

Global Personalized Books Market Growth 2025-2031

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Abstracts

The global Personalized Books market size is predicted to grow from US\$ 1079 million in 2025 to US\$ 1864 million in 2031; it is expected to grow at a CAGR of 9.5% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Personalized books refer to printed or digital publications that are customized to the specific needs of readers, usually through print-on-demand (POD) technology. Its core feature is to use the reader's name, photo, interests or exclusive information to generate unique content, making the reader the protagonist of the story or influencing the development of the plot. This type of book is widely used in children's books, adult novels, memoirs, corporate gifts and education, meeting consumers' pursuit of exclusivity, interactivity and commemorative value.

United States market for Personalized Books is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Personalized Books is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Personalized Books is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Personalized Books players cover LoveBook, KD Novelties, NAMEE, Wonderbly, Imagitime, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Personalized Books Industry Forecast” looks at past sales and reviews total world Personalized Books sales in 2024, providing a comprehensive analysis by region and market sector of projected Personalized Books sales for 2025 through 2031. With Personalized Books sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personalized Books industry.

This Insight Report provides a comprehensive analysis of the global Personalized Books landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personalized Books portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personalized Books market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personalized Books and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personalized Books.

This report presents a comprehensive overview, market shares, and growth opportunities of Personalized Books market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

AI-generated

Manual Deep Customization

Others

Segmentation by Application:

Children

Adults

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LoveBook

KD Novelties

NAMEE

Wonderbly

Imagitime

Create-A-Book

Pinhole Press

Shutterfly

Dinkleboo US

Gelato

Lillian Vernon

Hooray Heroes

librio

Materlu

Story Bug

Personal Creations

Key Questions Addressed in this Report

What is the 10-year outlook for the global Personalized Books market?

What factors are driving Personalized Books market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personalized Books market opportunities vary by end market size?

How does Personalized Books break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Personalized Books Annual Sales 2020-2031
- 2.1.2 World Current & Future Analysis for Personalized Books by Geographic Region, 2020, 2024 & 2031
- 2.1.3 World Current & Future Analysis for Personalized Books by Country/Region, 2020, 2024 & 2031

2.2 Personalized Books Segment by Type

- 2.2.1 AI-generated
- 2.2.2 Manual Deep Customization
- 2.2.3 Others

2.3 Personalized Books Sales by Type

- 2.3.1 Global Personalized Books Sales Market Share by Type (2020-2025)
- 2.3.2 Global Personalized Books Revenue and Market Share by Type (2020-2025)
- 2.3.3 Global Personalized Books Sale Price by Type (2020-2025)

2.4 Personalized Books Segment by Application

- 2.4.1 Children
- 2.4.2 Adults

2.5 Personalized Books Sales by Application

- 2.5.1 Global Personalized Books Sale Market Share by Application (2020-2025)
- 2.5.2 Global Personalized Books Revenue and Market Share by Application (2020-2025)
- 2.5.3 Global Personalized Books Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

- 3.1 Global Personalized Books Breakdown Data by Company
 - 3.1.1 Global Personalized Books Annual Sales by Company (2020-2025)
 - 3.1.2 Global Personalized Books Sales Market Share by Company (2020-2025)
- 3.2 Global Personalized Books Annual Revenue by Company (2020-2025)
 - 3.2.1 Global Personalized Books Revenue by Company (2020-2025)
 - 3.2.2 Global Personalized Books Revenue Market Share by Company (2020-2025)
- 3.3 Global Personalized Books Sale Price by Company
- 3.4 Key Manufacturers Personalized Books Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Personalized Books Product Location Distribution
 - 3.4.2 Players Personalized Books Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PERSONALIZED BOOKS BY GEOGRAPHIC REGION

- 4.1 World Historic Personalized Books Market Size by Geographic Region (2020-2025)
 - 4.1.1 Global Personalized Books Annual Sales by Geographic Region (2020-2025)
 - 4.1.2 Global Personalized Books Annual Revenue by Geographic Region (2020-2025)
- 4.2 World Historic Personalized Books Market Size by Country/Region (2020-2025)
 - 4.2.1 Global Personalized Books Annual Sales by Country/Region (2020-2025)
 - 4.2.2 Global Personalized Books Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Personalized Books Sales Growth
- 4.4 APAC Personalized Books Sales Growth
- 4.5 Europe Personalized Books Sales Growth
- 4.6 Middle East & Africa Personalized Books Sales Growth

5 AMERICAS

- 5.1 Americas Personalized Books Sales by Country
 - 5.1.1 Americas Personalized Books Sales by Country (2020-2025)
 - 5.1.2 Americas Personalized Books Revenue by Country (2020-2025)
- 5.2 Americas Personalized Books Sales by Type (2020-2025)
- 5.3 Americas Personalized Books Sales by Application (2020-2025)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Personalized Books Sales by Region

6.1.1 APAC Personalized Books Sales by Region (2020-2025)

6.1.2 APAC Personalized Books Revenue by Region (2020-2025)

6.2 APAC Personalized Books Sales by Type (2020-2025)

6.3 APAC Personalized Books Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Personalized Books by Country

7.1.1 Europe Personalized Books Sales by Country (2020-2025)

7.1.2 Europe Personalized Books Revenue by Country (2020-2025)

7.2 Europe Personalized Books Sales by Type (2020-2025)

7.3 Europe Personalized Books Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Personalized Books by Country

8.1.1 Middle East & Africa Personalized Books Sales by Country (2020-2025)

8.1.2 Middle East & Africa Personalized Books Revenue by Country (2020-2025)

8.2 Middle East & Africa Personalized Books Sales by Type (2020-2025)

8.3 Middle East & Africa Personalized Books Sales by Application (2020-2025)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Personalized Books

10.3 Manufacturing Process Analysis of Personalized Books

10.4 Industry Chain Structure of Personalized Books

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Personalized Books Distributors

11.3 Personalized Books Customer

12 WORLD FORECAST REVIEW FOR PERSONALIZED BOOKS BY GEOGRAPHIC REGION

12.1 Global Personalized Books Market Size Forecast by Region

12.1.1 Global Personalized Books Forecast by Region (2026-2031)

12.1.2 Global Personalized Books Annual Revenue Forecast by Region (2026-2031)

12.2 Americas Forecast by Country (2026-2031)

12.3 APAC Forecast by Region (2026-2031)

12.4 Europe Forecast by Country (2026-2031)

12.5 Middle East & Africa Forecast by Country (2026-2031)

12.6 Global Personalized Books Forecast by Type (2026-2031)

12.7 Global Personalized Books Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 LoveBook

13.1.1 LoveBook Company Information

13.1.2 LoveBook Personalized Books Product Portfolios and Specifications

13.1.3 LoveBook Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.1.4 LoveBook Main Business Overview

13.1.5 LoveBook Latest Developments

13.2 KD Novelties

13.2.1 KD Novelties Company Information

13.2.2 KD Novelties Personalized Books Product Portfolios and Specifications

13.2.3 KD Novelties Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.2.4 KD Novelties Main Business Overview

13.2.5 KD Novelties Latest Developments

13.3 NAMEE

13.3.1 NAMEE Company Information

13.3.2 NAMEE Personalized Books Product Portfolios and Specifications

13.3.3 NAMEE Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.3.4 NAMEE Main Business Overview

13.3.5 NAMEE Latest Developments

13.4 Wonderbly

13.4.1 Wonderbly Company Information

13.4.2 Wonderbly Personalized Books Product Portfolios and Specifications

13.4.3 Wonderbly Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.4.4 Wonderbly Main Business Overview

13.4.5 Wonderbly Latest Developments

13.5 Imagitime

13.5.1 Imagitime Company Information

13.5.2 Imagitime Personalized Books Product Portfolios and Specifications

13.5.3 Imagitime Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.5.4 Imagitime Main Business Overview

13.5.5 Imagitime Latest Developments

13.6 Create-A-Book

13.6.1 Create-A-Book Company Information

13.6.2 Create-A-Book Personalized Books Product Portfolios and Specifications

13.6.3 Create-A-Book Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.6.4 Create-A-Book Main Business Overview

13.6.5 Create-A-Book Latest Developments

13.7 Pinhole Press

13.7.1 Pinhole Press Company Information

13.7.2 Pinhole Press Personalized Books Product Portfolios and Specifications

13.7.3 Pinhole Press Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.7.4 Pinhole Press Main Business Overview

13.7.5 Pinhole Press Latest Developments

13.8 Shutterfly

13.8.1 Shutterfly Company Information

13.8.2 Shutterfly Personalized Books Product Portfolios and Specifications

13.8.3 Shutterfly Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.8.4 Shutterfly Main Business Overview

13.8.5 Shutterfly Latest Developments

13.9 Dinkleboo US

13.9.1 Dinkleboo US Company Information

13.9.2 Dinkleboo US Personalized Books Product Portfolios and Specifications

13.9.3 Dinkleboo US Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.9.4 Dinkleboo US Main Business Overview

13.9.5 Dinkleboo US Latest Developments

13.10 Gelato

13.10.1 Gelato Company Information

13.10.2 Gelato Personalized Books Product Portfolios and Specifications

13.10.3 Gelato Personalized Books Sales, Revenue, Price and Gross Margin
(2020-2025)

13.10.4 Gelato Main Business Overview

13.10.5 Gelato Latest Developments

13.11 Lillian Vernon

13.11.1 Lillian Vernon Company Information

13.11.2 Lillian Vernon Personalized Books Product Portfolios and Specifications

13.11.3 Lillian Vernon Personalized Books Sales, Revenue, Price and Gross Margin

(2020-2025)

13.11.4 Lillian Vernon Main Business Overview

13.11.5 Lillian Vernon Latest Developments

13.12 Hooray Heroes

13.12.1 Hooray Heroes Company Information

13.12.2 Hooray Heroes Personalized Books Product Portfolios and Specifications

13.12.3 Hooray Heroes Personalized Books Sales, Revenue, Price and Gross Margin

(2020-2025)

13.12.4 Hooray Heroes Main Business Overview

13.12.5 Hooray Heroes Latest Developments

13.13 libro

13.13.1 libro Company Information

13.13.2 libro Personalized Books Product Portfolios and Specifications

13.13.3 libro Personalized Books Sales, Revenue, Price and Gross Margin

(2020-2025)

13.13.4 libro Main Business Overview

13.13.5 libro Latest Developments

13.14 Materlu

13.14.1 Materlu Company Information

13.14.2 Materlu Personalized Books Product Portfolios and Specifications

13.14.3 Materlu Personalized Books Sales, Revenue, Price and Gross Margin

(2020-2025)

13.14.4 Materlu Main Business Overview

13.14.5 Materlu Latest Developments

13.15 Story Bug

13.15.1 Story Bug Company Information

13.15.2 Story Bug Personalized Books Product Portfolios and Specifications

13.15.3 Story Bug Personalized Books Sales, Revenue, Price and Gross Margin

(2020-2025)

13.15.4 Story Bug Main Business Overview

13.15.5 Story Bug Latest Developments

13.16 Personal Creations

13.16.1 Personal Creations Company Information

13.16.2 Personal Creations Personalized Books Product Portfolios and Specifications

13.16.3 Personal Creations Personalized Books Sales, Revenue, Price and Gross

Margin (2020-2025)

13.16.4 Personal Creations Main Business Overview

13.16.5 Personal Creations Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Personalized Books Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)

Table 2. Personalized Books Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)

Table 3. Major Players of AI-generated

Table 4. Major Players of Manual Deep Customization

Table 5. Major Players of Others

Table 6. Global Personalized Books Sales by Type (2020-2025) & (K Units)

Table 7. Global Personalized Books Sales Market Share by Type (2020-2025)

Table 8. Global Personalized Books Revenue by Type (2020-2025) & (\$ million)

Table 9. Global Personalized Books Revenue Market Share by Type (2020-2025)

Table 10. Global Personalized Books Sale Price by Type (2020-2025) & (US\$/Unit)

Table 11. Global Personalized Books Sale by Application (2020-2025) & (K Units)

Table 12. Global Personalized Books Sale Market Share by Application (2020-2025)

Table 13. Global Personalized Books Revenue by Application (2020-2025) & (\$ million)

Table 14. Global Personalized Books Revenue Market Share by Application (2020-2025)

Table 15. Global Personalized Books Sale Price by Application (2020-2025) & (US\$/Unit)

Table 16. Global Personalized Books Sales by Company (2020-2025) & (K Units)

Table 17. Global Personalized Books Sales Market Share by Company (2020-2025)

Table 18. Global Personalized Books Revenue by Company (2020-2025) & (\$ millions)

Table 19. Global Personalized Books Revenue Market Share by Company (2020-2025)

Table 20. Global Personalized Books Sale Price by Company (2020-2025) & (US\$/Unit)

Table 21. Key Manufacturers Personalized Books Producing Area Distribution and Sales Area

Table 22. Players Personalized Books Products Offered

Table 23. Personalized Books Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Personalized Books Sales by Geographic Region (2020-2025) & (K Units)

Table 27. Global Personalized Books Sales Market Share Geographic Region (2020-2025)

- Table 28. Global Personalized Books Revenue by Geographic Region (2020-2025) & (\$ millions)
- Table 29. Global Personalized Books Revenue Market Share by Geographic Region (2020-2025)
- Table 30. Global Personalized Books Sales by Country/Region (2020-2025) & (K Units)
- Table 31. Global Personalized Books Sales Market Share by Country/Region (2020-2025)
- Table 32. Global Personalized Books Revenue by Country/Region (2020-2025) & (\$ millions)
- Table 33. Global Personalized Books Revenue Market Share by Country/Region (2020-2025)
- Table 34. Americas Personalized Books Sales by Country (2020-2025) & (K Units)
- Table 35. Americas Personalized Books Sales Market Share by Country (2020-2025)
- Table 36. Americas Personalized Books Revenue by Country (2020-2025) & (\$ millions)
- Table 37. Americas Personalized Books Sales by Type (2020-2025) & (K Units)
- Table 38. Americas Personalized Books Sales by Application (2020-2025) & (K Units)
- Table 39. APAC Personalized Books Sales by Region (2020-2025) & (K Units)
- Table 40. APAC Personalized Books Sales Market Share by Region (2020-2025)
- Table 41. APAC Personalized Books Revenue by Region (2020-2025) & (\$ millions)
- Table 42. APAC Personalized Books Sales by Type (2020-2025) & (K Units)
- Table 43. APAC Personalized Books Sales by Application (2020-2025) & (K Units)
- Table 44. Europe Personalized Books Sales by Country (2020-2025) & (K Units)
- Table 45. Europe Personalized Books Revenue by Country (2020-2025) & (\$ millions)
- Table 46. Europe Personalized Books Sales by Type (2020-2025) & (K Units)
- Table 47. Europe Personalized Books Sales by Application (2020-2025) & (K Units)
- Table 48. Middle East & Africa Personalized Books Sales by Country (2020-2025) & (K Units)
- Table 49. Middle East & Africa Personalized Books Revenue Market Share by Country (2020-2025)
- Table 50. Middle East & Africa Personalized Books Sales by Type (2020-2025) & (K Units)
- Table 51. Middle East & Africa Personalized Books Sales by Application (2020-2025) & (K Units)
- Table 52. Key Market Drivers & Growth Opportunities of Personalized Books
- Table 53. Key Market Challenges & Risks of Personalized Books
- Table 54. Key Industry Trends of Personalized Books
- Table 55. Personalized Books Raw Material
- Table 56. Key Suppliers of Raw Materials
- Table 57. Personalized Books Distributors List

Table 58. Personalized Books Customer List

Table 59. Global Personalized Books Sales Forecast by Region (2026-2031) & (K Units)

Table 60. Global Personalized Books Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 61. Americas Personalized Books Sales Forecast by Country (2026-2031) & (K Units)

Table 62. Americas Personalized Books Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 63. APAC Personalized Books Sales Forecast by Region (2026-2031) & (K Units)

Table 64. APAC Personalized Books Annual Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 65. Europe Personalized Books Sales Forecast by Country (2026-2031) & (K Units)

Table 66. Europe Personalized Books Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 67. Middle East & Africa Personalized Books Sales Forecast by Country (2026-2031) & (K Units)

Table 68. Middle East & Africa Personalized Books Revenue Forecast by Country (2026-2031) & (\$ millions)

Table 69. Global Personalized Books Sales Forecast by Type (2026-2031) & (K Units)

Table 70. Global Personalized Books Revenue Forecast by Type (2026-2031) & (\$ millions)

Table 71. Global Personalized Books Sales Forecast by Application (2026-2031) & (K Units)

Table 72. Global Personalized Books Revenue Forecast by Application (2026-2031) & (\$ millions)

Table 73. LoveBook Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors

Table 74. LoveBook Personalized Books Product Portfolios and Specifications

Table 75. LoveBook Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 76. LoveBook Main Business

Table 77. LoveBook Latest Developments

Table 78. KD Novelties Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors

Table 79. KD Novelties Personalized Books Product Portfolios and Specifications

Table 80. KD Novelties Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

- Table 81. KD Novelties Main Business
- Table 82. KD Novelties Latest Developments
- Table 83. NAMEE Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 84. NAMEE Personalized Books Product Portfolios and Specifications
- Table 85. NAMEE Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 86. NAMEE Main Business
- Table 87. NAMEE Latest Developments
- Table 88. Wonderbly Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 89. Wonderbly Personalized Books Product Portfolios and Specifications
- Table 90. Wonderbly Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 91. Wonderbly Main Business
- Table 92. Wonderbly Latest Developments
- Table 93. Imagitime Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 94. Imagitime Personalized Books Product Portfolios and Specifications
- Table 95. Imagitime Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 96. Imagitime Main Business
- Table 97. Imagitime Latest Developments
- Table 98. Create-A-Book Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 99. Create-A-Book Personalized Books Product Portfolios and Specifications
- Table 100. Create-A-Book Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 101. Create-A-Book Main Business
- Table 102. Create-A-Book Latest Developments
- Table 103. Pinhole Press Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 104. Pinhole Press Personalized Books Product Portfolios and Specifications
- Table 105. Pinhole Press Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 106. Pinhole Press Main Business
- Table 107. Pinhole Press Latest Developments
- Table 108. Shutterfly Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors

- Table 109. Shutterfly Personalized Books Product Portfolios and Specifications
- Table 110. Shutterfly Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 111. Shutterfly Main Business
- Table 112. Shutterfly Latest Developments
- Table 113. Dinkleboo US Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 114. Dinkleboo US Personalized Books Product Portfolios and Specifications
- Table 115. Dinkleboo US Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 116. Dinkleboo US Main Business
- Table 117. Dinkleboo US Latest Developments
- Table 118. Gelato Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 119. Gelato Personalized Books Product Portfolios and Specifications
- Table 120. Gelato Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 121. Gelato Main Business
- Table 122. Gelato Latest Developments
- Table 123. Lillian Vernon Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 124. Lillian Vernon Personalized Books Product Portfolios and Specifications
- Table 125. Lillian Vernon Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 126. Lillian Vernon Main Business
- Table 127. Lillian Vernon Latest Developments
- Table 128. Hooray Heroes Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 129. Hooray Heroes Personalized Books Product Portfolios and Specifications
- Table 130. Hooray Heroes Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 131. Hooray Heroes Main Business
- Table 132. Hooray Heroes Latest Developments
- Table 133. libro Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors
- Table 134. libro Personalized Books Product Portfolios and Specifications
- Table 135. libro Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)
- Table 136. libro Main Business

Table 137. libro Latest Developments

Table 138. Materlu Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors

Table 139. Materlu Personalized Books Product Portfolios and Specifications

Table 140. Materlu Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 141. Materlu Main Business

Table 142. Materlu Latest Developments

Table 143. Story Bug Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors

Table 144. Story Bug Personalized Books Product Portfolios and Specifications

Table 145. Story Bug Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 146. Story Bug Main Business

Table 147. Story Bug Latest Developments

Table 148. Personal Creations Basic Information, Personalized Books Manufacturing Base, Sales Area and Its Competitors

Table 149. Personal Creations Personalized Books Product Portfolios and Specifications

Table 150. Personal Creations Personalized Books Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2020-2025)

Table 151. Personal Creations Main Business

Table 152. Personal Creations Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Personalized Books
- Figure 2. Personalized Books Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Personalized Books Sales Growth Rate 2020-2031 (K Units)
- Figure 7. Global Personalized Books Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Personalized Books Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Personalized Books Sales Market Share by Country/Region (2024)
- Figure 10. Personalized Books Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of AI-generated
- Figure 12. Product Picture of Manual Deep Customization
- Figure 13. Product Picture of Others
- Figure 14. Global Personalized Books Sales Market Share by Type in 2025
- Figure 15. Global Personalized Books Revenue Market Share by Type (2020-2025)
- Figure 16. Personalized Books Consumed in Children
- Figure 17. Global Personalized Books Market: Children (2020-2025) & (K Units)
- Figure 18. Personalized Books Consumed in Adults
- Figure 19. Global Personalized Books Market: Adults (2020-2025) & (K Units)
- Figure 20. Global Personalized Books Sale Market Share by Application (2024)
- Figure 21. Global Personalized Books Revenue Market Share by Application in 2025
- Figure 22. Personalized Books Sales by Company in 2025 (K Units)
- Figure 23. Global Personalized Books Sales Market Share by Company in 2025
- Figure 24. Personalized Books Revenue by Company in 2025 (\$ millions)
- Figure 25. Global Personalized Books Revenue Market Share by Company in 2025
- Figure 26. Global Personalized Books Sales Market Share by Geographic Region (2020-2025)
- Figure 27. Global Personalized Books Revenue Market Share by Geographic Region in 2025
- Figure 28. Americas Personalized Books Sales 2020-2025 (K Units)
- Figure 29. Americas Personalized Books Revenue 2020-2025 (\$ millions)
- Figure 30. APAC Personalized Books Sales 2020-2025 (K Units)
- Figure 31. APAC Personalized Books Revenue 2020-2025 (\$ millions)

- Figure 32. Europe Personalized Books Sales 2020-2025 (K Units)
- Figure 33. Europe Personalized Books Revenue 2020-2025 (\$ millions)
- Figure 34. Middle East & Africa Personalized Books Sales 2020-2025 (K Units)
- Figure 35. Middle East & Africa Personalized Books Revenue 2020-2025 (\$ millions)
- Figure 36. Americas Personalized Books Sales Market Share by Country in 2025
- Figure 37. Americas Personalized Books Revenue Market Share by Country (2020-2025)
- Figure 38. Americas Personalized Books Sales Market Share by Type (2020-2025)
- Figure 39. Americas Personalized Books Sales Market Share by Application (2020-2025)
- Figure 40. United States Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 41. Canada Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 42. Mexico Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 43. Brazil Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 44. APAC Personalized Books Sales Market Share by Region in 2025
- Figure 45. APAC Personalized Books Revenue Market Share by Region (2020-2025)
- Figure 46. APAC Personalized Books Sales Market Share by Type (2020-2025)
- Figure 47. APAC Personalized Books Sales Market Share by Application (2020-2025)
- Figure 48. China Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 49. Japan Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 50. South Korea Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 51. Southeast Asia Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 52. India Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 53. Australia Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 54. China Taiwan Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Europe Personalized Books Sales Market Share by Country in 2025
- Figure 56. Europe Personalized Books Revenue Market Share by Country (2020-2025)
- Figure 57. Europe Personalized Books Sales Market Share by Type (2020-2025)
- Figure 58. Europe Personalized Books Sales Market Share by Application (2020-2025)
- Figure 59. Germany Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 60. France Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 61. UK Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 62. Italy Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 63. Russia Personalized Books Revenue Growth 2020-2025 (\$ millions)
- Figure 64. Middle East & Africa Personalized Books Sales Market Share by Country (2020-2025)
- Figure 65. Middle East & Africa Personalized Books Sales Market Share by Type (2020-2025)
- Figure 66. Middle East & Africa Personalized Books Sales Market Share by Application

(2020-2025)

Figure 67. Egypt Personalized Books Revenue Growth 2020-2025 (\$ millions)

Figure 68. South Africa Personalized Books Revenue Growth 2020-2025 (\$ millions)

Figure 69. Israel Personalized Books Revenue Growth 2020-2025 (\$ millions)

Figure 70. Turkey Personalized Books Revenue Growth 2020-2025 (\$ millions)

Figure 71. GCC Countries Personalized Books Revenue Growth 2020-2025 (\$ millions)

Figure 72. Manufacturing Cost Structure Analysis of Personalized Books in 2025

Figure 73. Manufacturing Process Analysis of Personalized Books

Figure 74. Industry Chain Structure of Personalized Books

Figure 75. Channels of Distribution

Figure 76. Global Personalized Books Sales Market Forecast by Region (2026-2031)

Figure 77. Global Personalized Books Revenue Market Share Forecast by Region (2026-2031)

Figure 78. Global Personalized Books Sales Market Share Forecast by Type (2026-2031)

Figure 79. Global Personalized Books Revenue Market Share Forecast by Type (2026-2031)

Figure 80. Global Personalized Books Sales Market Share Forecast by Application (2026-2031)

Figure 81. Global Personalized Books Revenue Market Share Forecast by Application (2026-2031)

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