

Global Pearl Pigment Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Pearl Pigment market size was valued at US\$ 1263.2 million in 2023. With growing demand in downstream market, the Pearl Pigment is forecast to a readjusted size of US\$ 1862.8 million by 2030 with a CAGR of 5.7% during review period.

The research report highlights the growth potential of the global Pearl Pigment market. Pearl Pigment are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Pearl Pigment. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Pearl Pigment market.

Pearl pigments are composed of several metal oxide layers of moldy mica. Pearl pigments change the thin layer of metal oxide to produce different pearlescent effects. Compared with other pigments, pearl pigments have an unparalleled effect on the unique soft pearl luster. The special surface structure, high refractive index and good transparency make it the same effect as pearl in a transparent medium.

The Pearl Pigment industry can be broken down into several segments, Industrial Grade, Cosmetics Grade, etc.

Across the world, the major players cover Merck KGaA, BASF, etc.

In this report, according to the end use, the application of Pearl Pigment is divided into Automotive Coatings, Construction Coatings, Printing inks, Plastic, Cosmetics &

Personal Care and Leather and Other applications. Automotive is the main downstream of Pearl Pigment, which accounted for about 24.03% of total consumption in 2019. Color trends are influenced by a variety of things, will vary and diversify, and extend their effects into a wide range of products.

Geographically, APAC is the fastest-growing region, especially China, which plays a more important role in the world. China Pearl Pigment market has developed rapidly. China Pearl Pigment sales volume also occupies an important share in the international market. China is the largest consumer market of Pearl segment in Asia, also one of the largest pearlescent material producers in Asia. However, the R & D and production of materials in China is still in the development stage, and the technical level, product varieties and quality are still uneven, most of the manufacturers in China are small in scale and their operation level is uneven.

Key Features:

The report on Pearl Pigment market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Pearl Pigment market. It may include historical data, market segmentation by Type (e.g., Industrial Grade Pearl Pigment, Cosmetics Grade Pearl Pigment), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Pearl Pigment market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Pearl Pigment market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Pearl Pigment industry. This include advancements in Pearl Pigment technology, Pearl Pigment new entrants, Pearl Pigment new investment, and other innovations that are shaping the future of Pearl Pigment.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Pearl Pigment market. It includes factors influencing customer ' purchasing decisions, preferences for Pearl Pigment product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Pearl Pigment market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Pearl Pigment market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Pearl Pigment market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Pearl Pigment industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Pearl Pigment market.

Market Segmentation:

Pearl Pigment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Industrial Grade Pearl Pigment

Cosmetics Grade Pearl Pigment

Segmentation by application

Automotive

Construction

Printing

Plastic

Cosmetics & Personal Care

Leather

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Merck KGaA

BASF

Altana

Kuncai Material Technologies

DIC Corporation

Ruicheng New Materials

Volor Pearl Pigment

CQV

Guangxi Chesir Pearl Material

RIKA Technology

Nihon Koken Kogyo

YAYANG Global

Zhejiang Angel New Materials

Yipin Pigments

Hebei Oxen New Materials

Kolortek

ISuo Chem

Nanyang LingBao

Longhua Pearl Lustre Pigments

Yortay Fine Chemicals

Leio Industrial

Pritty Pearlescent Pigments

Geotech International B.V.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pearl Pigment market?

What factors are driving Pearl Pigment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pearl Pigment market opportunities vary by end market size?

How does Pearl Pigment break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Pearl Pigment Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Pearl Pigment by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Pearl Pigment by Country/Region, 2019, 2023 & 2030
- 2.2 Pearl Pigment Segment by Type
 - 2.2.1 Industrial Grade Pearl Pigment
 - 2.2.2 Cosmetics Grade Pearl Pigment
- 2.3 Pearl Pigment Sales by Type
 - 2.3.1 Global Pearl Pigment Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Pearl Pigment Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Pearl Pigment Sale Price by Type (2019-2024)
- 2.4 Pearl Pigment Segment by Application
 - 2.4.1 Automotive
 - 2.4.2 Construction
 - 2.4.3 Printing
 - 2.4.4 Plastic
 - 2.4.5 Cosmetics & Personal Care
 - 2.4.6 Leather
 - 2.4.7 Others
- 2.5 Pearl Pigment Sales by Application
 - 2.5.1 Global Pearl Pigment Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Pearl Pigment Revenue and Market Share by Application (2019-2024)

2.5.3 Global Pearl Pigment Sale Price by Application (2019-2024)

3 GLOBAL PEARL PIGMENT BY COMPANY

3.1 Global Pearl Pigment Breakdown Data by Company

3.1.1 Global Pearl Pigment Annual Sales by Company (2019-2024)

3.1.2 Global Pearl Pigment Sales Market Share by Company (2019-2024)

3.2 Global Pearl Pigment Annual Revenue by Company (2019-2024)

3.2.1 Global Pearl Pigment Revenue by Company (2019-2024)

3.2.2 Global Pearl Pigment Revenue Market Share by Company (2019-2024)

3.3 Global Pearl Pigment Sale Price by Company

3.4 Key Manufacturers Pearl Pigment Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Pearl Pigment Product Location Distribution

3.4.2 Players Pearl Pigment Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR PEARL PIGMENT BY GEOGRAPHIC REGION

4.1 World Historic Pearl Pigment Market Size by Geographic Region (2019-2024)

4.1.1 Global Pearl Pigment Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Pearl Pigment Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Pearl Pigment Market Size by Country/Region (2019-2024)

4.2.1 Global Pearl Pigment Annual Sales by Country/Region (2019-2024)

4.2.2 Global Pearl Pigment Annual Revenue by Country/Region (2019-2024)

4.3 Americas Pearl Pigment Sales Growth

4.4 APAC Pearl Pigment Sales Growth

4.5 Europe Pearl Pigment Sales Growth

4.6 Middle East & Africa Pearl Pigment Sales Growth

5 AMERICAS

5.1 Americas Pearl Pigment Sales by Country

5.1.1 Americas Pearl Pigment Sales by Country (2019-2024)

5.1.2 Americas Pearl Pigment Revenue by Country (2019-2024)

- 5.2 Americas Pearl Pigment Sales by Type
- 5.3 Americas Pearl Pigment Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Pearl Pigment Sales by Region
 - 6.1.1 APAC Pearl Pigment Sales by Region (2019-2024)
 - 6.1.2 APAC Pearl Pigment Revenue by Region (2019-2024)
- 6.2 APAC Pearl Pigment Sales by Type
- 6.3 APAC Pearl Pigment Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Pearl Pigment by Country
 - 7.1.1 Europe Pearl Pigment Sales by Country (2019-2024)
 - 7.1.2 Europe Pearl Pigment Revenue by Country (2019-2024)
- 7.2 Europe Pearl Pigment Sales by Type
- 7.3 Europe Pearl Pigment Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Pearl Pigment by Country
 - 8.1.1 Middle East & Africa Pearl Pigment Sales by Country (2019-2024)

- 8.1.2 Middle East & Africa Pearl Pigment Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Pearl Pigment Sales by Type
- 8.3 Middle East & Africa Pearl Pigment Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Pearl Pigment
- 10.3 Manufacturing Process Analysis of Pearl Pigment
- 10.4 Industry Chain Structure of Pearl Pigment

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Pearl Pigment Distributors
- 11.3 Pearl Pigment Customer

12 WORLD FORECAST REVIEW FOR PEARL PIGMENT BY GEOGRAPHIC REGION

- 12.1 Global Pearl Pigment Market Size Forecast by Region
 - 12.1.1 Global Pearl Pigment Forecast by Region (2025-2030)
 - 12.1.2 Global Pearl Pigment Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country

- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Pearl Pigment Forecast by Type
- 12.7 Global Pearl Pigment Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Merck KGaA

- 13.1.1 Merck KGaA Company Information
- 13.1.2 Merck KGaA Pearl Pigment Product Portfolios and Specifications
- 13.1.3 Merck KGaA Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Merck KGaA Main Business Overview
- 13.1.5 Merck KGaA Latest Developments

13.2 BASF

- 13.2.1 BASF Company Information
- 13.2.2 BASF Pearl Pigment Product Portfolios and Specifications
- 13.2.3 BASF Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 BASF Main Business Overview
- 13.2.5 BASF Latest Developments

13.3 Altana

- 13.3.1 Altana Company Information
- 13.3.2 Altana Pearl Pigment Product Portfolios and Specifications
- 13.3.3 Altana Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Altana Main Business Overview
- 13.3.5 Altana Latest Developments

13.4 Kuncai Material Technologies

- 13.4.1 Kuncai Material Technologies Company Information
- 13.4.2 Kuncai Material Technologies Pearl Pigment Product Portfolios and Specifications
- 13.4.3 Kuncai Material Technologies Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Kuncai Material Technologies Main Business Overview
- 13.4.5 Kuncai Material Technologies Latest Developments

13.5 DIC Corporation

- 13.5.1 DIC Corporation Company Information
- 13.5.2 DIC Corporation Pearl Pigment Product Portfolios and Specifications
- 13.5.3 DIC Corporation Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 DIC Corporation Main Business Overview

- 13.5.5 DIC Corporation Latest Developments
- 13.6 Ruicheng New Materials
 - 13.6.1 Ruicheng New Materials Company Information
 - 13.6.2 Ruicheng New Materials Pearl Pigment Product Portfolios and Specifications
 - 13.6.3 Ruicheng New Materials Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Ruicheng New Materials Main Business Overview
 - 13.6.5 Ruicheng New Materials Latest Developments
- 13.7 Volor Pearl Pigment
 - 13.7.1 Volor Pearl Pigment Company Information
 - 13.7.2 Volor Pearl Pigment Pearl Pigment Product Portfolios and Specifications
 - 13.7.3 Volor Pearl Pigment Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Volor Pearl Pigment Main Business Overview
 - 13.7.5 Volor Pearl Pigment Latest Developments
- 13.8 CQV
 - 13.8.1 CQV Company Information
 - 13.8.2 CQV Pearl Pigment Product Portfolios and Specifications
 - 13.8.3 CQV Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 CQV Main Business Overview
 - 13.8.5 CQV Latest Developments
- 13.9 Guangxi Chesir Pearl Material
 - 13.9.1 Guangxi Chesir Pearl Material Company Information
 - 13.9.2 Guangxi Chesir Pearl Material Pearl Pigment Product Portfolios and Specifications
 - 13.9.3 Guangxi Chesir Pearl Material Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Guangxi Chesir Pearl Material Main Business Overview
 - 13.9.5 Guangxi Chesir Pearl Material Latest Developments
- 13.10 RIKA Technology
 - 13.10.1 RIKA Technology Company Information
 - 13.10.2 RIKA Technology Pearl Pigment Product Portfolios and Specifications
 - 13.10.3 RIKA Technology Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 RIKA Technology Main Business Overview
 - 13.10.5 RIKA Technology Latest Developments
- 13.11 Nihon Koken Kogyo
 - 13.11.1 Nihon Koken Kogyo Company Information
 - 13.11.2 Nihon Koken Kogyo Pearl Pigment Product Portfolios and Specifications

13.11.3 Nihon Koken Kogyo Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)

13.11.4 Nihon Koken Kogyo Main Business Overview

13.11.5 Nihon Koken Kogyo Latest Developments

13.12 YAYANG Global

13.12.1 YAYANG Global Company Information

13.12.2 YAYANG Global Pearl Pigment Product Portfolios and Specifications

13.12.3 YAYANG Global Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)

13.12.4 YAYANG Global Main Business Overview

13.12.5 YAYANG Global Latest Developments

13.13 Zhejiang Angel New Materials

13.13.1 Zhejiang Angel New Materials Company Information

13.13.2 Zhejiang Angel New Materials Pearl Pigment Product Portfolios and Specifications

13.13.3 Zhejiang Angel New Materials Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)

13.13.4 Zhejiang Angel New Materials Main Business Overview

13.13.5 Zhejiang Angel New Materials Latest Developments

13.14 Yipin Pigments

13.14.1 Yipin Pigments Company Information

13.14.2 Yipin Pigments Pearl Pigment Product Portfolios and Specifications

13.14.3 Yipin Pigments Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)

13.14.4 Yipin Pigments Main Business Overview

13.14.5 Yipin Pigments Latest Developments

13.15 Hebei Oxen New Materials

13.15.1 Hebei Oxen New Materials Company Information

13.15.2 Hebei Oxen New Materials Pearl Pigment Product Portfolios and Specifications

13.15.3 Hebei Oxen New Materials Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)

13.15.4 Hebei Oxen New Materials Main Business Overview

13.15.5 Hebei Oxen New Materials Latest Developments

13.16 Kolortek

13.16.1 Kolortek Company Information

13.16.2 Kolortek Pearl Pigment Product Portfolios and Specifications

13.16.3 Kolortek Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Kolortek Main Business Overview

- 13.16.5 Kolortek Latest Developments
- 13.17 ISuo Chem
 - 13.17.1 ISuo Chem Company Information
 - 13.17.2 ISuo Chem Pearl Pigment Product Portfolios and Specifications
 - 13.17.3 ISuo Chem Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.17.4 ISuo Chem Main Business Overview
 - 13.17.5 ISuo Chem Latest Developments
- 13.18 Nanyang LingBao
 - 13.18.1 Nanyang LingBao Company Information
 - 13.18.2 Nanyang LingBao Pearl Pigment Product Portfolios and Specifications
 - 13.18.3 Nanyang LingBao Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.18.4 Nanyang LingBao Main Business Overview
 - 13.18.5 Nanyang LingBao Latest Developments
- 13.19 Longhua Pearl Lustre Pigments
 - 13.19.1 Longhua Pearl Lustre Pigments Company Information
 - 13.19.2 Longhua Pearl Lustre Pigments Pearl Pigment Product Portfolios and Specifications
 - 13.19.3 Longhua Pearl Lustre Pigments Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.19.4 Longhua Pearl Lustre Pigments Main Business Overview
 - 13.19.5 Longhua Pearl Lustre Pigments Latest Developments
- 13.20 Yortay Fine Chemicals
 - 13.20.1 Yortay Fine Chemicals Company Information
 - 13.20.2 Yortay Fine Chemicals Pearl Pigment Product Portfolios and Specifications
 - 13.20.3 Yortay Fine Chemicals Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.20.4 Yortay Fine Chemicals Main Business Overview
 - 13.20.5 Yortay Fine Chemicals Latest Developments
- 13.21 Leio Industrial
 - 13.21.1 Leio Industrial Company Information
 - 13.21.2 Leio Industrial Pearl Pigment Product Portfolios and Specifications
 - 13.21.3 Leio Industrial Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.21.4 Leio Industrial Main Business Overview
 - 13.21.5 Leio Industrial Latest Developments
- 13.22 Pritty Pearlescent Pigments
 - 13.22.1 Pritty Pearlescent Pigments Company Information

13.22.2 Pritty Pearlescent Pigments Pearl Pigment Product Portfolios and Specifications

13.22.3 Pritty Pearlescent Pigments Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)

13.22.4 Pritty Pearlescent Pigments Main Business Overview

13.22.5 Pritty Pearlescent Pigments Latest Developments

13.23 Geotech International B.V.

13.23.1 Geotech International B.V. Company Information

13.23.2 Geotech International B.V. Pearl Pigment Product Portfolios and Specifications

13.23.3 Geotech International B.V. Pearl Pigment Sales, Revenue, Price and Gross Margin (2019-2024)

13.23.4 Geotech International B.V. Main Business Overview

13.23.5 Geotech International B.V. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Pearl Pigment Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Pearl Pigment Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Industrial Grade Pearl Pigment
- Table 4. Major Players of Cosmetics Grade Pearl Pigment
- Table 5. Global Pearl Pigment Sales by Type (2019-2024) & (MT)
- Table 6. Global Pearl Pigment Sales Market Share by Type (2019-2024)
- Table 7. Global Pearl Pigment Revenue by Type (2019-2024) & (\$ million)
- Table 8. Global Pearl Pigment Revenue Market Share by Type (2019-2024)
- Table 9. Global Pearl Pigment Sale Price by Type (2019-2024) & (USD/MT)
- Table 10. Global Pearl Pigment Sales by Application (2019-2024) & (MT)
- Table 11. Global Pearl Pigment Sales Market Share by Application (2019-2024)
- Table 12. Global Pearl Pigment Revenue by Application (2019-2024)
- Table 13. Global Pearl Pigment Revenue Market Share by Application (2019-2024)
- Table 14. Global Pearl Pigment Sale Price by Application (2019-2024) & (USD/MT)
- Table 15. Global Pearl Pigment Sales by Company (2019-2024) & (MT)
- Table 16. Global Pearl Pigment Sales Market Share by Company (2019-2024)
- Table 17. Global Pearl Pigment Revenue by Company (2019-2024) (\$ Millions)
- Table 18. Global Pearl Pigment Revenue Market Share by Company (2019-2024)
- Table 19. Global Pearl Pigment Sale Price by Company (2019-2024) & (USD/MT)
- Table 20. Key Manufacturers Pearl Pigment Producing Area Distribution and Sales Area
- Table 21. Players Pearl Pigment Products Offered
- Table 22. Pearl Pigment Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 23. New Products and Potential Entrants
- Table 24. Mergers & Acquisitions, Expansion
- Table 25. Global Pearl Pigment Sales by Geographic Region (2019-2024) & (MT)
- Table 26. Global Pearl Pigment Sales Market Share Geographic Region (2019-2024)
- Table 27. Global Pearl Pigment Revenue by Geographic Region (2019-2024) & (\$ millions)
- Table 28. Global Pearl Pigment Revenue Market Share by Geographic Region (2019-2024)
- Table 29. Global Pearl Pigment Sales by Country/Region (2019-2024) & (MT)
- Table 30. Global Pearl Pigment Sales Market Share by Country/Region (2019-2024)
- Table 31. Global Pearl Pigment Revenue by Country/Region (2019-2024) & (\$ millions)

- Table 32. Global Pearl Pigment Revenue Market Share by Country/Region (2019-2024)
- Table 33. Americas Pearl Pigment Sales by Country (2019-2024) & (MT)
- Table 34. Americas Pearl Pigment Sales Market Share by Country (2019-2024)
- Table 35. Americas Pearl Pigment Revenue by Country (2019-2024) & (\$ Millions)
- Table 36. Americas Pearl Pigment Revenue Market Share by Country (2019-2024)
- Table 37. Americas Pearl Pigment Sales by Type (2019-2024) & (MT)
- Table 38. Americas Pearl Pigment Sales by Application (2019-2024) & (MT)
- Table 39. APAC Pearl Pigment Sales by Region (2019-2024) & (MT)
- Table 40. APAC Pearl Pigment Sales Market Share by Region (2019-2024)
- Table 41. APAC Pearl Pigment Revenue by Region (2019-2024) & (\$ Millions)
- Table 42. APAC Pearl Pigment Revenue Market Share by Region (2019-2024)
- Table 43. APAC Pearl Pigment Sales by Type (2019-2024) & (MT)
- Table 44. APAC Pearl Pigment Sales by Application (2019-2024) & (MT)
- Table 45. Europe Pearl Pigment Sales by Country (2019-2024) & (MT)
- Table 46. Europe Pearl Pigment Sales Market Share by Country (2019-2024)
- Table 47. Europe Pearl Pigment Revenue by Country (2019-2024) & (\$ Millions)
- Table 48. Europe Pearl Pigment Revenue Market Share by Country (2019-2024)
- Table 49. Europe Pearl Pigment Sales by Type (2019-2024) & (MT)
- Table 50. Europe Pearl Pigment Sales by Application (2019-2024) & (MT)
- Table 51. Middle East & Africa Pearl Pigment Sales by Country (2019-2024) & (MT)
- Table 52. Middle East & Africa Pearl Pigment Sales Market Share by Country (2019-2024)
- Table 53. Middle East & Africa Pearl Pigment Revenue by Country (2019-2024) & (\$ Millions)
- Table 54. Middle East & Africa Pearl Pigment Revenue Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Pearl Pigment Sales by Type (2019-2024) & (MT)
- Table 56. Middle East & Africa Pearl Pigment Sales by Application (2019-2024) & (MT)
- Table 57. Key Market Drivers & Growth Opportunities of Pearl Pigment
- Table 58. Key Market Challenges & Risks of Pearl Pigment
- Table 59. Key Industry Trends of Pearl Pigment
- Table 60. Pearl Pigment Raw Material
- Table 61. Key Suppliers of Raw Materials
- Table 62. Pearl Pigment Distributors List
- Table 63. Pearl Pigment Customer List
- Table 64. Global Pearl Pigment Sales Forecast by Region (2025-2030) & (MT)
- Table 65. Global Pearl Pigment Revenue Forecast by Region (2025-2030) & (\$ millions)
- Table 66. Americas Pearl Pigment Sales Forecast by Country (2025-2030) & (MT)
- Table 67. Americas Pearl Pigment Revenue Forecast by Country (2025-2030) & (\$

millions)

Table 68. APAC Pearl Pigment Sales Forecast by Region (2025-2030) & (MT)

Table 69. APAC Pearl Pigment Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 70. Europe Pearl Pigment Sales Forecast by Country (2025-2030) & (MT)

Table 71. Europe Pearl Pigment Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 72. Middle East & Africa Pearl Pigment Sales Forecast by Country (2025-2030) & (MT)

Table 73. Middle East & Africa Pearl Pigment Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Global Pearl Pigment Sales Forecast by Type (2025-2030) & (MT)

Table 75. Global Pearl Pigment Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 76. Global Pearl Pigment Sales Forecast by Application (2025-2030) & (MT)

Table 77. Global Pearl Pigment Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 78. Merck KGaA Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 79. Merck KGaA Pearl Pigment Product Portfolios and Specifications

Table 80. Merck KGaA Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 81. Merck KGaA Main Business

Table 82. Merck KGaA Latest Developments

Table 83. BASF Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 84. BASF Pearl Pigment Product Portfolios and Specifications

Table 85. BASF Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 86. BASF Main Business

Table 87. BASF Latest Developments

Table 88. Altana Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 89. Altana Pearl Pigment Product Portfolios and Specifications

Table 90. Altana Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 91. Altana Main Business

Table 92. Altana Latest Developments

Table 93. Kuncai Material Technologies Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 94. Kuncai Material Technologies Pearl Pigment Product Portfolios and

Specifications

Table 95. Kuncai Material Technologies Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 96. Kuncai Material Technologies Main Business

Table 97. Kuncai Material Technologies Latest Developments

Table 98. DIC Corporation Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 99. DIC Corporation Pearl Pigment Product Portfolios and Specifications

Table 100. DIC Corporation Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 101. DIC Corporation Main Business

Table 102. DIC Corporation Latest Developments

Table 103. Ruicheng New Materials Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 104. Ruicheng New Materials Pearl Pigment Product Portfolios and Specifications

Table 105. Ruicheng New Materials Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 106. Ruicheng New Materials Main Business

Table 107. Ruicheng New Materials Latest Developments

Table 108. Volor Pearl Pigment Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 109. Volor Pearl Pigment Pearl Pigment Product Portfolios and Specifications

Table 110. Volor Pearl Pigment Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 111. Volor Pearl Pigment Main Business

Table 112. Volor Pearl Pigment Latest Developments

Table 113. CQV Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 114. CQV Pearl Pigment Product Portfolios and Specifications

Table 115. CQV Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 116. CQV Main Business

Table 117. CQV Latest Developments

Table 118. Guangxi Chesir Pearl Material Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 119. Guangxi Chesir Pearl Material Pearl Pigment Product Portfolios and Specifications

Table 120. Guangxi Chesir Pearl Material Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

- Table 121. Guangxi Chesir Pearl Material Main Business
- Table 122. Guangxi Chesir Pearl Material Latest Developments
- Table 123. RIKA Technology Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors
- Table 124. RIKA Technology Pearl Pigment Product Portfolios and Specifications
- Table 125. RIKA Technology Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 126. RIKA Technology Main Business
- Table 127. RIKA Technology Latest Developments
- Table 128. Nihon Koken Kogyo Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors
- Table 129. Nihon Koken Kogyo Pearl Pigment Product Portfolios and Specifications
- Table 130. Nihon Koken Kogyo Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 131. Nihon Koken Kogyo Main Business
- Table 132. Nihon Koken Kogyo Latest Developments
- Table 133. YAYANG Global Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors
- Table 134. YAYANG Global Pearl Pigment Product Portfolios and Specifications
- Table 135. YAYANG Global Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 136. YAYANG Global Main Business
- Table 137. YAYANG Global Latest Developments
- Table 138. Zhejiang Angel New Materials Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors
- Table 139. Zhejiang Angel New Materials Pearl Pigment Product Portfolios and Specifications
- Table 140. Zhejiang Angel New Materials Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 141. Zhejiang Angel New Materials Main Business
- Table 142. Zhejiang Angel New Materials Latest Developments
- Table 143. Yipin Pigments Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors
- Table 144. Yipin Pigments Pearl Pigment Product Portfolios and Specifications
- Table 145. Yipin Pigments Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 146. Yipin Pigments Main Business
- Table 147. Yipin Pigments Latest Developments
- Table 148. Hebei Oxen New Materials Basic Information, Pearl Pigment Manufacturing

Base, Sales Area and Its Competitors

Table 149. Hebei Oxen New Materials Pearl Pigment Product Portfolios and Specifications

Table 150. Hebei Oxen New Materials Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 151. Hebei Oxen New Materials Main Business

Table 152. Hebei Oxen New Materials Latest Developments

Table 153. Kolortek Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 154. Kolortek Pearl Pigment Product Portfolios and Specifications

Table 155. Kolortek Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 156. Kolortek Main Business

Table 157. Kolortek Latest Developments

Table 158. ISuo Chem Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 159. ISuo Chem Pearl Pigment Product Portfolios and Specifications

Table 160. ISuo Chem Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 161. ISuo Chem Main Business

Table 162. ISuo Chem Latest Developments

Table 163. Nanyang LingBao Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 164. Nanyang LingBao Pearl Pigment Product Portfolios and Specifications

Table 165. Nanyang LingBao Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 166. Nanyang LingBao Main Business

Table 167. Nanyang LingBao Latest Developments

Table 168. Longhua Pearl Lustre Pigments Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 169. Longhua Pearl Lustre Pigments Pearl Pigment Product Portfolios and Specifications

Table 170. Longhua Pearl Lustre Pigments Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 171. Longhua Pearl Lustre Pigments Main Business

Table 172. Longhua Pearl Lustre Pigments Latest Developments

Table 173. Yortay Fine Chemicals Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 174. Yortay Fine Chemicals Pearl Pigment Product Portfolios and Specifications

Table 175. Yortay Fine Chemicals Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 176. Yortay Fine Chemicals Main Business

Table 177. Yortay Fine Chemicals Latest Developments

Table 178. Leio Industrial Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 179. Leio Industrial Pearl Pigment Product Portfolios and Specifications

Table 180. Leio Industrial Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 181. Leio Industrial Main Business

Table 182. Leio Industrial Latest Developments

Table 183. Pritty Pearlescent Pigments Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 184. Pritty Pearlescent Pigments Pearl Pigment Product Portfolios and Specifications

Table 185. Pritty Pearlescent Pigments Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 186. Pritty Pearlescent Pigments Main Business

Table 187. Pritty Pearlescent Pigments Latest Developments

Table 188. Geotech International B.V. Basic Information, Pearl Pigment Manufacturing Base, Sales Area and Its Competitors

Table 189. Geotech International B.V. Pearl Pigment Product Portfolios and Specifications

Table 190. Geotech International B.V. Pearl Pigment Sales (MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 191. Geotech International B.V. Main Business

Table 192. Geotech International B.V. Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Pearl Pigment
- Figure 2. Pearl Pigment Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Pearl Pigment Sales Growth Rate 2019-2030 (MT)
- Figure 7. Global Pearl Pigment Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Pearl Pigment Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Industrial Grade Pearl Pigment
- Figure 10. Product Picture of Cosmetics Grade Pearl Pigment
- Figure 11. Global Pearl Pigment Sales Market Share by Type in 2023
- Figure 12. Global Pearl Pigment Revenue Market Share by Type (2019-2024)
- Figure 13. Pearl Pigment Consumed in Automotive
- Figure 14. Global Pearl Pigment Market: Automotive (2019-2024) & (MT)
- Figure 15. Pearl Pigment Consumed in Construction
- Figure 16. Global Pearl Pigment Market: Construction (2019-2024) & (MT)
- Figure 17. Pearl Pigment Consumed in Printing
- Figure 18. Global Pearl Pigment Market: Printing (2019-2024) & (MT)
- Figure 19. Pearl Pigment Consumed in Plastic
- Figure 20. Global Pearl Pigment Market: Plastic (2019-2024) & (MT)
- Figure 21. Pearl Pigment Consumed in Cosmetics & Personal Care
- Figure 22. Global Pearl Pigment Market: Cosmetics & Personal Care (2019-2024) & (MT)
- Figure 23. Pearl Pigment Consumed in Leather
- Figure 24. Global Pearl Pigment Market: Leather (2019-2024) & (MT)
- Figure 25. Pearl Pigment Consumed in Others
- Figure 26. Global Pearl Pigment Market: Others (2019-2024) & (MT)
- Figure 27. Global Pearl Pigment Sales Market Share by Application (2023)
- Figure 28. Global Pearl Pigment Revenue Market Share by Application in 2023
- Figure 29. Pearl Pigment Sales Market by Company in 2023 (MT)
- Figure 30. Global Pearl Pigment Sales Market Share by Company in 2023
- Figure 31. Pearl Pigment Revenue Market by Company in 2023 (\$ Million)
- Figure 32. Global Pearl Pigment Revenue Market Share by Company in 2023
- Figure 33. Global Pearl Pigment Sales Market Share by Geographic Region (2019-2024)

- Figure 34. Global Pearl Pigment Revenue Market Share by Geographic Region in 2023
- Figure 35. Americas Pearl Pigment Sales 2019-2024 (MT)
- Figure 36. Americas Pearl Pigment Revenue 2019-2024 (\$ Millions)
- Figure 37. APAC Pearl Pigment Sales 2019-2024 (MT)
- Figure 38. APAC Pearl Pigment Revenue 2019-2024 (\$ Millions)
- Figure 39. Europe Pearl Pigment Sales 2019-2024 (MT)
- Figure 40. Europe Pearl Pigment Revenue 2019-2024 (\$ Millions)
- Figure 41. Middle East & Africa Pearl Pigment Sales 2019-2024 (MT)
- Figure 42. Middle East & Africa Pearl Pigment Revenue 2019-2024 (\$ Millions)
- Figure 43. Americas Pearl Pigment Sales Market Share by Country in 2023
- Figure 44. Americas Pearl Pigment Revenue Market Share by Country in 2023
- Figure 45. Americas Pearl Pigment Sales Market Share by Type (2019-2024)
- Figure 46. Americas Pearl Pigment Sales Market Share by Application (2019-2024)
- Figure 47. United States Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 48. Canada Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Mexico Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Brazil Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. APAC Pearl Pigment Sales Market Share by Region in 2023
- Figure 52. APAC Pearl Pigment Revenue Market Share by Regions in 2023
- Figure 53. APAC Pearl Pigment Sales Market Share by Type (2019-2024)
- Figure 54. APAC Pearl Pigment Sales Market Share by Application (2019-2024)
- Figure 55. China Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Japan Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 57. South Korea Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 58. Southeast Asia Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 59. India Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. Australia Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. China Taiwan Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Europe Pearl Pigment Sales Market Share by Country in 2023
- Figure 63. Europe Pearl Pigment Revenue Market Share by Country in 2023
- Figure 64. Europe Pearl Pigment Sales Market Share by Type (2019-2024)
- Figure 65. Europe Pearl Pigment Sales Market Share by Application (2019-2024)
- Figure 66. Germany Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 67. France Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 68. UK Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. Italy Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Russia Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Middle East & Africa Pearl Pigment Sales Market Share by Country in 2023
- Figure 72. Middle East & Africa Pearl Pigment Revenue Market Share by Country in

2023

Figure 73. Middle East & Africa Pearl Pigment Sales Market Share by Type (2019-2024)

Figure 74. Middle East & Africa Pearl Pigment Sales Market Share by Application (2019-2024)

Figure 75. Egypt Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)

Figure 76. South Africa Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)

Figure 77. Israel Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)

Figure 78. Turkey Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)

Figure 79. GCC Country Pearl Pigment Revenue Growth 2019-2024 (\$ Millions)

Figure 80. Manufacturing Cost Structure Analysis of Pearl Pigment in 2023

Figure 81. Manufacturing Process Analysis of Pearl Pigment

Figure 82. Industry Chain Structure of Pearl Pigment

Figure 83. Channels of Distribution

Figure 84. Global Pearl Pigment Sales Market Forecast by Region (2025-2030)

Figure 85. Global Pearl Pigment Revenue Market Share Forecast by Region (2025-2030)

Figure 86. Global Pearl Pigment Sales Market Share Forecast by Type (2025-2030)

Figure 87. Global Pearl Pigment Revenue Market Share Forecast by Type (2025-2030)

Figure 88. Global Pearl Pigment Sales Market Share Forecast by Application (2025-2030)

Figure 89. Global Pearl Pigment Revenue Market Share Forecast by Application (2025-2030)

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