

# Global Personal Care Electricals Market Growth 2025-2031

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## Abstracts

The global Personal Care Electricals market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

The PCE market is largely defined by product innovation. Consumers purchase PCE products for three primary reasons: to replace an old worn product, to buy as a gift or because there is something new on the market. When a new product launch, such as the Babyliss Curl Secret styler or the Dyson hairdryer, the market spikes.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

LP Information, Inc. (LPI) ' newest research report, the "Personal Care Electricals Industry Forecast" looks at past sales and reviews total world Personal Care Electricals sales in 2024, providing a comprehensive analysis by region and market sector of projected Personal Care Electricals sales for 2025 through 2031. With Personal Care Electricals sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personal Care Electricals

industry.

This Insight Report provides a comprehensive analysis of the global Personal Care Electricals landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personal Care Electricals portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Personal Care Electricals market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personal Care Electricals and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personal Care Electricals.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Care Electricals market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Hair Removal Appliances

Electric Toothbrush

Shavers

Others

Segmentation by Application:

Men

Women

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Trimmer

Remington Products

Braun

Conair

Royal Philips Electronics

Panasonic

Groupe SEB

Colgate-Palmolive

Helen of Troy

HoMedics

LION

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Personal Care Electricals market?

What factors are driving Personal Care Electricals market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personal Care Electricals market opportunities vary by end market size?

How does Personal Care Electricals break out by Type, by Application?

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