

# Global Personal Care Shower and Bath Product Market Growth 2022-2028

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## Abstracts

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The global market for Personal Care Shower and Bath Product is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Personal Care Shower and Bath Product market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Personal Care Shower and Bath Product market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Personal Care Shower and Bath Product market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Personal Care Shower and Bath Product market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Personal Care Shower and Bath Product players cover Unilever, Procter & Gamble, Reckitt, Amway and Godrej Consumer Products, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global Personal Care Shower and Bath Product market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Personal Care Shower and Bath Product market, with both quantitative and qualitative data, to help readers understand how the Personal Care Shower and Bath Product market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

#### Market Segmentation:

The study segments the Personal Care Shower and Bath Product market and forecasts the market size by Type (Shower Gels and Liquid Soap, Body Scrubs and Solid Soap), by Sales Channels (Online and Offline.), and region (APAC, Americas, Europe, and Middle East & Africa).

#### Segmentation by type

Shower Gels and Liquid Soap

Body Scrubs

Solid Soap

Others

#### Segmentation by sales channels

Online

Offline

## Segmentation by region

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

## Major companies covered

Unilever

Procter & Gamble

Reckitt

Amway

Godrej Consumer Products

Lion Corporation

GOJO Industries, Inc

The Body Shop

Shiseido

The Face Shop

L'Oreal

## Chapter Introduction

Chapter 1: Scope of Personal Care Shower and Bath Product, Research Methodology, etc.

Chapter 2: Executive Summary, global Personal Care Shower and Bath Product market size (sales and revenue) and CAGR, Personal Care Shower and Bath Product market size by region, by type, by sales channels, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Personal Care Shower and Bath Product sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Personal Care Shower and Bath Product sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Personal Care Shower and Bath Product market size forecast by region, by country, by type, and sales channels.

Chapter 13: Comprehensive company profiles of the leading players, including Unilever, Procter & Gamble, Reckitt, Amway, Godrej Consumer Products, Lion Corporation, GOJO Industries, Inc, The Body Shop and Shiseido, etc.

Chapter 14: Research Findings and Conclusion

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