

Global Pedelec Market Growth 2024-2030

<https://marketpublishers.com/r/G5132B67CA8EN.html>

Date: January 2024

Pages: 150

Price: US\$ 3,660.00 (Single User License)

ID: G5132B67CA8EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Pedelec market size was valued at US\$ 14230 million in 2023. With growing demand in downstream market, the Pedelec is forecast to a readjusted size of US\$ 32720 million by 2030 with a CAGR of 12.6% during review period.

The research report highlights the growth potential of the global Pedelec market. Pedelec are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Pedelec. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Pedelec market.

A pedelec (from pedal electric cycle) is a bicycle where the rider's pedalling is assisted by a small electric motor; thus it is a type of low-powered e-bike. However, unlike some other types of e-bikes, pedelecs are classified as conventional bicycles in many countries by road authorities rather than as a type of electric moped. Pedelecs include an electronic controller which cuts power to the motor when the rider is not pedalling or when a certain speed – usually 25 km/h (16 mph) – is reached.

Global key players of pedelec include Giant, Accell Group, Pon and Riese & Müller. The top four players hold a share about 27%. In terms of product, touring pedelec is the largest segment, with a share about 36%. And in terms of channel, the largest channel is offline, with a share about 61%.

Key Features:

The report on Pedelec market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Pedelec market. It may include historical data, market segmentation by Type (e.g., Urban Pedelec, Touring Pedelec), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Pedelec market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Pedelec market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Pedelec industry. This include advancements in Pedelec technology, Pedelec new entrants, Pedelec new investment, and other innovations that are shaping the future of Pedelec.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Pedelec market. It includes factors influencing customer ' purchasing decisions, preferences for Pedelec product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Pedelec market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Pedelec market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Pedelec market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Pedelec industry. This includes

projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Pedelec market.

Market Segmentation:

Pedelec market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Urban Pedelec

Touring Pedelec

Mountain Pedelec

Cargo Bikes

Others

Segmentation by application

Offline

On-line

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Giant

Accell Group

Pon

Panasonic

Trek

Merida

Riese & Müller

Rad Power Bikes

Yamaha

Cycleurope

Specialized

Bridgestone

Flyer

Mustache

Pedego

VanMoof

Stromer

Yadea

Beistegui Hermanos

TAILG

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pedelec market?

What factors are driving Pedelec market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pedelec market opportunities vary by end market size?

How does Pedelec break out type, application?

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