

# Global PC/TV Camera Market Growth 2026-2032

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## Abstracts

The global PC/TV Camera market size is predicted to grow from US\$ 5618 million in 2025 to US\$ 9402 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

A PC/TV camera is an image acquisition device that connects to a computer, smart TV, or other device via USB or wirelessly, and is commonly used for video calls, conferencing, live streaming, and recording. It usually supports high-definition (HD), full-high-definition (FHD), or even 4K resolutions, and has autofocus, wide-angle lenses, and built-in microphones, providing clear picture quality and a good audio experience. Many external cameras are plug-and-play and are suitable for Windows, macOS, and smart TV platforms, and some models come with a privacy shutter to protect user privacy.

United States market for PC/TV Camera is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for PC/TV Camera is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for PC/TV Camera is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key PC/TV Camera players cover Logitech, Razer, Hudly, Sanwa Supply, Philips, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the 'PC/TV Camera Industry Forecast' looks at past sales and reviews total world PC/TV Camera sales in 2025,

providing a comprehensive analysis by region and market sector of projected PC/TV Camera sales for 2026 through 2032. With PC/TV Camera sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world PC/TV Camera industry.

This Insight Report provides a comprehensive analysis of the global PC/TV Camera landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on PC/TV Camera portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PC/TV Camera market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PC/TV Camera and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PC/TV Camera.

This report presents a comprehensive overview, market shares, and growth opportunities of PC/TV Camera market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Wireless

Wired

#### Segmentation by Application:

Live Broadcast

Monitoring

Video Conferencing

Online Education

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Logitech

Razer

Hudly

Sanwa Supply

Philips

Elecom

Microsoft

Aoni Electronic

ValueHD Corporation

Kedacom

AVerMedia

Yealink Inc

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global PC/TV Camera market?

What factors are driving PC/TV Camera market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do PC/TV Camera market opportunities vary by end market size?

How does PC/TV Camera break out by Type, by Application?

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