

# Global Personal Care Products and Cosmetics Market Growth 2023-2029

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## Abstracts

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Personal care products and cosmetics are categorized under a broad sphere of cost-effective beautification offerings. Not at affordable prices, personal care products, and cosmetics directly appeal to the masses. They are commonly used in the daily routine of consumers to maintain their personal hygiene and improve their physical appearance.

LPI (LP Information)' newest research report, the “Personal Care Products and Cosmetics Industry Forecast” looks at past sales and reviews total world Personal Care Products and Cosmetics sales in 2022, providing a comprehensive analysis by region and market sector of projected Personal Care Products and Cosmetics sales for 2023 through 2029. With Personal Care Products and Cosmetics sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personal Care Products and Cosmetics industry.

This Insight Report provides a comprehensive analysis of the global Personal Care Products and Cosmetics landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personal Care Products and Cosmetics portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personal Care Products and Cosmetics market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personal Care Products and Cosmetics and breaks down

the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personal Care Products and Cosmetics.

The global Personal Care Products and Cosmetics market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Personal Care Products and Cosmetics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Personal Care Products and Cosmetics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Personal Care Products and Cosmetics is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Personal Care Products and Cosmetics players cover L'Oreal, Unilever, Procter & Gamble, Estee Lauder, Shiseido, Beiersdorf, Amore Pacific, Avon and Johnson & Johnson, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Care Products and Cosmetics market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Personal Care Products

Personal Care Cosmetics

Segmentation by application

Supermarkets and Hypermarkets

Specialist Retailers

Independent Retailers

E-commerce

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Clarins

Natura Cosmetics

Revlon

Pechoin

Philips

JALA Group

FLYCO

Shanghai Jawha

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Personal Care Products and Cosmetics market?

What factors are driving Personal Care Products and Cosmetics market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personal Care Products and Cosmetics market opportunities vary by end market size?

How does Personal Care Products and Cosmetics break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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