

Global Personal/Consumer Electronics Market Growth (Status and Outlook) 2018-2023

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Abstracts

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Consumer electronics are products used in a domestic or personal context, in contrast to items used for business, industrial, or professional recording purposes. These can include television sets, video players and recorders (VHS, DVD, Blu-ray), videocams, audio equipment, mobile telephones and pagers, portable devices and computers and related devices.

The popularity of smartphones, 3G and 4G technologies is a key factor driving the size of the global consumer electronics market.

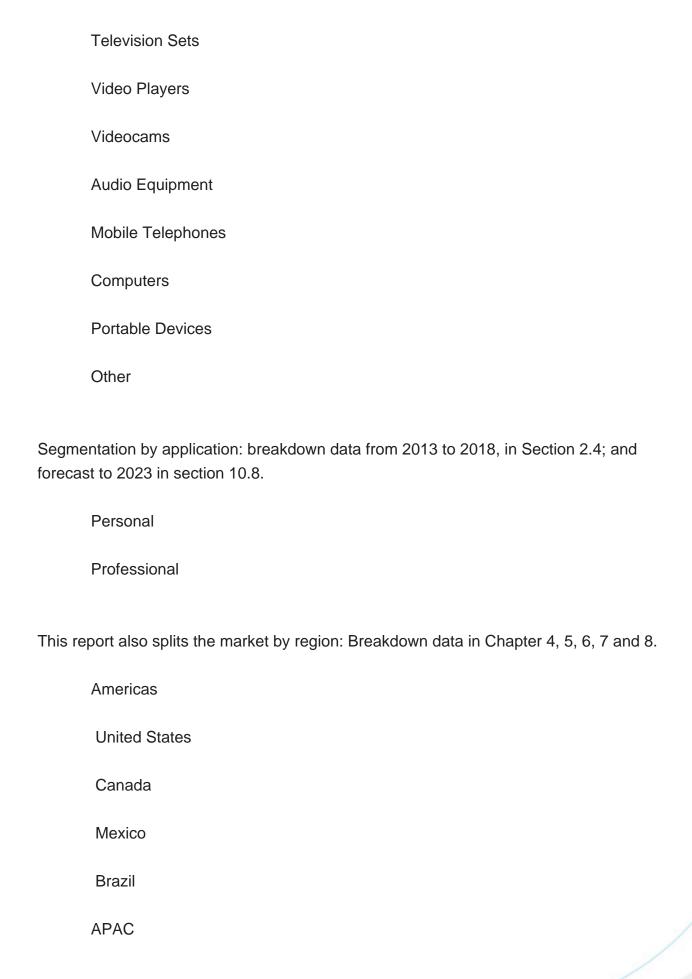
According to this study, over the next five years the Personal/Consumer Electronics market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global revenue market share of key companies in Personal/Consumer Electronics business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Personal/Consumer Electronics market by product type, application, key companies and key regions.

This study considers the Personal/Consumer Electronics value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2023 in section 10.7.







China	
Japan	
Korea	
Southeast Asia	
India	
Australia	
Europe	
Germany	
France	
UK	
Italy	
Russia	
Spain	
Middle East & Africa	
Egypt	
South Africa	
Israel	
Turkey	
GCC Countries	



The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Apple
AB Electrolux
Bose
Canon
Dell
General Electric
Haier
HP
Huawei
LG
Nikon
Philips
Samsung
Sennheiser
Sonos
Sony
Xiaomi

ZTE



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Personal/Consumer Electronics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Personal/Consumer Electronics market by identifying its various subsegments.

Focuses on the key global Personal/Consumer Electronics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Personal/Consumer Electronics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Personal/Consumer Electronics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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