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Global People Analytics Software Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global People Analytics Software market size will reach US$ 14163 million by 2031.

People Analytics Software—also known as HR Analytics, Workforce Analytics, or Talent Analytics Software—refers to platforms that collect, analyze, and interpret employee data to help organizations make data-driven decisions about hiring, performance, retention, diversity, engagement, and more.

United States market for People Analytics Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for People Analytics Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for People Analytics Software is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key People Analytics Software players cover SAP, Workday, Visier, Oracle, ADP, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “People Analytics Software Industry Forecast” looks at past sales and reviews total world People Analytics Software sales in 2024, providing a comprehensive analysis by region and market sector of projected People Analytics Software sales for 2025 through 2031. With People Analytics Software sales broken down by region, market sector and sub-sector, this report provides a

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detailed analysis in US$ millions of the world People Analytics Software industry.

This Insight Report provides a comprehensive analysis of the global People Analytics Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on People Analytics Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global People Analytics Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for People Analytics Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global People Analytics Software.

This report presents a comprehensive overview, market shares, and growth opportunities of People Analytics Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

This report also splits the market by region:

Americas

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United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SAP

Workday

Visier

Oracle

ADP

UKG (Ultimate Kronos Group)

Eightfold AI

Lattice

HiBob

Culture Amp

ChartHop

Glint

Peakon

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Perceptyx

Qualtrics

ActivTrak

Reflektive

Leapsome

Gloat

Crunchr

Knoetic

PeopleHum

Humantelligence

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