

# Global Personal/Consumer Electronics Market Growth (Status and Outlook) 2018-2023

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Consumer electronics are products used in a domestic or personal context, in contrast to items used for business, industrial, or professional recording purposes. These can include television sets, video players and recorders (VHS, DVD, Blu-ray), videocams, audio equipment, mobile telephones and pagers, portable devices and computers and related devices.

The popularity of smartphones, 3G and 4G technologies is a key factor driving the size of the global consumer electronics market.

According to this study, over the next five years the Personal/Consumer Electronics market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2023, from US\$ xx million in 2017. In particular, this report presents the global revenue market share of key companies in Personal/Consumer Electronics business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Personal/Consumer Electronics market by product type, application, key companies and key regions.

This study considers the Personal/Consumer Electronics value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2013 to 2018, in Section 2.3; and forecast to 2023 in section 10.7.

Television Sets

Video Players

Videocams

Audio Equipment

Mobile Telephones

Computers

Portable Devices

Other

Segmentation by application: breakdown data from 2013 to 2018, in Section 2.4; and forecast to 2023 in section 10.8.

Personal

Professional

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Apple

AB Electrolux

Bose

Canon

Dell

General Electric

Haier

HP

Huawei

LG

Nikon

Philips

Samsung

Sennheiser

Sonos

Sony

Xiaomi

ZTE

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Personal/Consumer Electronics market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Personal/Consumer Electronics market by identifying its various subsegments.

Focuses on the key global Personal/Consumer Electronics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Personal/Consumer Electronics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Personal/Consumer Electronics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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