportunities of Personalized Nutrition And Supplements market by product type, application, key players and key regions and countries.

Segmentation by Type:

Proteins & Amino Acid

Vitamins

Minerals

Probiotics

Herbal/Botanic

Others

Segmentation by Application:

Pediatric

Adults

Geriatric

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amway Corp.

Abbott

Superior Supplement Manufacturing

Herbalife International of America, Inc.

Metagenics, Inc.

GX Sciences, LLC

Nutralliance

DNAfit

Archer Daniels Midland Company (ADM)

Viome Life Sciences, Inc.

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