

Global Personalised Cards Market Growth 2023-2029

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Abstracts

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The global Personalised Cards market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Personalised Cards is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Personalised Cards is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Personalised Cards is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Personalised Cards players cover Moonpig, Card Factory, Funky Pigeon, Getting Personal, Photobox, Snapfish, Vistaprint, CardsDirect and CharmPop, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

LPI (LP Information)' newest research report, the "Personalised Cards Industry Forecast" looks at past sales and reviews total world Personalised Cards sales in 2022, providing a comprehensive analysis by region and market sector of projected Personalised Cards sales for 2023 through 2029. With Personalised Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personalised Cards industry.

This Insight Report provides a comprehensive analysis of the global Personalised Cards landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personalised Cards portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personalised Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personalised Cards and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personalised Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of Personalised Cards market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Occasion Cards

Holiday Cards

Greeting Cards

Segmentation by application

Business Cards

Personal Cards

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Moonpig

Card Factory

Funky Pigeon

Getting Personal

Photobox

Snapfish

Vistaprint

CardsDirect

CharmPop

Archies Limited

American Greetings

Hallmark Cards

Schurman Retail Group

CSS Industries Inc.

Avanti Press

Simon Elvin

Myron Manufacturing Corp.

Moo

Herbert Walkers Ltd

Zhejiang Minong Century Group Co.,LTD

Key Questions Addressed in this Report

What is the 10-year outlook for the global Personalised Cards market?

What factors are driving Personalised Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personalised Cards market opportunities vary by end market size?

How does Personalised Cards break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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