

Global Personal Bear Spray Market Growth 2026-2032

<https://marketpublishers.com/r/GD09E8DF67DDEN.html>

Date: May 2026

Pages: 104

Price: US\$ 3,660.00 (Single User License)

ID: GD09E8DF67DDEN

Abstracts

The global Personal Bear Spray market size is predicted to grow from US\$ 12.91 million in 2025 to US\$ 20.40 million in 2032; it is expected to grow at a CAGR of 6.7% from 2026 to 2032.

Personal bear spray is a high-concentration capsaicin spray specifically designed to counter bear attacks and is classified as a non-lethal outdoor safety protection device. In 2025, global Personal Bear Spray production reached approximately 440 k units, with an average global market price of around 30 US\$/Unit. The production capacity of Personal Bear Spray reaches 560 k units, and the industry's gross profit margin is approximately between 30% and 50%.

The personal bear spray industry chain covers upstream capsaicin extraction and aerosol raw material supply, midstream professional formula research and development, EPA compliance testing and pressurized can production, and downstream brand operation, outdoor product channel distribution and promotion by wilderness education institutions, and extends to user training and emergency response services.

United States market for Personal Bear Spray is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Personal Bear Spray is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Personal Bear Spray is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Personal Bear Spray players cover SABRE Personal Safety, UDAP

Industries, Counter Assault, Yukon Magnum Bear Deterrent, BearVault, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Personal Bear Spray Industry Forecast? looks at past sales and reviews total world Personal Bear Spray sales in 2025, providing a comprehensive analysis by region and market sector of projected Personal Bear Spray sales for 2026 through 2032. With Personal Bear Spray sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Personal Bear Spray industry.

This Insight Report provides a comprehensive analysis of the global Personal Bear Spray landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Personal Bear Spray portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Personal Bear Spray market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Personal Bear Spray and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Personal Bear Spray.

This report presents a comprehensive overview, market shares, and growth opportunities of Personal Bear Spray market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Long-Range Type

Duration-Focused Type

Segmentation by Capacity:

Small Capacity

Medium Capacity

Large Capacity

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

SABRE Personal Safety

UDAP Industries

Counter Assault

Yukon Magnum Bear Deterrent

BearVault

Kodiak Wildlife Products

Ursack

Personal Safety Corporation

Tahoe Bear Busters

Zarc International

Key Questions Addressed in this Report

What is the 10-year outlook for the global Personal Bear Spray market?

What factors are driving Personal Bear Spray market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Personal Bear Spray market opportunities vary by end market size?

How does Personal Bear Spray break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Personal Bear Spray Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Personal Bear Spray by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Personal Bear Spray by Country/Region, 2021, 2025 & 2032
- 2.2 Personal Bear Spray Segment by Type
 - 2.2.1 Long-Range Type
 - 2.2.2 Duration-Focused Type
 - 2.2.3 Personal Bear Spray Sales by Type
 - 2.2.3.1 Global Personal Bear Spray Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Personal Bear Spray Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Personal Bear Spray Sale Price by Type (2021-2026)
- 2.3 Personal Bear Spray Segment by Capacity
 - 2.3.1 Small Capacity
 - 2.3.2 Medium Capacity
 - 2.3.3 Large Capacity
 - 2.3.4 Personal Bear Spray Sales by Capacity
 - 2.3.4.1 Global Personal Bear Spray Sales Market Share by Capacity (2021-2026)
 - 2.3.4.2 Global Personal Bear Spray Revenue and Market Share by Capacity (2021-2026)
 - 2.3.4.3 Global Personal Bear Spray Sale Price by Capacity (2021-2026)
- 2.4 Personal Bear Spray Segment by Application
 - 2.4.1 Online Sales

2.4.2 Offline Sales

2.4.3 Personal Bear Spray Sales by Application

2.4.3.1 Global Personal Bear Spray Sale Market Share by Application (2021-2026)

2.4.3.2 Global Personal Bear Spray Revenue and Market Share by Application (2021-2026)

2.4.3.3 Global Personal Bear Spray Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Personal Bear Spray Breakdown Data by Company

3.1.1 Global Personal Bear Spray Annual Sales by Company (2021-2026)

3.1.2 Global Personal Bear Spray Sales Market Share by Company (2021-2026)

3.2 Global Personal Bear Spray Annual Revenue by Company (2021-2026)

3.2.1 Global Personal Bear Spray Revenue by Company (2021-2026)

3.2.2 Global Personal Bear Spray Revenue Market Share by Company (2021-2026)

3.3 Global Personal Bear Spray Sale Price by Company

3.4 Key Manufacturers Personal Bear Spray Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Personal Bear Spray Product Location Distribution

3.4.2 Players Personal Bear Spray Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR PERSONAL BEAR SPRAY BY GEOGRAPHIC REGION

4.1 World Historic Personal Bear Spray Market Size by Geographic Region (2021-2026)

4.1.1 Global Personal Bear Spray Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Personal Bear Spray Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Personal Bear Spray Market Size by Country/Region (2021-2026)

4.2.1 Global Personal Bear Spray Annual Sales by Country/Region (2021-2026)

4.2.2 Global Personal Bear Spray Annual Revenue by Country/Region (2021-2026)

4.3 Americas Personal Bear Spray Sales Growth

4.4 APAC Personal Bear Spray Sales Growth

4.5 Europe Personal Bear Spray Sales Growth

4.6 Middle East & Africa Personal Bear Spray Sales Growth

5 AMERICAS

5.1 Americas Personal Bear Spray Sales by Country

5.1.1 Americas Personal Bear Spray Sales by Country (2021-2026)

5.1.2 Americas Personal Bear Spray Revenue by Country (2021-2026)

5.2 Americas Personal Bear Spray Sales by Type (2021-2026)

5.3 Americas Personal Bear Spray Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Personal Bear Spray Sales by Region

6.1.1 APAC Personal Bear Spray Sales by Region (2021-2026)

6.1.2 APAC Personal Bear Spray Revenue by Region (2021-2026)

6.2 APAC Personal Bear Spray Sales by Type (2021-2026)

6.3 APAC Personal Bear Spray Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Personal Bear Spray by Country

7.1.1 Europe Personal Bear Spray Sales by Country (2021-2026)

7.1.2 Europe Personal Bear Spray Revenue by Country (2021-2026)

7.2 Europe Personal Bear Spray Sales by Type (2021-2026)

7.3 Europe Personal Bear Spray Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Personal Bear Spray by Country

8.1.1 Middle East & Africa Personal Bear Spray Sales by Country (2021-2026)

8.1.2 Middle East & Africa Personal Bear Spray Revenue by Country (2021-2026)

8.2 Middle East & Africa Personal Bear Spray Sales by Type (2021-2026)

8.3 Middle East & Africa Personal Bear Spray Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Personal Bear Spray

10.3 Manufacturing Process Analysis of Personal Bear Spray

10.4 Industry Chain Structure of Personal Bear Spray

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Personal Bear Spray Distributors

11.3 Personal Bear Spray Customer

12 WORLD FORECAST REVIEW FOR PERSONAL BEAR SPRAY BY GEOGRAPHIC REGION

- 12.1 Global Personal Bear Spray Market Size Forecast by Region
 - 12.1.1 Global Personal Bear Spray Forecast by Region (2027-2032)
 - 12.1.2 Global Personal Bear Spray Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Personal Bear Spray Forecast by Type (2027-2032)
- 12.7 Global Personal Bear Spray Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 SABRE Personal Safety
 - 13.1.1 SABRE Personal Safety Company Information
 - 13.1.2 SABRE Personal Safety Personal Bear Spray Product Portfolios and Specifications
 - 13.1.3 SABRE Personal Safety Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 SABRE Personal Safety Main Business Overview
 - 13.1.5 SABRE Personal Safety Latest Developments
- 13.2 UDAP Industries
 - 13.2.1 UDAP Industries Company Information
 - 13.2.2 UDAP Industries Personal Bear Spray Product Portfolios and Specifications
 - 13.2.3 UDAP Industries Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 UDAP Industries Main Business Overview
 - 13.2.5 UDAP Industries Latest Developments
- 13.3 Counter Assault
 - 13.3.1 Counter Assault Company Information
 - 13.3.2 Counter Assault Personal Bear Spray Product Portfolios and Specifications
 - 13.3.3 Counter Assault Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Counter Assault Main Business Overview
 - 13.3.5 Counter Assault Latest Developments
- 13.4 Yukon Magnum Bear Deterrent
 - 13.4.1 Yukon Magnum Bear Deterrent Company Information
 - 13.4.2 Yukon Magnum Bear Deterrent Personal Bear Spray Product Portfolios and Specifications

13.4.3 Yukon Magnum Bear Deterrent Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Yukon Magnum Bear Deterrent Main Business Overview

13.4.5 Yukon Magnum Bear Deterrent Latest Developments

13.5 BearVault

13.5.1 BearVault Company Information

13.5.2 BearVault Personal Bear Spray Product Portfolios and Specifications

13.5.3 BearVault Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 BearVault Main Business Overview

13.5.5 BearVault Latest Developments

13.6 Kodiak Wildlife Products

13.6.1 Kodiak Wildlife Products Company Information

13.6.2 Kodiak Wildlife Products Personal Bear Spray Product Portfolios and Specifications

13.6.3 Kodiak Wildlife Products Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Kodiak Wildlife Products Main Business Overview

13.6.5 Kodiak Wildlife Products Latest Developments

13.7 Ursack

13.7.1 Ursack Company Information

13.7.2 Ursack Personal Bear Spray Product Portfolios and Specifications

13.7.3 Ursack Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Ursack Main Business Overview

13.7.5 Ursack Latest Developments

13.8 Personal Safety Corporation

13.8.1 Personal Safety Corporation Company Information

13.8.2 Personal Safety Corporation Personal Bear Spray Product Portfolios and Specifications

13.8.3 Personal Safety Corporation Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Personal Safety Corporation Main Business Overview

13.8.5 Personal Safety Corporation Latest Developments

13.9 Tahoe Bear Busters

13.9.1 Tahoe Bear Busters Company Information

13.9.2 Tahoe Bear Busters Personal Bear Spray Product Portfolios and Specifications

13.9.3 Tahoe Bear Busters Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Tahoe Bear Busters Main Business Overview

13.9.5 Tahoe Bear Busters Latest Developments

13.10 Zarc International

13.10.1 Zarc International Company Information

13.10.2 Zarc International Personal Bear Spray Product Portfolios and Specifications

13.10.3 Zarc International Personal Bear Spray Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Zarc International Main Business Overview

13.10.5 Zarc International Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Personal Bear Spray Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Personal Bear Spray Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Long-Range Type
- Table 4. Major Players of Duration-Focused Type
- Table 5. Global Personal Bear Spray Sales by Type (2021-2026) & (K Units)
- Table 6. Global Personal Bear Spray Sales Market Share by Type (2021-2026)
- Table 7. Global Personal Bear Spray Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Personal Bear Spray Revenue Market Share by Type (2021-2026)
- Table 9. Global Personal Bear Spray Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 10. Major Players of Small Capacity
- Table 11. Major Players of Medium Capacity
- Table 12. Major Players of Large Capacity
- Table 13. Global Personal Bear Spray Sales by Capacity (2021-2026) & (K Units)
- Table 14. Global Personal Bear Spray Sales Market Share by Capacity (2021-2026)
- Table 15. Global Personal Bear Spray Revenue by Capacity (2021-2026) & (\$ million)
- Table 16. Global Personal Bear Spray Revenue Market Share by Capacity (2021-2026)
- Table 17. Global Personal Bear Spray Sale Price by Capacity (2021-2026) & (US\$/Unit)
- Table 18. Global Personal Bear Spray Sale by Application (2021-2026) & (K Units)
- Table 19. Global Personal Bear Spray Sale Market Share by Application (2021-2026)
- Table 20. Global Personal Bear Spray Revenue by Application (2021-2026) & (\$ million)
- Table 21. Global Personal Bear Spray Revenue Market Share by Application (2021-2026)
- Table 22. Global Personal Bear Spray Sale Price by Application (2021-2026) & (US\$/Unit)
- Table 23. Global Personal Bear Spray Sales by Company (2021-2026) & (K Units)
- Table 24. Global Personal Bear Spray Sales Market Share by Company (2021-2026)
- Table 25. Global Personal Bear Spray Revenue by Company (2021-2026) & (\$ millions)
- Table 26. Global Personal Bear Spray Revenue Market Share by Company (2021-2026)
- Table 27. Global Personal Bear Spray Sale Price by Company (2021-2026) & (US\$/Unit)
- Table 28. Key Manufacturers Personal Bear Spray Producing Area Distribution and Sales Area

Table 29. Players Personal Bear Spray Products Offered

Table 30. Personal Bear Spray Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 31. New Products and Potential Entrants

Table 32. Market M&A Activity & Strategy

Table 33. Global Personal Bear Spray Sales by Geographic Region (2021-2026) & (K Units)

Table 34. Global Personal Bear Spray Sales Market Share Geographic Region (2021-2026)

Table 35. Global Personal Bear Spray Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 36. Global Personal Bear Spray Revenue Market Share by Geographic Region (2021-2026)

Table 37. Global Personal Bear Spray Sales by Country/Region (2021-2026) & (K Units)

Table 38. Global Personal Bear Spray Sales Market Share by Country/Region (2021-2026)

Table 39. Global Personal Bear Spray Revenue by Country/Region (2021-2026) & (\$ millions)

Table 40. Global Personal Bear Spray Revenue Market Share by Country/Region (2021-2026)

Table 41. Americas Personal Bear Spray Sales by Country (2021-2026) & (K Units)

Table 42. Americas Personal Bear Spray Sales Market Share by Country (2021-2026)

Table 43. Americas Personal Bear Spray Revenue by Country (2021-2026) & (\$ millions)

Table 44. Americas Personal Bear Spray Sales by Type (2021-2026) & (K Units)

Table 45. Americas Personal Bear Spray Sales by Application (2021-2026) & (K Units)

Table 46. APAC Personal Bear Spray Sales by Region (2021-2026) & (K Units)

Table 47. APAC Personal Bear Spray Sales Market Share by Region (2021-2026)

Table 48. APAC Personal Bear Spray Revenue by Region (2021-2026) & (\$ millions)

Table 49. APAC Personal Bear Spray Sales by Type (2021-2026) & (K Units)

Table 50. APAC Personal Bear Spray Sales by Application (2021-2026) & (K Units)

Table 51. Europe Personal Bear Spray Sales by Country (2021-2026) & (K Units)

Table 52. Europe Personal Bear Spray Revenue by Country (2021-2026) & (\$ millions)

Table 53. Europe Personal Bear Spray Sales by Type (2021-2026) & (K Units)

Table 54. Europe Personal Bear Spray Sales by Application (2021-2026) & (K Units)

Table 55. Middle East & Africa Personal Bear Spray Sales by Country (2021-2026) & (K Units)

Table 56. Middle East & Africa Personal Bear Spray Revenue Market Share by Country

(2021-2026)

Table 57. Middle East & Africa Personal Bear Spray Sales by Type (2021-2026) & (K Units)

Table 58. Middle East & Africa Personal Bear Spray Sales by Application (2021-2026) & (K Units)

Table 59. Key Market Drivers & Growth Opportunities of Personal Bear Spray

Table 60. Key Market Challenges & Risks of Personal Bear Spray

Table 61. Key Industry Trends of Personal Bear Spray

Table 62. Personal Bear Spray Raw Material

Table 63. Key Suppliers of Raw Materials

Table 64. Personal Bear Spray Distributors List

Table 65. Personal Bear Spray Customer List

Table 66. Global Personal Bear Spray Sales Forecast by Region (2027-2032) & (K Units)

Table 67. Global Personal Bear Spray Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 68. Americas Personal Bear Spray Sales Forecast by Country (2027-2032) & (K Units)

Table 69. Americas Personal Bear Spray Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. APAC Personal Bear Spray Sales Forecast by Region (2027-2032) & (K Units)

Table 71. APAC Personal Bear Spray Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 72. Europe Personal Bear Spray Sales Forecast by Country (2027-2032) & (K Units)

Table 73. Europe Personal Bear Spray Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 74. Middle East & Africa Personal Bear Spray Sales Forecast by Country (2027-2032) & (K Units)

Table 75. Middle East & Africa Personal Bear Spray Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. Global Personal Bear Spray Sales Forecast by Type (2027-2032) & (K Units)

Table 77. Global Personal Bear Spray Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 78. Global Personal Bear Spray Sales Forecast by Application (2027-2032) & (K Units)

Table 79. Global Personal Bear Spray Revenue Forecast by Application (2027-2032) & (\$ millions)

- Table 80. SABRE Personal Safety Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors
- Table 81. SABRE Personal Safety Personal Bear Spray Product Portfolios and Specifications
- Table 82. SABRE Personal Safety Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 83. SABRE Personal Safety Main Business
- Table 84. SABRE Personal Safety Latest Developments
- Table 85. UDAP Industries Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors
- Table 86. UDAP Industries Personal Bear Spray Product Portfolios and Specifications
- Table 87. UDAP Industries Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 88. UDAP Industries Main Business
- Table 89. UDAP Industries Latest Developments
- Table 90. Counter Assault Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors
- Table 91. Counter Assault Personal Bear Spray Product Portfolios and Specifications
- Table 92. Counter Assault Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 93. Counter Assault Main Business
- Table 94. Counter Assault Latest Developments
- Table 95. Yukon Magnum Bear Deterrent Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors
- Table 96. Yukon Magnum Bear Deterrent Personal Bear Spray Product Portfolios and Specifications
- Table 97. Yukon Magnum Bear Deterrent Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 98. Yukon Magnum Bear Deterrent Main Business
- Table 99. Yukon Magnum Bear Deterrent Latest Developments
- Table 100. BearVault Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors
- Table 101. BearVault Personal Bear Spray Product Portfolios and Specifications
- Table 102. BearVault Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 103. BearVault Main Business
- Table 104. BearVault Latest Developments
- Table 105. Kodiak Wildlife Products Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 106. Kodiak Wildlife Products Personal Bear Spray Product Portfolios and Specifications

Table 107. Kodiak Wildlife Products Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. Kodiak Wildlife Products Main Business

Table 109. Kodiak Wildlife Products Latest Developments

Table 110. Ursack Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 111. Ursack Personal Bear Spray Product Portfolios and Specifications

Table 112. Ursack Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. Ursack Main Business

Table 114. Ursack Latest Developments

Table 115. Personal Safety Corporation Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 116. Personal Safety Corporation Personal Bear Spray Product Portfolios and Specifications

Table 117. Personal Safety Corporation Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. Personal Safety Corporation Main Business

Table 119. Personal Safety Corporation Latest Developments

Table 120. Tahoe Bear Busters Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 121. Tahoe Bear Busters Personal Bear Spray Product Portfolios and Specifications

Table 122. Tahoe Bear Busters Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. Tahoe Bear Busters Main Business

Table 124. Tahoe Bear Busters Latest Developments

Table 125. Zarc International Basic Information, Personal Bear Spray Manufacturing Base, Sales Area and Its Competitors

Table 126. Zarc International Personal Bear Spray Product Portfolios and Specifications

Table 127. Zarc International Personal Bear Spray Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. Zarc International Main Business

Table 129. Zarc International Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Personal Bear Spray
- Figure 2. Personal Bear Spray Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Personal Bear Spray Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Personal Bear Spray Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Personal Bear Spray Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Personal Bear Spray Sales Market Share by Country/Region (2025)
- Figure 10. Personal Bear Spray Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Long-Range Type
- Figure 12. Product Picture of Duration-Focused Type
- Figure 13. Global Personal Bear Spray Sales Market Share by Type in 2026
- Figure 14. Global Personal Bear Spray Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Small Capacity
- Figure 16. Product Picture of Medium Capacity
- Figure 17. Product Picture of Large Capacity
- Figure 18. Global Personal Bear Spray Sales Market Share by Capacity in 2026
- Figure 19. Global Personal Bear Spray Revenue Market Share by Capacity (2021-2026)
- Figure 20. Personal Bear Spray Consumed in Online Sales
- Figure 21. Global Personal Bear Spray Market: Online Sales (2021-2026) & (K Units)
- Figure 22. Personal Bear Spray Consumed in Offline Sales
- Figure 23. Global Personal Bear Spray Market: Offline Sales (2021-2026) & (K Units)
- Figure 24. Global Personal Bear Spray Sale Market Share by Application (2025)
- Figure 25. Global Personal Bear Spray Revenue Market Share by Application in 2025
- Figure 26. Personal Bear Spray Sales by Company in 2025 (K Units)
- Figure 27. Global Personal Bear Spray Sales Market Share by Company in 2025
- Figure 28. Personal Bear Spray Revenue by Company in 2025 (\$ millions)
- Figure 29. Global Personal Bear Spray Revenue Market Share by Company in 2025
- Figure 30. Global Personal Bear Spray Sales Market Share by Geographic Region (2021-2026)
- Figure 31. Global Personal Bear Spray Revenue Market Share by Geographic Region in 2025

- Figure 32. Americas Personal Bear Spray Sales 2021-2026 (K Units)
- Figure 33. Americas Personal Bear Spray Revenue 2021-2026 (\$ millions)
- Figure 34. APAC Personal Bear Spray Sales 2021-2026 (K Units)
- Figure 35. APAC Personal Bear Spray Revenue 2021-2026 (\$ millions)
- Figure 36. Europe Personal Bear Spray Sales 2021-2026 (K Units)
- Figure 37. Europe Personal Bear Spray Revenue 2021-2026 (\$ millions)
- Figure 38. Middle East & Africa Personal Bear Spray Sales 2021-2026 (K Units)
- Figure 39. Middle East & Africa Personal Bear Spray Revenue 2021-2026 (\$ millions)
- Figure 40. Americas Personal Bear Spray Sales Market Share by Country in 2025
- Figure 41. Americas Personal Bear Spray Revenue Market Share by Country (2021-2026)
- Figure 42. Americas Personal Bear Spray Sales Market Share by Type (2021-2026)
- Figure 43. Americas Personal Bear Spray Sales Market Share by Application (2021-2026)
- Figure 44. United States Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 45. Canada Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 46. Mexico Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 47. Brazil Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 48. APAC Personal Bear Spray Sales Market Share by Region in 2025
- Figure 49. APAC Personal Bear Spray Revenue Market Share by Region (2021-2026)
- Figure 50. APAC Personal Bear Spray Sales Market Share by Type (2021-2026)
- Figure 51. APAC Personal Bear Spray Sales Market Share by Application (2021-2026)
- Figure 52. China Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 53. Japan Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 54. South Korea Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 55. Southeast Asia Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 56. India Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Australia Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 58. China Taiwan Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 59. Europe Personal Bear Spray Sales Market Share by Country in 2025
- Figure 60. Europe Personal Bear Spray Revenue Market Share by Country (2021-2026)
- Figure 61. Europe Personal Bear Spray Sales Market Share by Type (2021-2026)
- Figure 62. Europe Personal Bear Spray Sales Market Share by Application (2021-2026)
- Figure 63. Germany Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 64. France Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 65. UK Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 66. Italy Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Russia Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)
- Figure 68. Middle East & Africa Personal Bear Spray Sales Market Share by Country

(2021-2026)

Figure 69. Middle East & Africa Personal Bear Spray Sales Market Share by Type

(2021-2026)

Figure 70. Middle East & Africa Personal Bear Spray Sales Market Share by Application

(2021-2026)

Figure 71. Egypt Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 72. South Africa Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 73. Israel Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 74. Turkey Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 75. GCC Countries Personal Bear Spray Revenue Growth 2021-2026 (\$ millions)

Figure 76. Manufacturing Cost Structure Analysis of Personal Bear Spray in 2026

Figure 77. Manufacturing Process Analysis of Personal Bear Spray

Figure 78. Industry Chain Structure of Personal Bear Spray

Figure 79. Channels of Distribution

Figure 80. Global Personal Bear Spray Sales Market Forecast by Region (2027-2032)

Figure 81. Global Personal Bear Spray Revenue Market Share Forecast by Region (2027-2032)

Figure 82. Global Personal Bear Spray Sales Market Share Forecast by Type (2027-2032)

Figure 83. Global Personal Bear Spray Revenue Market Share Forecast by Type (2027-2032)

Figure 84. Global Personal Bear Spray Sales Market Share Forecast by Application (2027-2032)

Figure 85. Global Personal Bear Spray Revenue Market Share Forecast by Application (2027-2032)

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