

Global Personal Care Products Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Personal Care Products market size will reach US\$ 557820 million by 2031.

The personal care products include products used for skincare, haircare, personal hygiene, make-up, fragrances, oral hygiene and other purposes. Some of the personal products are anti-aging creams, shampoos, conditioners, baby personal care, male toiletries and feminine care. Nowadays, many new products were launched featuring botanical and natural ingredients across all cosmetics and personal care categories. For instance, Estee lauder have Aveda, it's a botanical skin and hair care brand that offers products such as oils and shampoos with the natural and botanical ingredients. Personal care product manufacturers are beginning to customize offerings based on skin care needs determined by genetic testing.

The North American market for personal care products is expected to grow at a CAGR of 3.42%.

LPI (LP Information)' newest research report, the 'Personal Care Products Industry Forecast' looks at past sales and reviews total world Personal Care Products sales in 2024, providing a comprehensive analysis by region and market sector of projected Personal Care Products sales for 2025 through 2031. With Personal Care Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personal Care Products industry.

This Insight Report provides a comprehensive analysis of the global Personal Care Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity.

This report also analyses the strategies of leading global companies with a focus on Personal Care Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personal Care Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personal Care Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personal Care Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Care Products market by product type, application, key players and key regions and countries.

Segmentation by Type:

Skincare

Haircare

Personal Hygiene

Make-up

Fragrance

Oral Hygiene

Others

Segmentation by Application:

Men

Women

Children

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Unilever

P&G

L'Oreal

Estee Lauder

Kao

Johnson & Johnson

Colgate Palmolive

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