

Global Pea Protein Concentrated Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Pea Protein Concentrated market size was valued at US\$ 342.4 million in 2023. With growing demand in downstream market, the Pea Protein Concentrated is forecast to a readjusted size of US\$ 824.8 million by 2030 with a CAGR of 13.4% during review period.

The research report highlights the growth potential of the global Pea Protein Concentrated market. Pea Protein Concentrated are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Pea Protein Concentrated. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Pea Protein Concentrated market.

Pea Protein Concentrate or PPC is a vegan protein supplement made from yellow peas. The process involves isolating the protein from the pea, thereby removing the fiber and other nutrients, resulting in a concentrated form of protein powder that is higher in protein content (about 70-85%) compared to regular peas. PPC is a good source of essential amino acids and is considered a complete protein, making it ideal for plant-based diets.

The key manufacturers of Pea Protein Concentrated include Yantai Shuangta Food, Emsland Group, ADM, Shandong Jianyuan, Cargill, etc. Yantai Shuangta Food is the No. 1 producer globally, with a market share of about 26%.

North America and Europe are the two major markets in the world, accounting for about 40%, separately.

Pea Protein Concentrate can be divided into three categories based on its protein content: 70%-75%, 75%-80%, 80%-85%. The types with protein content: 80%-85% have the highest market share of about 68% and will continue to increase.

In terms of application, it is widely used in baked goods, dairy products, beverages, pet food and other aspects. It is most widely used in baked goods, accounting for about 37%. After that, dairy products account for about 28%.

Key Features:

The report on Pea Protein Concentrated market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Pea Protein Concentrated market. It may include historical data, market segmentation by Protein Content (e.g., Protein Content: 70%-75%, Protein Content: 75%-80%), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Pea Protein Concentrated market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Pea Protein Concentrated market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Pea Protein Concentrated industry. This include advancements in Pea Protein Concentrated technology, Pea Protein Concentrated new entrants, Pea Protein Concentrated new investment, and other innovations that are shaping the future of Pea Protein Concentrated.

Downstream Procumbent Preference: The report can shed light on customer

procumbent behaviour and adoption trends in the Pea Protein Concentrated market. It includes factors influencing customer ' purchasing decisions, preferences for Pea Protein Concentrated product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Pea Protein Concentrated market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Pea Protein Concentrated market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Pea Protein Concentrated market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Pea Protein Concentrated industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Pea Protein Concentrated market.

Market Segmentation:

Pea Protein Concentrated market is split by Protein Content and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Protein Content, and by Application in terms of volume and value.

Segmentation by protein content

Protein Content: 70%-75%

Protein Content: 75%-80%

Protein Content: 80%-85%

Segmentation by application

Baked Goods

Dairy Products

Beverage

Pet Food

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Yantai Shuangta Food

Emsland Group

ADM

Shandong Jianyuan

Cargill

Yantai Oriental Protein Technology

International Flavors & Fragrances

Yosin

Key Questions Addressed in this Report

What is the 10-year outlook for the global Pea Protein Concentrated market?

What factors are driving Pea Protein Concentrated market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Pea Protein Concentrated market opportunities vary by end market size?

How does Pea Protein Concentrated break out protein content, application?

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