

Global Personalized Gifts Market Growth 2025-2031

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Abstracts

The global Personalized Gifts market size is predicted to grow from US\$ 33170 million in 2025 to US\$ 49760 million in 2031; it is expected to grow at a CAGR of 7.0% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Personalization of gifts with respect to photo and non-photo element has been considered in the market in the market in focus. The market estimates include value sales of personalized gifts.

In terms of geographic regions, the North Americas accounted for the major share in the customized gifts market in 2017. With the e increasing demand for seasonal gifting items in countries such as the US, the region will continue to contribute to the major growth of this market throughout the forecast period.

LP Information, Inc. (LPI) ' newest research report, the "Personalized Gifts Industry Forecast" looks at past sales and reviews total world Personalized Gifts sales in 2024, providing a comprehensive analysis by region and market sector of projected Personalized Gifts sales for 2025 through 2031. With Personalized Gifts sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personalized Gifts industry.

This Insight Report provides a comprehensive analysis of the global Personalized Gifts landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personalized

Gifts portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personalized Gifts market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personalized Gifts and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personalized Gifts.

This report presents a comprehensive overview, market shares, and growth opportunities of Personalized Gifts market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Non-photo Personalized Gifts

Photo Personalized Gifts

Segmentation by Application:

Offline Sistribution Channel

Online Sistribution Channel

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

CafePress

Things Remembered

Cimpress

Getting Personal

PersonalizationMall

Disney

Funky Pigeon

American Stationery

Hallmark

Memorable Gifts

Etsy

Redbubble

Signature Gifts

The Original Gift Company

Zazzle

Personalized Gift Shop

Key Questions Addressed in this Report

What is the 10-year outlook for the global Personalized Gifts market?

What factors are driving Personalized Gifts market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personalized Gifts market opportunities vary by end market size?

How does Personalized Gifts break out by Type, by Application?

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