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Global Personal Safety Locator Market Growth 2026-2032

https://marketpublishers.com/r/G2257A5A7FE7EN.html
Date: October 2026
Pages: 123
Price: US$ 3,660.00 (Single User License)
ID: G2257A5A7FE7EN

Abstracts

The global Personal Safety Locator market size is predicted to grow from US$ 959 million in 2025 to US$ 1680 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

In 2025, global Personal Safety Locator production reached approximately 11.5 million units, with an average global market price of around USD 85 per unit.

The gross profit margin of major companies in the industry is between 25%–38%.

In 2025, the global production capacity of Personal Safety Locator was approximately 15 million units.

Personal Safety Locator is a compact electronic device designed to determine and communicate a user's location for personal safety, emergency assistance, and remote monitoring. It typically combines GNSS positioning with cellular, satellite, Bluetooth, Wi-Fi, or other wireless communication technologies, depending on the product configuration. Core functions may include real-time location tracking, emergency SOS alerts, geofencing, movement monitoring, and location sharing. Products can be designed as standalone devices, wearable units, vehicle-independent trackers, or compact portable terminals. Major applications include personal security, lone-worker protection, elderly monitoring, outdoor activities, travel, and emergency response. Key product requirements include positioning accuracy, battery life, connectivity reliability, durability, and ease of use.

The upstream industry supplies GNSS modules, cellular or satellite communication modules, microcontrollers, batteries, antennas, sensors, circuit boards, enclosures, and

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other electronic components. The midstream industry integrates positioning, communication, power management, firmware, emergency-alert functions, and user interfaces into finished safety locator devices, followed by assembly, testing, calibration, and reliability verification. Products are differentiated by positioning technology, communication network, battery capacity, form factor, tracking frequency, and emergency functions. Downstream applications include personal security, outdoor recreation, lone-worker management, elderly care, travel, and emergency services. Demand is driven by safety awareness, connected-device adoption, outdoor activities, remote-worker protection, and demand for location-based emergency assistance.

United States market for Personal Safety Locator is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Personal Safety Locator is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Personal Safety Locator is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Personal Safety Locator players cover Garmin Ltd., SPOT LLC, ACR Electronics, Inc., Globalstar, Inc., Tracki, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Personal Safety Locator Industry Forecast” looks at past sales and reviews total world Personal Safety Locator sales in 2025, providing a comprehensive analysis by region and market sector of projected Personal Safety Locator sales for 2026 through 2032. With Personal Safety Locator sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Personal Safety Locator industry.

This Insight Report provides a comprehensive analysis of the global Personal Safety Locator landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personal Safety Locator portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Personal Safety Locator market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personal Safety Locator and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personal Safety Locator.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Safety Locator market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

GNSS Locators

Cellular Locators

GNSS-Cellular Hybrid Locators

Segmentation by Form Factor:

Wearable Locators

Portable Locators

Vehicle-Mounted Locators

Segmentation by Battery Runtime:

Short-Runtime Locators??24 h?

Medium-Runtime Locators?>24–72 h?

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Long-Runtime Locators?>72 h?

Segmentation by Application:

Emergency Location Services

Personal Security

Outdoor Safety

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Garmin Ltd.

SPOT LLC

ACR Electronics, Inc.

Globalstar, Inc.

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Tracki

Zoleo Inc.

Jiobit Inc.

SECOM CO., LTD.

SK Telecom Co., Ltd.

Shenzhen Meitrack Group Co., Ltd.

Shenzhen Concox Information Technology Co., Ltd.

Shenzhen Boshijie Technology Co., Ltd.

Shenzhen Thinkrace Technology Co., Ltd.

Quectel Wireless Solutions Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Personal Safety Locator market?

What factors are driving Personal Safety Locator market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personal Safety Locator market opportunities vary by end market size?

How does Personal Safety Locator break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Personal Safety Locator Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Personal Safety Locator by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Personal Safety Locator by Country/Region, 2021, 2025 & 2032
2.2 Personal Safety Locator Segment by Type
  2.2.1 GNSS Locators
  2.2.2 Cellular Locators
  2.2.3 GNSS-Cellular Hybrid Locators
  2.2.4 Personal Safety Locator Sales by Type
    2.2.4.1 Global Personal Safety Locator Sales Market Share by Type (2021-2026)
    2.2.4.2 Global Personal Safety Locator Revenue and Market Share by Type (2021-2026)
    2.2.4.3 Global Personal Safety Locator Sale Price by Type (2021-2026)
2.3 Personal Safety Locator Segment by Form Factor
  2.3.1 Wearable Locators
  2.3.2 Portable Locators
  2.3.3 Vehicle-Mounted Locators
  2.3.4 Personal Safety Locator Sales by Form Factor
    2.3.4.1 Global Personal Safety Locator Sales Market Share by Form Factor (2021-2026)
    2.3.4.2 Global Personal Safety Locator Revenue and Market Share by Form Factor (2021-2026)

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2.3.4.3 Global Personal Safety Locator Sale Price by Form Factor (2021-2026)
2.4 Personal Safety Locator Segment by Battery Runtime
2.4.1 Short-Runtime Locators??24 h?
2.4.2 Medium-Runtime Locators?>24–72 h?
2.4.3 Long-Runtime Locators?>72 h?
2.4.4 Personal Safety Locator Sales by Battery Runtime
2.4.4.1 Global Personal Safety Locator Sales Market Share by Battery Runtime (2021-2026)
2.4.4.2 Global Personal Safety Locator Revenue and Market Share by Battery Runtime (2021-2026)
2.4.4.3 Global Personal Safety Locator Sale Price by Battery Runtime (2021-2026)
2.5 Personal Safety Locator Segment by Application
2.5.1 Emergency Location Services
2.5.2 Personal Security
2.5.3 Outdoor Safety
2.5.4 Other
2.5.5 Personal Safety Locator Sales by Application
2.5.5.1 Global Personal Safety Locator Sale Market Share by Application (2021-2026)
2.5.5.2 Global Personal Safety Locator Revenue and Market Share by Application (2021-2026)
2.5.5.3 Global Personal Safety Locator Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Personal Safety Locator Breakdown Data by Company
3.1.1 Global Personal Safety Locator Annual Sales by Company (2021-2026)
3.1.2 Global Personal Safety Locator Sales Market Share by Company (2021-2026)
3.2 Global Personal Safety Locator Annual Revenue by Company (2021-2026)
3.2.1 Global Personal Safety Locator Revenue by Company (2021-2026)
3.2.2 Global Personal Safety Locator Revenue Market Share by Company (2021-2026)
3.3 Global Personal Safety Locator Sale Price by Company
3.4 Key Manufacturers Personal Safety Locator Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Personal Safety Locator Product Location Distribution
3.4.2 Players Personal Safety Locator Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis

+357 96 030922
info@marketpublishers.com

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PERSONAL SAFETY LOCATOR BY GEOGRAPHIC REGION

4.1 World Historic Personal Safety Locator Market Size by Geographic Region (2021-2026)
4.1.1 Global Personal Safety Locator Annual Sales by Geographic Region (2021-2026)
4.1.2 Global Personal Safety Locator Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Personal Safety Locator Market Size by Country/Region (2021-2026)
4.2.1 Global Personal Safety Locator Annual Sales by Country/Region (2021-2026)
4.2.2 Global Personal Safety Locator Annual Revenue by Country/Region (2021-2026)
4.3 Americas Personal Safety Locator Sales Growth
4.4 APAC Personal Safety Locator Sales Growth
4.5 Europe Personal Safety Locator Sales Growth
4.6 Middle East & Africa Personal Safety Locator Sales Growth

5 AMERICAS

5.1 Americas Personal Safety Locator Sales by Country
5.1.1 Americas Personal Safety Locator Sales by Country (2021-2026)
5.1.2 Americas Personal Safety Locator Revenue by Country (2021-2026)
5.2 Americas Personal Safety Locator Sales by Type (2021-2026)
5.3 Americas Personal Safety Locator Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Personal Safety Locator Sales by Region
6.1.1 APAC Personal Safety Locator Sales by Region (2021-2026)
6.1.2 APAC Personal Safety Locator Revenue by Region (2021-2026)
6.2 APAC Personal Safety Locator Sales by Type (2021-2026)

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6.3 APAC Personal Safety Locator Sales by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Personal Safety Locator by Country
  7.1.1 Europe Personal Safety Locator Sales by Country (2021-2026)
  7.1.2 Europe Personal Safety Locator Revenue by Country (2021-2026)
7.2 Europe Personal Safety Locator Sales by Type (2021-2026)
7.3 Europe Personal Safety Locator Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Personal Safety Locator by Country
  8.1.1 Middle East & Africa Personal Safety Locator Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Personal Safety Locator Revenue by Country (2021-2026)
8.2 Middle East & Africa Personal Safety Locator Sales by Type (2021-2026)
8.3 Middle East & Africa Personal Safety Locator Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks

+357 96 030922
info@marketpublishers.com

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Personal Safety Locator
10.3 Manufacturing Process Analysis of Personal Safety Locator
10.4 Industry Chain Structure of Personal Safety Locator

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Personal Safety Locator Distributors
11.3 Personal Safety Locator Customer

12 WORLD FORECAST REVIEW FOR PERSONAL SAFETY LOCATOR BY GEOGRAPHIC REGION

12.1 Global Personal Safety Locator Market Size Forecast by Region
  12.1.1 Global Personal Safety Locator Forecast by Region (2027-2032)
  12.1.2 Global Personal Safety Locator Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Personal Safety Locator Forecast by Type (2027-2032)
12.7 Global Personal Safety Locator Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Garmin Ltd.
  13.1.1 Garmin Ltd. Company Information
  13.1.2 Garmin Ltd. Personal Safety Locator Product Portfolios and Specifications
  13.1.3 Garmin Ltd. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
  13.1.4 Garmin Ltd. Main Business Overview

+357 96 030922
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13.1.5 Garmin Ltd. Latest Developments
13.2 SPOT LLC
13.2.1 SPOT LLC Company Information
13.2.2 SPOT LLC Personal Safety Locator Product Portfolios and Specifications
13.2.3 SPOT LLC Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 SPOT LLC Main Business Overview
13.2.5 SPOT LLC Latest Developments
13.3 ACR Electronics, Inc.
13.3.1 ACR Electronics, Inc. Company Information
13.3.2 ACR Electronics, Inc. Personal Safety Locator Product Portfolios and Specifications
13.3.3 ACR Electronics, Inc. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 ACR Electronics, Inc. Main Business Overview
13.3.5 ACR Electronics, Inc. Latest Developments
13.4 Globalstar, Inc.
13.4.1 Globalstar, Inc. Company Information
13.4.2 Globalstar, Inc. Personal Safety Locator Product Portfolios and Specifications
13.4.3 Globalstar, Inc. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Globalstar, Inc. Main Business Overview
13.4.5 Globalstar, Inc. Latest Developments
13.5 Tracki
13.5.1 Tracki Company Information
13.5.2 Tracki Personal Safety Locator Product Portfolios and Specifications
13.5.3 Tracki Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Tracki Main Business Overview
13.5.5 Tracki Latest Developments
13.6 Zoleo Inc.
13.6.1 Zoleo Inc. Company Information
13.6.2 Zoleo Inc. Personal Safety Locator Product Portfolios and Specifications
13.6.3 Zoleo Inc. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Zoleo Inc. Main Business Overview
13.6.5 Zoleo Inc. Latest Developments
13.7 Jiobit Inc.
13.7.1 Jiobit Inc. Company Information

+357 96 030922
info@marketpublishers.com

13.7.2 Jiobit Inc. Personal Safety Locator Product Portfolios and Specifications
13.7.3 Jiobit Inc. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.7.4 Jiobit Inc. Main Business Overview
13.7.5 Jiobit Inc. Latest Developments
13.8 SECOM CO., LTD.
13.8.1 SECOM CO., LTD. Company Information
13.8.2 SECOM CO., LTD. Personal Safety Locator Product Portfolios and Specifications
13.8.3 SECOM CO., LTD. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 SECOM CO., LTD. Main Business Overview
13.8.5 SECOM CO., LTD. Latest Developments
13.9 SK Telecom Co., Ltd.
13.9.1 SK Telecom Co., Ltd. Company Information
13.9.2 SK Telecom Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
13.9.3 SK Telecom Co., Ltd. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 SK Telecom Co., Ltd. Main Business Overview
13.9.5 SK Telecom Co., Ltd. Latest Developments
13.10 Shenzhen Meitrack Group Co., Ltd.
13.10.1 Shenzhen Meitrack Group Co., Ltd. Company Information
13.10.2 Shenzhen Meitrack Group Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
13.10.3 Shenzhen Meitrack Group Co., Ltd. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Shenzhen Meitrack Group Co., Ltd. Main Business Overview
13.10.5 Shenzhen Meitrack Group Co., Ltd. Latest Developments
13.11 Shenzhen Concox Information Technology Co., Ltd.
13.11.1 Shenzhen Concox Information Technology Co., Ltd. Company Information
13.11.2 Shenzhen Concox Information Technology Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
13.11.3 Shenzhen Concox Information Technology Co., Ltd. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 Shenzhen Concox Information Technology Co., Ltd. Main Business Overview
13.11.5 Shenzhen Concox Information Technology Co., Ltd. Latest Developments
13.12 Shenzhen Boshijie Technology Co., Ltd.
13.12.1 Shenzhen Boshijie Technology Co., Ltd. Company Information

+357 96 030922
info@marketpublishers.com

13.12.2 Shenzhen Boshijie Technology Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
13.12.3 Shenzhen Boshijie Technology Co., Ltd. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.12.4 Shenzhen Boshijie Technology Co., Ltd. Main Business Overview
13.12.5 Shenzhen Boshijie Technology Co., Ltd. Latest Developments
13.13 Shenzhen Thinkrace Technology Co., Ltd.
13.13.1 Shenzhen Thinkrace Technology Co., Ltd. Company Information
13.13.2 Shenzhen Thinkrace Technology Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
13.13.3 Shenzhen Thinkrace Technology Co., Ltd. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Shenzhen Thinkrace Technology Co., Ltd. Main Business Overview
13.13.5 Shenzhen Thinkrace Technology Co., Ltd. Latest Developments
13.14 Quectel Wireless Solutions Co., Ltd.
13.14.1 Quectel Wireless Solutions Co., Ltd. Company Information
13.14.2 Quectel Wireless Solutions Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
13.14.3 Quectel Wireless Solutions Co., Ltd. Personal Safety Locator Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Quectel Wireless Solutions Co., Ltd. Main Business Overview
13.14.5 Quectel Wireless Solutions Co., Ltd. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Personal Safety Locator Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Personal Safety Locator Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of GNSS Locators
Table 4. Major Players of Cellular Locators
Table 5. Major Players of GNSS-Cellular Hybrid Locators
Table 6. Global Personal Safety Locator Sales by Type (2021-2026) & (K Units)
Table 7. Global Personal Safety Locator Sales Market Share by Type (2021-2026)
Table 8. Global Personal Safety Locator Revenue by Type (2021-2026) & ($ million)
Table 9. Global Personal Safety Locator Revenue Market Share by Type (2021-2026)
Table 10. Global Personal Safety Locator Sale Price by Type (2021-2026) & (US$/Unit)
Table 11. Major Players of Wearable Locators
Table 12. Major Players of Portable Locators
Table 13. Major Players of Vehicle-Mounted Locators
Table 14. Global Personal Safety Locator Sales by Form Factor (2021-2026) & (K Units)
Table 15. Global Personal Safety Locator Sales Market Share by Form Factor (2021-2026)
Table 16. Global Personal Safety Locator Revenue by Form Factor (2021-2026) & ($ million)
Table 17. Global Personal Safety Locator Revenue Market Share by Form Factor (2021-2026)
Table 18. Global Personal Safety Locator Sale Price by Form Factor (2021-2026) & (US$/Unit)
Table 19. Major Players of Short-Runtime Locators??24 h?
Table 20. Major Players of Medium-Runtime Locators?>24–72 h?
Table 21. Major Players of Long-Runtime Locators?>72 h?
Table 22. Global Personal Safety Locator Sales by Battery Runtime (2021-2026) & (K Units)
Table 23. Global Personal Safety Locator Sales Market Share by Battery Runtime (2021-2026)
Table 24. Global Personal Safety Locator Revenue by Battery Runtime (2021-2026) & ($ million)
Table 25. Global Personal Safety Locator Revenue Market Share by Battery Runtime (2021-2026)

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Table 26. Global Personal Safety Locator Sale Price by Battery Runtime (2021-2026) & (US$/Unit)
Table 27. Global Personal Safety Locator Sale by Application (2021-2026) & (K Units)
Table 28. Global Personal Safety Locator Sale Market Share by Application (2021-2026)
Table 29. Global Personal Safety Locator Revenue by Application (2021-2026) & ($ million)
Table 30. Global Personal Safety Locator Revenue Market Share by Application (2021-2026)
Table 31. Global Personal Safety Locator Sale Price by Application (2021-2026) & (US$/Unit)
Table 32. Global Personal Safety Locator Sales by Company (2021-2026) & (K Units)
Table 33. Global Personal Safety Locator Sales Market Share by Company (2021-2026)
Table 34. Global Personal Safety Locator Revenue by Company (2021-2026) & ($ millions)
Table 35. Global Personal Safety Locator Revenue Market Share by Company (2021-2026)
Table 36. Global Personal Safety Locator Sale Price by Company (2021-2026) & (US$/Unit)
Table 37. Key Manufacturers Personal Safety Locator Producing Area Distribution and Sales Area
Table 38. Players Personal Safety Locator Products Offered
Table 39. Personal Safety Locator Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 40. New Products and Potential Entrants
Table 41. Market M&A Activity & Strategy
Table 42. Global Personal Safety Locator Sales by Geographic Region (2021-2026) & (K Units)
Table 43. Global Personal Safety Locator Sales Market Share Geographic Region (2021-2026)
Table 44. Global Personal Safety Locator Revenue by Geographic Region (2021-2026) & ($ millions)
Table 45. Global Personal Safety Locator Revenue Market Share by Geographic Region (2021-2026)
Table 46. Global Personal Safety Locator Sales by Country/Region (2021-2026) & (K Units)
Table 47. Global Personal Safety Locator Sales Market Share by Country/Region (2021-2026)
Table 48. Global Personal Safety Locator Revenue by Country/Region (2021-2026) & ($

+357 96 030922
info@marketpublishers.com

millions)
Table 49. Global Personal Safety Locator Revenue Market Share by Country/Region (2021-2026)
Table 50. Americas Personal Safety Locator Sales by Country (2021-2026) & (K Units)
Table 51. Americas Personal Safety Locator Sales Market Share by Country (2021-2026)
Table 52. Americas Personal Safety Locator Revenue by Country (2021-2026) & ($ millions)
Table 53. Americas Personal Safety Locator Sales by Type (2021-2026) & (K Units)
Table 54. Americas Personal Safety Locator Sales by Application (2021-2026) & (K Units)
Table 55. APAC Personal Safety Locator Sales by Region (2021-2026) & (K Units)
Table 56. APAC Personal Safety Locator Sales Market Share by Region (2021-2026)
Table 57. APAC Personal Safety Locator Revenue by Region (2021-2026) & ($ millions)
Table 58. APAC Personal Safety Locator Sales by Type (2021-2026) & (K Units)
Table 59. APAC Personal Safety Locator Sales by Application (2021-2026) & (K Units)
Table 60. Europe Personal Safety Locator Sales by Country (2021-2026) & (K Units)
Table 61. Europe Personal Safety Locator Revenue by Country (2021-2026) & ($ millions)
Table 62. Europe Personal Safety Locator Sales by Type (2021-2026) & (K Units)
Table 63. Europe Personal Safety Locator Sales by Application (2021-2026) & (K Units)
Table 64. Middle East & Africa Personal Safety Locator Sales by Country (2021-2026) & (K Units)
Table 65. Middle East & Africa Personal Safety Locator Revenue Market Share by Country (2021-2026)
Table 66. Middle East & Africa Personal Safety Locator Sales by Type (2021-2026) & (K Units)
Table 67. Middle East & Africa Personal Safety Locator Sales by Application (2021-2026) & (K Units)
Table 68. Key Market Drivers & Growth Opportunities of Personal Safety Locator
Table 69. Key Market Challenges & Risks of Personal Safety Locator
Table 70. Key Industry Trends of Personal Safety Locator
Table 71. Personal Safety Locator Raw Material
Table 72. Key Suppliers of Raw Materials
Table 73. Personal Safety Locator Distributors List
Table 74. Personal Safety Locator Customer List
Table 75. Global Personal Safety Locator Sales Forecast by Region (2027-2032) & (K Units)
Table 76. Global Personal Safety Locator Revenue Forecast by Region (2027-2032) &

+357 96 030922
info@marketpublishers.com

($ millions)
Table 77. Americas Personal Safety Locator Sales Forecast by Country (2027-2032) & (K Units)
Table 78. Americas Personal Safety Locator Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 79. APAC Personal Safety Locator Sales Forecast by Region (2027-2032) & (K Units)
Table 80. APAC Personal Safety Locator Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 81. Europe Personal Safety Locator Sales Forecast by Country (2027-2032) & (K Units)
Table 82. Europe Personal Safety Locator Revenue Forecast by Country (2027-2032) & ($ millions)
Table 83. Middle East & Africa Personal Safety Locator Sales Forecast by Country (2027-2032) & (K Units)
Table 84. Middle East & Africa Personal Safety Locator Revenue Forecast by Country (2027-2032) & ($ millions)
Table 85. Global Personal Safety Locator Sales Forecast by Type (2027-2032) & (K Units)
Table 86. Global Personal Safety Locator Revenue Forecast by Type (2027-2032) & ($ millions)
Table 87. Global Personal Safety Locator Sales Forecast by Application (2027-2032) & (K Units)
Table 88. Global Personal Safety Locator Revenue Forecast by Application (2027-2032) & ($ millions)
Table 89. Garmin Ltd. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 90. Garmin Ltd. Personal Safety Locator Product Portfolios and Specifications
Table 91. Garmin Ltd. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 92. Garmin Ltd. Main Business
Table 93. Garmin Ltd. Latest Developments
Table 94. SPOT LLC Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 95. SPOT LLC Personal Safety Locator Product Portfolios and Specifications
Table 96. SPOT LLC Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 97. SPOT LLC Main Business
Table 98. SPOT LLC Latest Developments

+357 96 030922
info@marketpublishers.com

Table 99. ACR Electronics, Inc. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 100. ACR Electronics, Inc. Personal Safety Locator Product Portfolios and Specifications
Table 101. ACR Electronics, Inc. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 102. ACR Electronics, Inc. Main Business
Table 103. ACR Electronics, Inc. Latest Developments
Table 104. Globalstar, Inc. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 105. Globalstar, Inc. Personal Safety Locator Product Portfolios and Specifications
Table 106. Globalstar, Inc. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 107. Globalstar, Inc. Main Business
Table 108. Globalstar, Inc. Latest Developments
Table 109. Tracki Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 110. Tracki Personal Safety Locator Product Portfolios and Specifications
Table 111. Tracki Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 112. Tracki Main Business
Table 113. Tracki Latest Developments
Table 114. Zoleo Inc. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 115. Zoleo Inc. Personal Safety Locator Product Portfolios and Specifications
Table 116. Zoleo Inc. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 117. Zoleo Inc. Main Business
Table 118. Zoleo Inc. Latest Developments
Table 119. Jiobit Inc. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 120. Jiobit Inc. Personal Safety Locator Product Portfolios and Specifications
Table 121. Jiobit Inc. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 122. Jiobit Inc. Main Business
Table 123. Jiobit Inc. Latest Developments
Table 124. SECOM CO., LTD. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors

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Table 125. SECOM CO., LTD. Personal Safety Locator Product Portfolios and Specifications
Table 126. SECOM CO., LTD. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 127. SECOM CO., LTD. Main Business
Table 128. SECOM CO., LTD. Latest Developments
Table 129. SK Telecom Co., Ltd. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 130. SK Telecom Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
Table 131. SK Telecom Co., Ltd. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 132. SK Telecom Co., Ltd. Main Business
Table 133. SK Telecom Co., Ltd. Latest Developments
Table 134. Shenzhen Meitrack Group Co., Ltd. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 135. Shenzhen Meitrack Group Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
Table 136. Shenzhen Meitrack Group Co., Ltd. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 137. Shenzhen Meitrack Group Co., Ltd. Main Business
Table 138. Shenzhen Meitrack Group Co., Ltd. Latest Developments
Table 139. Shenzhen Concox Information Technology Co., Ltd. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 140. Shenzhen Concox Information Technology Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
Table 141. Shenzhen Concox Information Technology Co., Ltd. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 142. Shenzhen Concox Information Technology Co., Ltd. Main Business
Table 143. Shenzhen Concox Information Technology Co., Ltd. Latest Developments
Table 144. Shenzhen Boshijie Technology Co., Ltd. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 145. Shenzhen Boshijie Technology Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
Table 146. Shenzhen Boshijie Technology Co., Ltd. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 147. Shenzhen Boshijie Technology Co., Ltd. Main Business
Table 148. Shenzhen Boshijie Technology Co., Ltd. Latest Developments
Table 149. Shenzhen Thinkrace Technology Co., Ltd. Basic Information, Personal

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Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 150. Shenzhen Thinkrace Technology Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
Table 151. Shenzhen Thinkrace Technology Co., Ltd. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 152. Shenzhen Thinkrace Technology Co., Ltd. Main Business
Table 153. Shenzhen Thinkrace Technology Co., Ltd. Latest Developments
Table 154. Quectel Wireless Solutions Co., Ltd. Basic Information, Personal Safety Locator Manufacturing Base, Sales Area and Its Competitors
Table 155. Quectel Wireless Solutions Co., Ltd. Personal Safety Locator Product Portfolios and Specifications
Table 156. Quectel Wireless Solutions Co., Ltd. Personal Safety Locator Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 157. Quectel Wireless Solutions Co., Ltd. Main Business
Table 158. Quectel Wireless Solutions Co., Ltd. Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Personal Safety Locator
Figure 2. Personal Safety Locator Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Personal Safety Locator Sales Growth Rate 2021-2032 (K Units)
Figure 7. Global Personal Safety Locator Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Personal Safety Locator Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Personal Safety Locator Sales Market Share by Country/Region (2025)
Figure 10. Personal Safety Locator Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of GNSS Locators
Figure 12. Product Picture of Cellular Locators
Figure 13. Product Picture of GNSS-Cellular Hybrid Locators
Figure 14. Global Personal Safety Locator Sales Market Share by Type in 2026
Figure 15. Global Personal Safety Locator Revenue Market Share by Type (2021-2026)
Figure 16. Product Picture of Wearable Locators
Figure 17. Product Picture of Portable Locators
Figure 18. Product Picture of Vehicle-Mounted Locators
Figure 19. Global Personal Safety Locator Sales Market Share by Form Factor in 2026
Figure 20. Global Personal Safety Locator Revenue Market Share by Form Factor (2021-2026)
Figure 21. Product Picture of Short-Runtime Locators??24 h?
Figure 22. Product Picture of Medium-Runtime Locators?>24–72 h?
Figure 23. Product Picture of Long-Runtime Locators?>72 h?
Figure 24. Global Personal Safety Locator Sales Market Share by Battery Runtime in 2026
Figure 25. Global Personal Safety Locator Revenue Market Share by Battery Runtime (2021-2026)
Figure 26. Personal Safety Locator Consumed in Emergency Location Services
Figure 27. Global Personal Safety Locator Market: Emergency Location Services (2021-2026) & (K Units)
Figure 28. Personal Safety Locator Consumed in Personal Security
Figure 29. Global Personal Safety Locator Market: Personal Security (2021-2026) & (K

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Units)
Figure 30. Personal Safety Locator Consumed in Outdoor Safety
Figure 31. Global Personal Safety Locator Market: Outdoor Safety (2021-2026) & (K Units)
Figure 32. Personal Safety Locator Consumed in Other
Figure 33. Global Personal Safety Locator Market: Other (2021-2026) & (K Units)
Figure 34. Global Personal Safety Locator Sale Market Share by Application (2025)
Figure 35. Global Personal Safety Locator Revenue Market Share by Application in 2025
Figure 36. Personal Safety Locator Sales by Company in 2025 (K Units)
Figure 37. Global Personal Safety Locator Sales Market Share by Company in 2025
Figure 38. Personal Safety Locator Revenue by Company in 2025 ($ millions)
Figure 39. Global Personal Safety Locator Revenue Market Share by Company in 2025
Figure 40. Global Personal Safety Locator Sales Market Share by Geographic Region (2021-2026)
Figure 41. Global Personal Safety Locator Revenue Market Share by Geographic Region in 2025
Figure 42. Americas Personal Safety Locator Sales 2021-2026 (K Units)
Figure 43. Americas Personal Safety Locator Revenue 2021-2026 ($ millions)
Figure 44. APAC Personal Safety Locator Sales 2021-2026 (K Units)
Figure 45. APAC Personal Safety Locator Revenue 2021-2026 ($ millions)
Figure 46. Europe Personal Safety Locator Sales 2021-2026 (K Units)
Figure 47. Europe Personal Safety Locator Revenue 2021-2026 ($ millions)
Figure 48. Middle East & Africa Personal Safety Locator Sales 2021-2026 (K Units)
Figure 49. Middle East & Africa Personal Safety Locator Revenue 2021-2026 ($ millions)
Figure 50. Americas Personal Safety Locator Sales Market Share by Country in 2025
Figure 51. Americas Personal Safety Locator Revenue Market Share by Country (2021-2026)
Figure 52. Americas Personal Safety Locator Sales Market Share by Type (2021-2026)
Figure 53. Americas Personal Safety Locator Sales Market Share by Application (2021-2026)
Figure 54. United States Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 55. Canada Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 56. Mexico Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 57. Brazil Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 58. APAC Personal Safety Locator Sales Market Share by Region in 2025
Figure 59. APAC Personal Safety Locator Revenue Market Share by Region

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(2021-2026)
Figure 60. APAC Personal Safety Locator Sales Market Share by Type (2021-2026)
Figure 61. APAC Personal Safety Locator Sales Market Share by Application (2021-2026)
Figure 62. China Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 63. Japan Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 64. South Korea Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 65. Southeast Asia Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 66. India Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 67. Australia Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 68. China Taiwan Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 69. Europe Personal Safety Locator Sales Market Share by Country in 2025
Figure 70. Europe Personal Safety Locator Revenue Market Share by Country (2021-2026)
Figure 71. Europe Personal Safety Locator Sales Market Share by Type (2021-2026)
Figure 72. Europe Personal Safety Locator Sales Market Share by Application (2021-2026)
Figure 73. Germany Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 74. France Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 75. UK Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 76. Italy Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 77. Russia Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 78. Middle East & Africa Personal Safety Locator Sales Market Share by Country (2021-2026)
Figure 79. Middle East & Africa Personal Safety Locator Sales Market Share by Type (2021-2026)
Figure 80. Middle East & Africa Personal Safety Locator Sales Market Share by Application (2021-2026)
Figure 81. Egypt Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 82. South Africa Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 83. Israel Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 84. Turkey Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 85. GCC Countries Personal Safety Locator Revenue Growth 2021-2026 ($ millions)
Figure 86. Manufacturing Cost Structure Analysis of Personal Safety Locator in 2026

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Figure 87. Manufacturing Process Analysis of Personal Safety Locator
Figure 88. Industry Chain Structure of Personal Safety Locator
Figure 89. Channels of Distribution
Figure 90. Global Personal Safety Locator Sales Market Forecast by Region (2027-2032)
Figure 91. Global Personal Safety Locator Revenue Market Share Forecast by Region (2027-2032)
Figure 92. Global Personal Safety Locator Sales Market Share Forecast by Type (2027-2032)
Figure 93. Global Personal Safety Locator Revenue Market Share Forecast by Type (2027-2032)
Figure 94. Global Personal Safety Locator Sales Market Share Forecast by Application (2027-2032)
Figure 95. Global Personal Safety Locator Revenue Market Share Forecast by Application (2027-2032)

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