

Global Penetration Testing Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Penetration Testing market size is predicted to grow from US\$ 2414 million in 2025 to US\$ 8037 million in 2031; it is expected to grow at a CAGR of 22.2% from 2025 to 2031.

The threat of cyber attacks has led to an increase of simulated and controlled cyber security evaluations of IT infrastructures. Such evaluations are frequently referred to as penetration testing; however, in practice, the nomenclature encompasses a variety of other labels, including vulnerability assessments, IT Health Checks, red team exercises, and, as it is commonly referred to outside the industry, ethical hacking.

Global Penetration Testing key players include Synopsys(Cigital), Acunetix, Checkmarx, Qualys, Inc., etc. Global top four manufacturers hold a share over 20%.

North America is the largest market, with a share about 35%, followed by Europe, and Asia-Pacific, both have a share over 55 percent.

In terms of product, Web and Wireless Penetration Testing is the largest segment, with a share over 35%. And in terms of application, the largest application is Large Enterprises, followed by Small and Medium Enterprises.

LPI (LP Information)' newest research report, the "Penetration Testing Industry Forecast" looks at past sales and reviews total world Penetration Testing sales in 2024, providing a comprehensive analysis by region and market sector of projected Penetration Testing sales for 2025 through 2031. With Penetration Testing sales broken

down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Penetration Testing industry.

This Insight Report provides a comprehensive analysis of the global Penetration Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Penetration Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Penetration Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Penetration Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Penetration Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Penetration Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Network Penetration Testing

Web and Wireless Penetration Testing

Social Engineering Penetration Testing

Cloud Infrastructure Penetration Testing

Segmentation by Application:

Small and Medium Enterprises

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Synopsys(Cigital)

Acunetix

Checkmarx

Qualys, Inc.

Rapid7, Inc.

CA Technologies(Veracode)

Hewlett Packard Enterprise

IBM

Whitehat Security

Trustwave Holdings, Inc.

Contrast Security

Portswigger Ltd.

Wireshark

Netsparker Limited

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