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Global PC ODM Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global PC ODM market size will reach US$ 23640 million by 2031.

A PC ODM is a company that designs and manufactures PCs (personal computers), laptops, or related hardware products which are rebranded and sold by other companies under their own labels. ODMs differ from OEMs in that they take full responsibility for product design and development, not just manufacturing. This model allows global PC brands to reduce R&D and production costs while focusing on marketing, sales, and support.

United States market for PC ODM is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for PC ODM is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for PC ODM is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key PC ODM players cover Huaqin, Quanta Computer, Longcheer Technology, Wingtech, Compal Electronics, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “PC ODM Industry Forecast” looks at past sales and reviews total world PC ODM sales in 2024, providing a comprehensive analysis by region and market sector of projected PC ODM sales for 2025 through

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2031. With PC ODM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world PC ODM industry.

This Insight Report provides a comprehensive analysis of the global PC ODM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on PC ODM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global PC ODM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for PC ODM and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global PC ODM.

This report presents a comprehensive overview, market shares, and growth opportunities of PC ODM market by product type, application, key players and key regions and countries.

Segmentation by Type:

Notebook PCs

Gaming Laptops

Ultrabooks / Thin & Light

Others

Segmentation by Application:

Consumer PC

Enterprise PC

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Industrial PC

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Huaqin

Quanta Computer

Longcheer Technology

Wingtech

Compal Electronics

Wistron Corporation

Inventec Corporation

Pegatron

Foxconn

Clevo

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global PC ODM Market Size (2020-2031)
  2.1.2 PC ODM Market Size CAGR by Region (2020 VS 2024 VS 2031)
  2.1.3 World Current & Future Analysis for PC ODM by Country/Region (2020, 2024 & 2031)
2.2 PC ODM Segment by Type
  2.2.1 Notebook PCs
  2.2.2 Gaming Laptops
  2.2.3 Ultrabooks / Thin & Light
  2.2.4 Others
2.3 PC ODM Market Size by Type
  2.3.1 PC ODM Market Size CAGR by Type (2020 VS 2024 VS 2031)
  2.3.2 Global PC ODM Market Size Market Share by Type (2020-2025)
2.4 PC ODM Segment by Application
  2.4.1 Consumer PC
  2.4.2 Enterprise PC
  2.4.3 Industrial PC
2.5 PC ODM Market Size by Application
  2.5.1 PC ODM Market Size CAGR by Application (2020 VS 2024 VS 2031)
  2.5.2 Global PC ODM Market Size Market Share by Application (2020-2025)

3 PC ODM MARKET SIZE BY PLAYER

3.1 PC ODM Market Size Market Share by Player

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3.1.1 Global PC ODM Revenue by Player (2020-2025)
3.1.2 Global PC ODM Revenue Market Share by Player (2020-2025)
3.2 Global PC ODM Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 PC ODM BY REGION

4.1 PC ODM Market Size by Region (2020-2025)
4.2 Global PC ODM Annual Revenue by Country/Region (2020-2025)
4.3 Americas PC ODM Market Size Growth (2020-2025)
4.4 APAC PC ODM Market Size Growth (2020-2025)
4.5 Europe PC ODM Market Size Growth (2020-2025)
4.6 Middle East & Africa PC ODM Market Size Growth (2020-2025)

5 AMERICAS

5.1 Americas PC ODM Market Size by Country (2020-2025)
5.2 Americas PC ODM Market Size by Type (2020-2025)
5.3 Americas PC ODM Market Size by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC PC ODM Market Size by Region (2020-2025)
6.2 APAC PC ODM Market Size by Type (2020-2025)
6.3 APAC PC ODM Market Size by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

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7 EUROPE

7.1 Europe PC ODM Market Size by Country (2020-2025)
7.2 Europe PC ODM Market Size by Type (2020-2025)
7.3 Europe PC ODM Market Size by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa PC ODM by Region (2020-2025)
8.2 Middle East & Africa PC ODM Market Size by Type (2020-2025)
8.3 Middle East & Africa PC ODM Market Size by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL PC ODM MARKET FORECAST

10.1 Global PC ODM Forecast by Region (2026-2031)
  10.1.1 Global PC ODM Forecast by Region (2026-2031)
  10.1.2 Americas PC ODM Forecast
  10.1.3 APAC PC ODM Forecast
  10.1.4 Europe PC ODM Forecast
  10.1.5 Middle East & Africa PC ODM Forecast
10.2 Americas PC ODM Forecast by Country (2026-2031)
  10.2.1 United States Market PC ODM Forecast

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10.2.2 Canada Market PC ODM Forecast
10.2.3 Mexico Market PC ODM Forecast
10.2.4 Brazil Market PC ODM Forecast
10.3 APAC PC ODM Forecast by Region (2026-2031)
10.3.1 China PC ODM Market Forecast
10.3.2 Japan Market PC ODM Forecast
10.3.3 Korea Market PC ODM Forecast
10.3.4 Southeast Asia Market PC ODM Forecast
10.3.5 India Market PC ODM Forecast
10.3.6 Australia Market PC ODM Forecast
10.4 Europe PC ODM Forecast by Country (2026-2031)
10.4.1 Germany Market PC ODM Forecast
10.4.2 France Market PC ODM Forecast
10.4.3 UK Market PC ODM Forecast
10.4.4 Italy Market PC ODM Forecast
10.4.5 Russia Market PC ODM Forecast
10.5 Middle East & Africa PC ODM Forecast by Region (2026-2031)
10.5.1 Egypt Market PC ODM Forecast
10.5.2 South Africa Market PC ODM Forecast
10.5.3 Israel Market PC ODM Forecast
10.5.4 Turkey Market PC ODM Forecast
10.6 Global PC ODM Forecast by Type (2026-2031)
10.7 Global PC ODM Forecast by Application (2026-2031)
10.7.1 GCC Countries Market PC ODM Forecast

11 KEY PLAYERS ANALYSIS

11.1 Huaqin
11.1.1 Huaqin Company Information
11.1.2 Huaqin PC ODM Product Offered
11.1.3 Huaqin PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.1.4 Huaqin Main Business Overview
11.1.5 Huaqin Latest Developments
11.2 Quanta Computer
11.2.1 Quanta Computer Company Information
11.2.2 Quanta Computer PC ODM Product Offered
11.2.3 Quanta Computer PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.2.4 Quanta Computer Main Business Overview

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11.2.5 Quanta Computer Latest Developments
11.3 Longcheer Technology
11.3.1 Longcheer Technology Company Information
11.3.2 Longcheer Technology PC ODM Product Offered
11.3.3 Longcheer Technology PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.3.4 Longcheer Technology Main Business Overview
11.3.5 Longcheer Technology Latest Developments
11.4 Wingtech
11.4.1 Wingtech Company Information
11.4.2 Wingtech PC ODM Product Offered
11.4.3 Wingtech PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.4.4 Wingtech Main Business Overview
11.4.5 Wingtech Latest Developments
11.5 Compal Electronics
11.5.1 Compal Electronics Company Information
11.5.2 Compal Electronics PC ODM Product Offered
11.5.3 Compal Electronics PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.5.4 Compal Electronics Main Business Overview
11.5.5 Compal Electronics Latest Developments
11.6 Wistron Corporation
11.6.1 Wistron Corporation Company Information
11.6.2 Wistron Corporation PC ODM Product Offered
11.6.3 Wistron Corporation PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.6.4 Wistron Corporation Main Business Overview
11.6.5 Wistron Corporation Latest Developments
11.7 Inventec Corporation
11.7.1 Inventec Corporation Company Information
11.7.2 Inventec Corporation PC ODM Product Offered
11.7.3 Inventec Corporation PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.7.4 Inventec Corporation Main Business Overview
11.7.5 Inventec Corporation Latest Developments
11.8 Pegatron
11.8.1 Pegatron Company Information
11.8.2 Pegatron PC ODM Product Offered
11.8.3 Pegatron PC ODM Revenue, Gross Margin and Market Share (2020-2025)

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11.8.4 Pegatron Main Business Overview
11.8.5 Pegatron Latest Developments
11.9 Foxconn
11.9.1 Foxconn Company Information
11.9.2 Foxconn PC ODM Product Offered
11.9.3 Foxconn PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.9.4 Foxconn Main Business Overview
11.9.5 Foxconn Latest Developments
11.10 Clevo
11.10.1 Clevo Company Information
11.10.2 Clevo PC ODM Product Offered
11.10.3 Clevo PC ODM Revenue, Gross Margin and Market Share (2020-2025)
11.10.4 Clevo Main Business Overview
11.10.5 Clevo Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

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List Of Tables

LIST OF TABLES

Table 1. PC ODM Market Size CAGR by Region (2020 VS 2024 VS 2031) & ($ millions)
Table 2. PC ODM Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Notebook PCs
Table 4. Major Players of Gaming Laptops
Table 5. Major Players of Ultrabooks / Thin & Light
Table 6. Major Players of Others
Table 7. PC ODM Market Size CAGR by Type (2020 VS 2024 VS 2031) & ($ millions)
Table 8. Global PC ODM Market Size by Type (2020-2025) & ($ millions)
Table 9. Global PC ODM Market Size Market Share by Type (2020-2025)
Table 10. PC ODM Market Size CAGR by Application (2020 VS 2024 VS 2031) & ($ millions)
Table 11. Global PC ODM Market Size by Application (2020-2025) & ($ millions)
Table 12. Global PC ODM Market Size Market Share by Application (2020-2025)
Table 13. Global PC ODM Revenue by Player (2020-2025) & ($ millions)
Table 14. Global PC ODM Revenue Market Share by Player (2020-2025)
Table 15. PC ODM Key Players Head office and Products Offered
Table 16. PC ODM Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 17. New Products and Potential Entrants
Table 18. Mergers & Acquisitions, Expansion
Table 19. Global PC ODM Market Size by Region (2020-2025) & ($ millions)
Table 20. Global PC ODM Market Size Market Share by Region (2020-2025)
Table 21. Global PC ODM Revenue by Country/Region (2020-2025) & ($ millions)
Table 22. Global PC ODM Revenue Market Share by Country/Region (2020-2025)
Table 23. Americas PC ODM Market Size by Country (2020-2025) & ($ millions)
Table 24. Americas PC ODM Market Size Market Share by Country (2020-2025)
Table 25. Americas PC ODM Market Size by Type (2020-2025) & ($ millions)
Table 26. Americas PC ODM Market Size Market Share by Type (2020-2025)
Table 27. Americas PC ODM Market Size by Application (2020-2025) & ($ millions)
Table 28. Americas PC ODM Market Size Market Share by Application (2020-2025)
Table 29. APAC PC ODM Market Size by Region (2020-2025) & ($ millions)
Table 30. APAC PC ODM Market Size Market Share by Region (2020-2025)
Table 31. APAC PC ODM Market Size by Type (2020-2025) & ($ millions)
Table 32. APAC PC ODM Market Size by Application (2020-2025) & ($ millions)
Table 33. Europe PC ODM Market Size by Country (2020-2025) & ($ millions)

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Table 34. Europe PC ODM Market Size Market Share by Country (2020-2025)
Table 35. Europe PC ODM Market Size by Type (2020-2025) & ($ millions)
Table 36. Europe PC ODM Market Size by Application (2020-2025) & ($ millions)
Table 37. Middle East & Africa PC ODM Market Size by Region (2020-2025) & ($ millions)
Table 38. Middle East & Africa PC ODM Market Size by Type (2020-2025) & ($ millions)
Table 39. Middle East & Africa PC ODM Market Size by Application (2020-2025) & ($ millions)
Table 40. Key Market Drivers & Growth Opportunities of PC ODM
Table 41. Key Market Challenges & Risks of PC ODM
Table 42. Key Industry Trends of PC ODM
Table 43. Global PC ODM Market Size Forecast by Region (2026-2031) & ($ millions)
Table 44. Global PC ODM Market Size Market Share Forecast by Region (2026-2031)
Table 45. Global PC ODM Market Size Forecast by Type (2026-2031) & ($ millions)
Table 46. Global PC ODM Market Size Forecast by Application (2026-2031) & ($ millions)
Table 47. Huaqin Details, Company Type, PC ODM Area Served and Its Competitors
Table 48. Huaqin PC ODM Product Offered
Table 49. Huaqin PC ODM Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 50. Huaqin Main Business
Table 51. Huaqin Latest Developments
Table 52. Quanta Computer Details, Company Type, PC ODM Area Served and Its Competitors
Table 53. Quanta Computer PC ODM Product Offered
Table 54. Quanta Computer PC ODM Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 55. Quanta Computer Main Business
Table 56. Quanta Computer Latest Developments
Table 57. Longcheer Technology Details, Company Type, PC ODM Area Served and Its Competitors
Table 58. Longcheer Technology PC ODM Product Offered
Table 59. Longcheer Technology PC ODM Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 60. Longcheer Technology Main Business
Table 61. Longcheer Technology Latest Developments
Table 62. Wingtech Details, Company Type, PC ODM Area Served and Its Competitors
Table 63. Wingtech PC ODM Product Offered
Table 64. Wingtech PC ODM Revenue ($ million), Gross Margin and Market Share

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(2020-2025)
Table 65. Wingtech Main Business
Table 66. Wingtech Latest Developments
Table 67. Compal Electronics Details, Company Type, PC ODM Area Served and Its Competitors
Table 68. Compal Electronics PC ODM Product Offered
Table 69. Compal Electronics PC ODM Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 70. Compal Electronics Main Business
Table 71. Compal Electronics Latest Developments
Table 72. Wistron Corporation Details, Company Type, PC ODM Area Served and Its Competitors
Table 73. Wistron Corporation PC ODM Product Offered
Table 74. Wistron Corporation PC ODM Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 75. Wistron Corporation Main Business
Table 76. Wistron Corporation Latest Developments
Table 77. Inventec Corporation Details, Company Type, PC ODM Area Served and Its Competitors
Table 78. Inventec Corporation PC ODM Product Offered
Table 79. Inventec Corporation PC ODM Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 80. Inventec Corporation Main Business
Table 81. Inventec Corporation Latest Developments
Table 82. Pegatron Details, Company Type, PC ODM Area Served and Its Competitors
Table 83. Pegatron PC ODM Product Offered
Table 84. Pegatron PC ODM Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 85. Pegatron Main Business
Table 86. Pegatron Latest Developments
Table 87. Foxconn Details, Company Type, PC ODM Area Served and Its Competitors
Table 88. Foxconn PC ODM Product Offered
Table 89. Foxconn PC ODM Revenue ($ million), Gross Margin and Market Share (2020-2025)
Table 90. Foxconn Main Business
Table 91. Foxconn Latest Developments
Table 92. Clevo Details, Company Type, PC ODM Area Served and Its Competitors
Table 93. Clevo PC ODM Product Offered
Table 94. Clevo PC ODM Revenue ($ million), Gross Margin and Market Share

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(2020-2025)
Table 95. Clevo Main Business
Table 96. Clevo Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. PC ODM Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global PC ODM Market Size Growth Rate (2020-2031) ($ millions)
Figure 6. PC ODM Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 7. PC ODM Sales Market Share by Country/Region (2024)
Figure 8. PC ODM Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 9. Global PC ODM Market Size Market Share by Type in 2024
Figure 10. PC ODM in Consumer PC
Figure 11. Global PC ODM Market: Consumer PC (2020-2025) & ($ millions)
Figure 12. PC ODM in Enterprise PC
Figure 13. Global PC ODM Market: Enterprise PC (2020-2025) & ($ millions)
Figure 14. PC ODM in Industrial PC
Figure 15. Global PC ODM Market: Industrial PC (2020-2025) & ($ millions)
Figure 16. Global PC ODM Market Size Market Share by Application in 2024
Figure 17. Global PC ODM Revenue Market Share by Player in 2024
Figure 18. Global PC ODM Market Size Market Share by Region (2020-2025)
Figure 19. Americas PC ODM Market Size 2020-2025 ($ millions)
Figure 20. APAC PC ODM Market Size 2020-2025 ($ millions)
Figure 21. Europe PC ODM Market Size 2020-2025 ($ millions)
Figure 22. Middle East & Africa PC ODM Market Size 2020-2025 ($ millions)
Figure 23. Americas PC ODM Value Market Share by Country in 2024
Figure 24. United States PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 25. Canada PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 26. Mexico PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 27. Brazil PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 28. APAC PC ODM Market Size Market Share by Region in 2024
Figure 29. APAC PC ODM Market Size Market Share by Type (2020-2025)
Figure 30. APAC PC ODM Market Size Market Share by Application (2020-2025)
Figure 31. China PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 32. Japan PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 33. South Korea PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 34. Southeast Asia PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 35. India PC ODM Market Size Growth 2020-2025 ($ millions)

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Figure 36. Australia PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 37. Europe PC ODM Market Size Market Share by Country in 2024
Figure 38. Europe PC ODM Market Size Market Share by Type (2020-2025)
Figure 39. Europe PC ODM Market Size Market Share by Application (2020-2025)
Figure 40. Germany PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 41. France PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 42. UK PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 43. Italy PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 44. Russia PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 45. Middle East & Africa PC ODM Market Size Market Share by Region (2020-2025)
Figure 46. Middle East & Africa PC ODM Market Size Market Share by Type (2020-2025)
Figure 47. Middle East & Africa PC ODM Market Size Market Share by Application (2020-2025)
Figure 48. Egypt PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 49. South Africa PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 50. Israel PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 51. Turkey PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 52. GCC Countries PC ODM Market Size Growth 2020-2025 ($ millions)
Figure 53. Americas PC ODM Market Size 2026-2031 ($ millions)
Figure 54. APAC PC ODM Market Size 2026-2031 ($ millions)
Figure 55. Europe PC ODM Market Size 2026-2031 ($ millions)
Figure 56. Middle East & Africa PC ODM Market Size 2026-2031 ($ millions)
Figure 57. United States PC ODM Market Size 2026-2031 ($ millions)
Figure 58. Canada PC ODM Market Size 2026-2031 ($ millions)
Figure 59. Mexico PC ODM Market Size 2026-2031 ($ millions)
Figure 60. Brazil PC ODM Market Size 2026-2031 ($ millions)
Figure 61. China PC ODM Market Size 2026-2031 ($ millions)
Figure 62. Japan PC ODM Market Size 2026-2031 ($ millions)
Figure 63. Korea PC ODM Market Size 2026-2031 ($ millions)
Figure 64. Southeast Asia PC ODM Market Size 2026-2031 ($ millions)
Figure 65. India PC ODM Market Size 2026-2031 ($ millions)
Figure 66. Australia PC ODM Market Size 2026-2031 ($ millions)
Figure 67. Germany PC ODM Market Size 2026-2031 ($ millions)
Figure 68. France PC ODM Market Size 2026-2031 ($ millions)
Figure 69. UK PC ODM Market Size 2026-2031 ($ millions)
Figure 70. Italy PC ODM Market Size 2026-2031 ($ millions)
Figure 71. Russia PC ODM Market Size 2026-2031 ($ millions)

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Figure 72. Egypt PC ODM Market Size 2026-2031 ($ millions)
Figure 73. South Africa PC ODM Market Size 2026-2031 ($ millions)
Figure 74. Israel PC ODM Market Size 2026-2031 ($ millions)
Figure 75. Turkey PC ODM Market Size 2026-2031 ($ millions)
Figure 76. Global PC ODM Market Size Market Share Forecast by Type (2026-2031)
Figure 77. Global PC ODM Market Size Market Share Forecast by Application (2026-2031)
Figure 78. GCC Countries PC ODM Market Size 2026-2031 ($ millions)

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