

# Global Personal Care Product Preservative Market Growth 2023-2029

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## Abstracts

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Preservative is a natural or synthetic element added to skin care products to inhibit decay from microbial growth and unnecessary chemical changes. The consumption of preservatives is important in most products to prevent product damage and to protect the products from uncalculated contamination by consumers during use.

LPI (LP Information)' newest research report, the "Personal Care Product Preservative Industry Forecast" looks at past sales and reviews total world Personal Care Product Preservative sales in 2022, providing a comprehensive analysis by region and market sector of projected Personal Care Product Preservative sales for 2023 through 2029. With Personal Care Product Preservative sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personal Care Product Preservative industry.

This Insight Report provides a comprehensive analysis of the global Personal Care Product Preservative landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personal Care Product Preservative portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personal Care Product Preservative market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personal Care Product Preservative and breaks down the forecast by type, by application, geography, and market size to highlight emerging



pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personal Care Product Preservative.

The global Personal Care Product Preservative market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Personal Care Product Preservative is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Personal Care Product Preservative is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Personal Care Product Preservative is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Personal Care Product Preservative players cover Ashland(INEOS), BASF, Clariant(SABIC), Dow Chemical, Lonza, Akema Fine Chemicals, Symrise, Salicylates & Chemicals and Brenntag, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Care Product Preservative market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Paraben Esters

Formaldehyde Donors

Phenol Derivatives

Alcohols



#### **Quaternary Compounds**

**Organic Acids** 

Segmentation by application

Skin & Sun Care

Hair Care

Toiletries

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India



#### Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

**GCC** Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ashland(INEOS)

BASF

Clariant(SABIC)

Dow Chemical



#### Lonza

Akema Fine Chemicals

Symrise

Salicylates & Chemicals

Brenntag

Chemipol

Key Questions Addressed in this Report

What is the 10-year outlook for the global Personal Care Product Preservative market?

What factors are driving Personal Care Product Preservative market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personal Care Product Preservative market opportunities vary by end market size?

How does Personal Care Product Preservative break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?



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