

Global Patient Experience Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Patient Experience Software market size was valued at US\$ 1097.6 million in 2023. With growing demand in downstream market, the Patient Experience Software is forecast to a readjusted size of US\$ 1983.1 million by 2030 with a CAGR of 8.8% during review period.

The research report highlights the growth potential of the global Patient Experience Software market. Patient Experience Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Patient Experience Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Patient Experience Software market.

Patient experience software is a type of software that helps healthcare providers and organizations measure, improve, and manage the experience and satisfaction of their patients. Patient experience software can collect and analyze feedback from patients through various channels such as surveys, reviews, ratings, comments, etc. Patient experience software can also provide insights and recommendations to improve the quality of care, service, and communication with patients. Patient experience software can also help healthcare providers and organizations comply with regulatory standards and accreditation requirements related to patient experience.

The industry trend of patient experience software is influenced by several factors such as the growth of the healthcare sector, the demand for patient-centric care, the

innovation and differentiation of patient experience software products and services, and the market competition. Some of the main trends that can be observed are:

The growth of the healthcare sector: The healthcare sector has been growing steadily in recent years, especially due to the impact of the COVID-19 pandemic, which has increased the demand for healthcare services and resources. This trend has increased the demand for patient experience software among healthcare providers and organizations, as they need to manage and improve the experience and satisfaction of their growing and diverse patient population.

The demand for patient-centric care: The patient-centric care is a model of care that puts the patient at the center of the decision-making process and considers their preferences, needs, values, and outcomes. The patient-centric care aims to improve the quality, safety, efficiency, and effectiveness of healthcare delivery, as well as to enhance the patient engagement, loyalty, and advocacy. According to a report by Accenture, 90% of healthcare executives agree that delivering a personalized patient experience is critical to their organization's success. This trend has driven the adoption of patient experience software among healthcare providers and organizations, as they can use it to collect and analyze feedback from patients and provide them with more personalized and tailored care experiences.

The innovation and differentiation of patient experience software products and services: The patient experience software industry is also challenged by the need to innovate and differentiate its products and services in order to meet the changing needs and expectations of the customers and the market. The industry has been investing in research and development to create new products that offer better quality, performance, functionality, design, etc. For example, some of the innovations that have been introduced or are being developed in the industry are:

AI-powered patient experience software: AI-powered patient experience software is a type of patient experience software that uses artificial intelligence (AI) to enhance and automate various processes and tasks such as feedback collection, analysis, action, etc. AI-powered patient experience software can leverage machine learning, natural language processing, computer vision, etc. to create more effective, efficient, and intelligent patient experience solutions.

Mobile-based patient experience software: Mobile-based patient experience software is a type of patient experience software that uses mobile devices such as smartphones or

tablets to access and use the software features and functions . Mobile-based patient experience software can offer benefits such as mobility , convenience , flexibility , productivity , etc.

Cloud-based patient experience software: Cloud-based patient experience software is a type of patient experience software that uses cloud computing technology to store and access data and applications over the internet rather than on local servers or devices . Cloud-based patient experience software can offer benefits such as scalability , accessibility , reliability , security , cost-effectiveness , etc.

Key Features:

The report on Patient Experience Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Patient Experience Software market. It may include historical data, market segmentation by Type (e.g., Interactive Patient Care Systems (IPC), Patient Case Management), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Patient Experience Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Patient Experience Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Patient Experience Software industry. This include advancements in Patient Experience Software technology, Patient Experience Software new entrants, Patient Experience Software new investment, and other innovations that are shaping the future of Patient Experience Software.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Patient Experience Software market.

It includes factors influencing customer ' purchasing decisions, preferences for Patient Experience Software product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Patient Experience Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Patient Experience Software market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Patient Experience Software market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Patient Experience Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Patient Experience Software market.

Market Segmentation:

Patient Experience Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Interactive Patient Care Systems (IPC)

Patient Case Management

Patient Engagement

Patient Relationship Management (PRM)

Segmentation by application

Hospitals

Health Systems

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Epic MyChart Bedside

Spok

Access Care Planning (formerly Mobizio)

Getwell

athenaCoordinator

eClinicalWorks

SimplePractice

Luma Health

Allscripts

ChiroTouch

Phreesia

DrChrono

SoftClinic

Solutionreach

WebPT

RevenueWell

Weave

Salesforce Health Cloud

patientNOW

PracticeSuite

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Patient Experience Software Market Size 2019-2030
 - 2.1.2 Patient Experience Software Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Patient Experience Software Segment by Type
 - 2.2.1 Interactive Patient Care Systems (IPC)
 - 2.2.2 Patient Case Management
 - 2.2.3 Patient Engagement
 - 2.2.4 Patient Relationship Management (PRM)
- 2.3 Patient Experience Software Market Size by Type
 - 2.3.1 Patient Experience Software Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Patient Experience Software Market Size Market Share by Type (2019-2024)
- 2.4 Patient Experience Software Segment by Application
 - 2.4.1 Hospitals
 - 2.4.2 Health Systems
- 2.5 Patient Experience Software Market Size by Application
 - 2.5.1 Patient Experience Software Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Patient Experience Software Market Size Market Share by Application (2019-2024)

3 PATIENT EXPERIENCE SOFTWARE MARKET SIZE BY PLAYER

3.1 Patient Experience Software Market Size Market Share by Players

3.1.1 Global Patient Experience Software Revenue by Players (2019-2024)

3.1.2 Global Patient Experience Software Revenue Market Share by Players (2019-2024)

3.2 Global Patient Experience Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 PATIENT EXPERIENCE SOFTWARE BY REGIONS

4.1 Patient Experience Software Market Size by Regions (2019-2024)

4.2 Americas Patient Experience Software Market Size Growth (2019-2024)

4.3 APAC Patient Experience Software Market Size Growth (2019-2024)

4.4 Europe Patient Experience Software Market Size Growth (2019-2024)

4.5 Middle East & Africa Patient Experience Software Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Patient Experience Software Market Size by Country (2019-2024)

5.2 Americas Patient Experience Software Market Size by Type (2019-2024)

5.3 Americas Patient Experience Software Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Patient Experience Software Market Size by Region (2019-2024)

6.2 APAC Patient Experience Software Market Size by Type (2019-2024)

6.3 APAC Patient Experience Software Market Size by Application (2019-2024)

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Patient Experience Software by Country (2019-2024)

7.2 Europe Patient Experience Software Market Size by Type (2019-2024)

7.3 Europe Patient Experience Software Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Patient Experience Software by Region (2019-2024)

8.2 Middle East & Africa Patient Experience Software Market Size by Type (2019-2024)

8.3 Middle East & Africa Patient Experience Software Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL PATIENT EXPERIENCE SOFTWARE MARKET FORECAST

10.1 Global Patient Experience Software Forecast by Regions (2025-2030)

10.1.1 Global Patient Experience Software Forecast by Regions (2025-2030)

10.1.2 Americas Patient Experience Software Forecast

10.1.3 APAC Patient Experience Software Forecast

10.1.4 Europe Patient Experience Software Forecast

- 10.1.5 Middle East & Africa Patient Experience Software Forecast
- 10.2 Americas Patient Experience Software Forecast by Country (2025-2030)
 - 10.2.1 United States Patient Experience Software Market Forecast
 - 10.2.2 Canada Patient Experience Software Market Forecast
 - 10.2.3 Mexico Patient Experience Software Market Forecast
 - 10.2.4 Brazil Patient Experience Software Market Forecast
- 10.3 APAC Patient Experience Software Forecast by Region (2025-2030)
 - 10.3.1 China Patient Experience Software Market Forecast
 - 10.3.2 Japan Patient Experience Software Market Forecast
 - 10.3.3 Korea Patient Experience Software Market Forecast
 - 10.3.4 Southeast Asia Patient Experience Software Market Forecast
 - 10.3.5 India Patient Experience Software Market Forecast
 - 10.3.6 Australia Patient Experience Software Market Forecast
- 10.4 Europe Patient Experience Software Forecast by Country (2025-2030)
 - 10.4.1 Germany Patient Experience Software Market Forecast
 - 10.4.2 France Patient Experience Software Market Forecast
 - 10.4.3 UK Patient Experience Software Market Forecast
 - 10.4.4 Italy Patient Experience Software Market Forecast
 - 10.4.5 Russia Patient Experience Software Market Forecast
- 10.5 Middle East & Africa Patient Experience Software Forecast by Region (2025-2030)
 - 10.5.1 Egypt Patient Experience Software Market Forecast
 - 10.5.2 South Africa Patient Experience Software Market Forecast
 - 10.5.3 Israel Patient Experience Software Market Forecast
 - 10.5.4 Turkey Patient Experience Software Market Forecast
 - 10.5.5 GCC Countries Patient Experience Software Market Forecast
- 10.6 Global Patient Experience Software Forecast by Type (2025-2030)
- 10.7 Global Patient Experience Software Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

- 11.1 Epic MyChart Bedside
 - 11.1.1 Epic MyChart Bedside Company Information
 - 11.1.2 Epic MyChart Bedside Patient Experience Software Product Offered
 - 11.1.3 Epic MyChart Bedside Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Epic MyChart Bedside Main Business Overview
 - 11.1.5 Epic MyChart Bedside Latest Developments
- 11.2 Spok
 - 11.2.1 Spok Company Information

- 11.2.2 Spok Patient Experience Software Product Offered
- 11.2.3 Spok Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Spok Main Business Overview
- 11.2.5 Spok Latest Developments
- 11.3 Access Care Planning (formerly Mobizio)
 - 11.3.1 Access Care Planning (formerly Mobizio) Company Information
 - 11.3.2 Access Care Planning (formerly Mobizio) Patient Experience Software Product Offered
 - 11.3.3 Access Care Planning (formerly Mobizio) Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Access Care Planning (formerly Mobizio) Main Business Overview
 - 11.3.5 Access Care Planning (formerly Mobizio) Latest Developments
- 11.4 Getwell
 - 11.4.1 Getwell Company Information
 - 11.4.2 Getwell Patient Experience Software Product Offered
 - 11.4.3 Getwell Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Getwell Main Business Overview
 - 11.4.5 Getwell Latest Developments
- 11.5 athenaCoordinator
 - 11.5.1 athenaCoordinator Company Information
 - 11.5.2 athenaCoordinator Patient Experience Software Product Offered
 - 11.5.3 athenaCoordinator Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 athenaCoordinator Main Business Overview
 - 11.5.5 athenaCoordinator Latest Developments
- 11.6 eClinicalWorks
 - 11.6.1 eClinicalWorks Company Information
 - 11.6.2 eClinicalWorks Patient Experience Software Product Offered
 - 11.6.3 eClinicalWorks Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 eClinicalWorks Main Business Overview
 - 11.6.5 eClinicalWorks Latest Developments
- 11.7 SimplePractice
 - 11.7.1 SimplePractice Company Information
 - 11.7.2 SimplePractice Patient Experience Software Product Offered
 - 11.7.3 SimplePractice Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)

- 11.7.4 SimplePractice Main Business Overview
- 11.7.5 SimplePractice Latest Developments
- 11.8 Luma Health
 - 11.8.1 Luma Health Company Information
 - 11.8.2 Luma Health Patient Experience Software Product Offered
 - 11.8.3 Luma Health Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Luma Health Main Business Overview
 - 11.8.5 Luma Health Latest Developments
- 11.9 Allscripts
 - 11.9.1 Allscripts Company Information
 - 11.9.2 Allscripts Patient Experience Software Product Offered
 - 11.9.3 Allscripts Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 Allscripts Main Business Overview
 - 11.9.5 Allscripts Latest Developments
- 11.10 ChiroTouch
 - 11.10.1 ChiroTouch Company Information
 - 11.10.2 ChiroTouch Patient Experience Software Product Offered
 - 11.10.3 ChiroTouch Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 ChiroTouch Main Business Overview
 - 11.10.5 ChiroTouch Latest Developments
- 11.11 Phreesia
 - 11.11.1 Phreesia Company Information
 - 11.11.2 Phreesia Patient Experience Software Product Offered
 - 11.11.3 Phreesia Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Phreesia Main Business Overview
 - 11.11.5 Phreesia Latest Developments
- 11.12 DrChrono
 - 11.12.1 DrChrono Company Information
 - 11.12.2 DrChrono Patient Experience Software Product Offered
 - 11.12.3 DrChrono Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 DrChrono Main Business Overview
 - 11.12.5 DrChrono Latest Developments
- 11.13 SoftClinic
 - 11.13.1 SoftClinic Company Information

- 11.13.2 SoftClinic Patient Experience Software Product Offered
- 11.13.3 SoftClinic Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
- 11.13.4 SoftClinic Main Business Overview
- 11.13.5 SoftClinic Latest Developments
- 11.14 Solutionreach
 - 11.14.1 Solutionreach Company Information
 - 11.14.2 Solutionreach Patient Experience Software Product Offered
 - 11.14.3 Solutionreach Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Solutionreach Main Business Overview
 - 11.14.5 Solutionreach Latest Developments
- 11.15 WebPT
 - 11.15.1 WebPT Company Information
 - 11.15.2 WebPT Patient Experience Software Product Offered
 - 11.15.3 WebPT Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.15.4 WebPT Main Business Overview
 - 11.15.5 WebPT Latest Developments
- 11.16 RevenueWell
 - 11.16.1 RevenueWell Company Information
 - 11.16.2 RevenueWell Patient Experience Software Product Offered
 - 11.16.3 RevenueWell Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.16.4 RevenueWell Main Business Overview
 - 11.16.5 RevenueWell Latest Developments
- 11.17 Weave
 - 11.17.1 Weave Company Information
 - 11.17.2 Weave Patient Experience Software Product Offered
 - 11.17.3 Weave Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.17.4 Weave Main Business Overview
 - 11.17.5 Weave Latest Developments
- 11.18 Salesforce Health Cloud
 - 11.18.1 Salesforce Health Cloud Company Information
 - 11.18.2 Salesforce Health Cloud Patient Experience Software Product Offered
 - 11.18.3 Salesforce Health Cloud Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)
 - 11.18.4 Salesforce Health Cloud Main Business Overview

11.18.5 Salesforce Health Cloud Latest Developments

11.19 patientNOW

11.19.1 patientNOW Company Information

11.19.2 patientNOW Patient Experience Software Product Offered

11.19.3 patientNOW Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)

11.19.4 patientNOW Main Business Overview

11.19.5 patientNOW Latest Developments

11.20 PracticeSuite

11.20.1 PracticeSuite Company Information

11.20.2 PracticeSuite Patient Experience Software Product Offered

11.20.3 PracticeSuite Patient Experience Software Revenue, Gross Margin and Market Share (2019-2024)

11.20.4 PracticeSuite Main Business Overview

11.20.5 PracticeSuite Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Patient Experience Software Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Interactive Patient Care Systems (IPC)

Table 3. Major Players of Patient Case Management

Table 4. Major Players of Patient Engagement

Table 5. Major Players of Patient Relationship Management (PRM)

Table 6. Patient Experience Software Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 7. Global Patient Experience Software Market Size by Type (2019-2024) & (\$ Millions)

Table 8. Global Patient Experience Software Market Size Market Share by Type (2019-2024)

Table 9. Patient Experience Software Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 10. Global Patient Experience Software Market Size by Application (2019-2024) & (\$ Millions)

Table 11. Global Patient Experience Software Market Size Market Share by Application (2019-2024)

Table 12. Global Patient Experience Software Revenue by Players (2019-2024) & (\$ Millions)

Table 13. Global Patient Experience Software Revenue Market Share by Player (2019-2024)

Table 14. Patient Experience Software Key Players Head office and Products Offered

Table 15. Patient Experience Software Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 16. New Products and Potential Entrants

Table 17. Mergers & Acquisitions, Expansion

Table 18. Global Patient Experience Software Market Size by Regions 2019-2024 & (\$ Millions)

Table 19. Global Patient Experience Software Market Size Market Share by Regions (2019-2024)

Table 20. Global Patient Experience Software Revenue by Country/Region (2019-2024) & (\$ millions)

Table 21. Global Patient Experience Software Revenue Market Share by Country/Region (2019-2024)

Table 22. Americas Patient Experience Software Market Size by Country (2019-2024) & (\$ Millions)

Table 23. Americas Patient Experience Software Market Size Market Share by Country (2019-2024)

Table 24. Americas Patient Experience Software Market Size by Type (2019-2024) & (\$ Millions)

Table 25. Americas Patient Experience Software Market Size Market Share by Type (2019-2024)

Table 26. Americas Patient Experience Software Market Size by Application (2019-2024) & (\$ Millions)

Table 27. Americas Patient Experience Software Market Size Market Share by Application (2019-2024)

Table 28. APAC Patient Experience Software Market Size by Region (2019-2024) & (\$ Millions)

Table 29. APAC Patient Experience Software Market Size Market Share by Region (2019-2024)

Table 30. APAC Patient Experience Software Market Size by Type (2019-2024) & (\$ Millions)

Table 31. APAC Patient Experience Software Market Size Market Share by Type (2019-2024)

Table 32. APAC Patient Experience Software Market Size by Application (2019-2024) & (\$ Millions)

Table 33. APAC Patient Experience Software Market Size Market Share by Application (2019-2024)

Table 34. Europe Patient Experience Software Market Size by Country (2019-2024) & (\$ Millions)

Table 35. Europe Patient Experience Software Market Size Market Share by Country (2019-2024)

Table 36. Europe Patient Experience Software Market Size by Type (2019-2024) & (\$ Millions)

Table 37. Europe Patient Experience Software Market Size Market Share by Type (2019-2024)

Table 38. Europe Patient Experience Software Market Size by Application (2019-2024) & (\$ Millions)

Table 39. Europe Patient Experience Software Market Size Market Share by Application (2019-2024)

Table 40. Middle East & Africa Patient Experience Software Market Size by Region (2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Patient Experience Software Market Size Market Share

by Region (2019-2024)

Table 42. Middle East & Africa Patient Experience Software Market Size by Type (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Patient Experience Software Market Size Market Share by Type (2019-2024)

Table 44. Middle East & Africa Patient Experience Software Market Size by Application (2019-2024) & (\$ Millions)

Table 45. Middle East & Africa Patient Experience Software Market Size Market Share by Application (2019-2024)

Table 46. Key Market Drivers & Growth Opportunities of Patient Experience Software

Table 47. Key Market Challenges & Risks of Patient Experience Software

Table 48. Key Industry Trends of Patient Experience Software

Table 49. Global Patient Experience Software Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 50. Global Patient Experience Software Market Size Market Share Forecast by Regions (2025-2030)

Table 51. Global Patient Experience Software Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 52. Global Patient Experience Software Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 53. Epic MyChart Bedside Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 54. Epic MyChart Bedside Patient Experience Software Product Offered

Table 55. Epic MyChart Bedside Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 56. Epic MyChart Bedside Main Business

Table 57. Epic MyChart Bedside Latest Developments

Table 58. Spok Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 59. Spok Patient Experience Software Product Offered

Table 60. Spok Main Business

Table 61. Spok Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 62. Spok Latest Developments

Table 63. Access Care Planning (formerly Mobizio) Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 64. Access Care Planning (formerly Mobizio) Patient Experience Software Product Offered

Table 65. Access Care Planning (formerly Mobizio) Main Business

Table 66. Access Care Planning (formerly Mobizio) Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 67. Access Care Planning (formerly Mobizio) Latest Developments

Table 68. Getwell Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 69. Getwell Patient Experience Software Product Offered

Table 70. Getwell Main Business

Table 71. Getwell Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 72. Getwell Latest Developments

Table 73. athenaCoordinator Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 74. athenaCoordinator Patient Experience Software Product Offered

Table 75. athenaCoordinator Main Business

Table 76. athenaCoordinator Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 77. athenaCoordinator Latest Developments

Table 78. eClinicalWorks Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 79. eClinicalWorks Patient Experience Software Product Offered

Table 80. eClinicalWorks Main Business

Table 81. eClinicalWorks Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 82. eClinicalWorks Latest Developments

Table 83. SimplePractice Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 84. SimplePractice Patient Experience Software Product Offered

Table 85. SimplePractice Main Business

Table 86. SimplePractice Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 87. SimplePractice Latest Developments

Table 88. Luma Health Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 89. Luma Health Patient Experience Software Product Offered

Table 90. Luma Health Main Business

Table 91. Luma Health Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 92. Luma Health Latest Developments

Table 93. Allscripts Details, Company Type, Patient Experience Software Area Served

and Its Competitors

Table 94. Allscripts Patient Experience Software Product Offered

Table 95. Allscripts Main Business

Table 96. Allscripts Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 97. Allscripts Latest Developments

Table 98. ChiroTouch Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 99. ChiroTouch Patient Experience Software Product Offered

Table 100. ChiroTouch Main Business

Table 101. ChiroTouch Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 102. ChiroTouch Latest Developments

Table 103. Phreesia Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 104. Phreesia Patient Experience Software Product Offered

Table 105. Phreesia Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 106. Phreesia Main Business

Table 107. Phreesia Latest Developments

Table 108. DrChrono Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 109. DrChrono Patient Experience Software Product Offered

Table 110. DrChrono Main Business

Table 111. DrChrono Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 112. DrChrono Latest Developments

Table 113. SoftClinic Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 114. SoftClinic Patient Experience Software Product Offered

Table 115. SoftClinic Main Business

Table 116. SoftClinic Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 117. SoftClinic Latest Developments

Table 118. Solutionreach Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 119. Solutionreach Patient Experience Software Product Offered

Table 120. Solutionreach Main Business

Table 121. Solutionreach Patient Experience Software Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 122. Solutionreach Latest Developments

Table 123. WebPT Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 124. WebPT Patient Experience Software Product Offered

Table 125. WebPT Main Business

Table 126. WebPT Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 127. WebPT Latest Developments

Table 128. RevenueWell Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 129. RevenueWell Patient Experience Software Product Offered

Table 130. RevenueWell Main Business

Table 131. RevenueWell Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 132. RevenueWell Latest Developments

Table 133. Weave Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 134. Weave Patient Experience Software Product Offered

Table 135. Weave Main Business

Table 136. Weave Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 137. Weave Latest Developments

Table 138. Salesforce Health Cloud Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 139. Salesforce Health Cloud Patient Experience Software Product Offered

Table 140. Salesforce Health Cloud Main Business

Table 141. Salesforce Health Cloud Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 142. Salesforce Health Cloud Latest Developments

Table 143. patientNOW Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 144. patientNOW Patient Experience Software Product Offered

Table 145. patientNOW Main Business

Table 146. patientNOW Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 147. patientNOW Latest Developments

Table 148. PracticeSuite Details, Company Type, Patient Experience Software Area Served and Its Competitors

Table 149. PracticeSuite Patient Experience Software Product Offered

Table 150. PracticeSuite Main Business

Table 151. PracticeSuite Patient Experience Software Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 152. PracticeSuite Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Patient Experience Software Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Patient Experience Software Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Patient Experience Software Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Patient Experience Software Sales Market Share by Country/Region (2023)
- Figure 8. Patient Experience Software Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Patient Experience Software Market Size Market Share by Type in 2023
- Figure 10. Patient Experience Software in Hospitals
- Figure 11. Global Patient Experience Software Market: Hospitals (2019-2024) & (\$ Millions)
- Figure 12. Patient Experience Software in Health Systems
- Figure 13. Global Patient Experience Software Market: Health Systems (2019-2024) & (\$ Millions)
- Figure 14. Global Patient Experience Software Market Size Market Share by Application in 2023
- Figure 15. Global Patient Experience Software Revenue Market Share by Player in 2023
- Figure 16. Global Patient Experience Software Market Size Market Share by Regions (2019-2024)
- Figure 17. Americas Patient Experience Software Market Size 2019-2024 (\$ Millions)
- Figure 18. APAC Patient Experience Software Market Size 2019-2024 (\$ Millions)
- Figure 19. Europe Patient Experience Software Market Size 2019-2024 (\$ Millions)
- Figure 20. Middle East & Africa Patient Experience Software Market Size 2019-2024 (\$ Millions)
- Figure 21. Americas Patient Experience Software Value Market Share by Country in 2023
- Figure 22. United States Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)
- Figure 23. Canada Patient Experience Software Market Size Growth 2019-2024 (\$

Millions)

Figure 24. Mexico Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC Patient Experience Software Market Size Market Share by Region in 2023

Figure 27. APAC Patient Experience Software Market Size Market Share by Type in 2023

Figure 28. APAC Patient Experience Software Market Size Market Share by Application in 2023

Figure 29. China Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Patient Experience Software Market Size Market Share by Country in 2023

Figure 36. Europe Patient Experience Software Market Size Market Share by Type (2019-2024)

Figure 37. Europe Patient Experience Software Market Size Market Share by Application (2019-2024)

Figure 38. Germany Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Patient Experience Software Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Patient Experience Software Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Patient Experience Software Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country Patient Experience Software Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 52. APAC Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 53. Europe Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 55. United States Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 56. Canada Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 59. China Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 60. Japan Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 61. Korea Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 62. Southeast Asia Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 63. India Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 64. Australia Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 65. Germany Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 66. France Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 67. UK Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 68. Italy Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 69. Russia Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 70. Spain Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Patient Experience Software Market Size 2025-2030 (\$ Millions)

Figure 76. Global Patient Experience Software Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Patient Experience Software Market Size Market Share Forecast by Application (2025-2030)

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