

Global PC as a Service (PCaaS) Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G167E0AB8C6EN.html>

Date: September 2024

Pages: 154

Price: US\$ 3,660.00 (Single User License)

ID: G167E0AB8C6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global PC as a Service (PCaaS) market size was valued at US\$ 12150 million in 2023. With growing demand in downstream market, the PC as a Service (PCaaS) is forecast to a readjusted size of US\$ 86000 million by 2030 with a CAGR of 32.3% during review period.

The research report highlights the growth potential of the global PC as a Service (PCaaS) market. PC as a Service (PCaaS) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of PC as a Service (PCaaS). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the PC as a Service (PCaaS) market.

North America held the largest share of PCaaS market in 2018. The service providers, ranging from small businesses to multinational companies, in this region, have extensive expertise in managing the infrastructure and maintaining operations. The high demand for PCs in various industries is a dominant driving force substantiating the market growth in the region. Digital transformation in the region is driving investment in PCs, security, and hosted services, and this trend is further likely to create opportunities for PCaaS vendors. Hence, North America holds the largest share of the overall PC as a service market.

The PC as a Service market (PCaaS) is projected to reach USD 141.6 billion by 2024 from USD 15.9 billion in 2019, at a CAGR of 54.9%. The growth of the PCaaS market is

driven by factors such as the inclination of businesses toward the OPEX model rather than the CAPEX model, and the superior benefits offered by PCaaS business model. Also, additional advantages of the PCaaS model, such as flexibility and scalability, are expected to drive the PCaaS market.

Key Features:

The report on PC as a Service (PCaaS) market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the PC as a Service (PCaaS) market. It may include historical data, market segmentation by Type (e.g., Hardware, Software), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the PC as a Service (PCaaS) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the PC as a Service (PCaaS) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the PC as a Service (PCaaS) industry. This include advancements in PC as a Service (PCaaS) technology, PC as a Service (PCaaS) new entrants, PC as a Service (PCaaS) new investment, and other innovations that are shaping the future of PC as a Service (PCaaS).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the PC as a Service (PCaaS) market. It includes factors influencing customer ' purchasing decisions, preferences for PC as a Service (PCaaS) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the PC as a Service (PCaaS) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other

measures aimed at promoting PC as a Service (PCaaS) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the PC as a Service (PCaaS) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the PC as a Service (PCaaS) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the PC as a Service (PCaaS) market.

Market Segmentation:

PC as a Service (PCaaS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Hardware

Software

Services

Segmentation by application

Small & Medium-Sized Enterprises (SME)

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lenovo (Hong Kong)

Hewlett-Packard (US)

Dell Technologies (US)

CompuCom Systems (US)

Microsoft (US)

Service IT Direct (Bizbang) (US)

StarHub (Singapore)

Telia (Sweden)

Arrow Electronics (US)

SHI International (US)

Softcat (England)

Computer System Australia (CSA) (Australia)

PC Connection (US)

Hemmersbach (Germany)

ATEA Group (Norway)

SYNNEX Corporation (US)

Zones (US)

CHG-MERIDIAN (Germany)

Innova Technology Services (UK)

Utopic Software (US)

Intel Corporation (US)

XMA LTD (England)

Capgemini (France)

RAM-Tech PC Solutions (US)

Panasonic Corporation (Japan)

Computacentre (UK)

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