

Global Patient Engagement Solutions Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Patient Engagement Solutions market size was valued at US\$ 14090 million in 2023. With growing demand in downstream market, the Patient Engagement Solutions is forecast to a readjusted size of US\$ 53040 million by 2030 with a CAGR of 20.9% during review period.

The research report highlights the growth potential of the global Patient Engagement Solutions market. Patient Engagement Solutions are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Patient Engagement Solutions. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Patient Engagement Solutions market.

The term 'patient engagement' has become entrenched in the healthcare lexicon. Many healthcare networks and payers are now striving to achieve the Institute for Healthcare Improvement's Triple Aim:

Global Patient Engagement Solutions key players include Cerner Corporation, IBM, Epic Systems, McKesson Corporation, Meddecision, etc. Global top five players hold a share about 50%.

North America is the largest market, with a share about 50%, followed by Japan and Europe, having a total share about 40 percent.

In terms of product, Web-based is the largest segment, with a share about 75%. And in terms of application, the largest application is Health Management, followed by Social and Behavioral Management, Home Health Management, Financial Health, Management.

Key Features:

The report on Patient Engagement Solutions market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Patient Engagement Solutions market. It may include historical data, market segmentation by Type (e.g., Web-based, Cloud-based), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Patient Engagement Solutions market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Patient Engagement Solutions market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Patient Engagement Solutions industry. This include advancements in Patient Engagement Solutions technology, Patient Engagement Solutions new entrants, Patient Engagement Solutions new investment, and other innovations that are shaping the future of Patient Engagement Solutions.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Patient Engagement Solutions market. It includes factors influencing customer ' purchasing decisions, preferences for Patient Engagement Solutions product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Patient Engagement Solutions market. This

may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Patient Engagement Solutions market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Patient Engagement Solutions market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Patient Engagement Solutions industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Patient Engagement Solutions market.

Market Segmentation:

Patient Engagement Solutions market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Web-based

Cloud-based

On-premise

Segmentation by application

Health Management

Social and Behavioral Management

Home Health Management

Financial Health Management

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cerner Corporation

IBM

Epic Systems

McKesson Corporation

Medecision

Athenahealth

Healthagen

Allscripts

GetWell Network

Lincor Solutions

Orion Health

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Patient Engagement Solutions Market Size 2019-2030
 - 2.1.2 Patient Engagement Solutions Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Patient Engagement Solutions Segment by Type
 - 2.2.1 Web-based
 - 2.2.2 Cloud-based
 - 2.2.3 On-premise
- 2.3 Patient Engagement Solutions Market Size by Type
 - 2.3.1 Patient Engagement Solutions Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Patient Engagement Solutions Market Size Market Share by Type (2019-2024)
- 2.4 Patient Engagement Solutions Segment by Application
 - 2.4.1 Health Management
 - 2.4.2 Social and Behavioral Management
 - 2.4.3 Home Health Management
 - 2.4.4 Financial Health Management
- 2.5 Patient Engagement Solutions Market Size by Application
 - 2.5.1 Patient Engagement Solutions Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Patient Engagement Solutions Market Size Market Share by Application (2019-2024)

3 PATIENT ENGAGEMENT SOLUTIONS MARKET SIZE BY PLAYER

3.1 Patient Engagement Solutions Market Size Market Share by Players

3.1.1 Global Patient Engagement Solutions Revenue by Players (2019-2024)

3.1.2 Global Patient Engagement Solutions Revenue Market Share by Players (2019-2024)

3.2 Global Patient Engagement Solutions Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 PATIENT ENGAGEMENT SOLUTIONS BY REGIONS

4.1 Patient Engagement Solutions Market Size by Regions (2019-2024)

4.2 Americas Patient Engagement Solutions Market Size Growth (2019-2024)

4.3 APAC Patient Engagement Solutions Market Size Growth (2019-2024)

4.4 Europe Patient Engagement Solutions Market Size Growth (2019-2024)

4.5 Middle East & Africa Patient Engagement Solutions Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Patient Engagement Solutions Market Size by Country (2019-2024)

5.2 Americas Patient Engagement Solutions Market Size by Type (2019-2024)

5.3 Americas Patient Engagement Solutions Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Patient Engagement Solutions Market Size by Region (2019-2024)

6.2 APAC Patient Engagement Solutions Market Size by Type (2019-2024)

6.3 APAC Patient Engagement Solutions Market Size by Application (2019-2024)

6.4 China

- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Patient Engagement Solutions by Country (2019-2024)
- 7.2 Europe Patient Engagement Solutions Market Size by Type (2019-2024)
- 7.3 Europe Patient Engagement Solutions Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Patient Engagement Solutions by Region (2019-2024)
- 8.2 Middle East & Africa Patient Engagement Solutions Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Patient Engagement Solutions Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET FORECAST

- 10.1 Global Patient Engagement Solutions Forecast by Regions (2025-2030)

- 10.1.1 Global Patient Engagement Solutions Forecast by Regions (2025-2030)
- 10.1.2 Americas Patient Engagement Solutions Forecast
- 10.1.3 APAC Patient Engagement Solutions Forecast
- 10.1.4 Europe Patient Engagement Solutions Forecast
- 10.1.5 Middle East & Africa Patient Engagement Solutions Forecast
- 10.2 Americas Patient Engagement Solutions Forecast by Country (2025-2030)
 - 10.2.1 United States Patient Engagement Solutions Market Forecast
 - 10.2.2 Canada Patient Engagement Solutions Market Forecast
 - 10.2.3 Mexico Patient Engagement Solutions Market Forecast
 - 10.2.4 Brazil Patient Engagement Solutions Market Forecast
- 10.3 APAC Patient Engagement Solutions Forecast by Region (2025-2030)
 - 10.3.1 China Patient Engagement Solutions Market Forecast
 - 10.3.2 Japan Patient Engagement Solutions Market Forecast
 - 10.3.3 Korea Patient Engagement Solutions Market Forecast
 - 10.3.4 Southeast Asia Patient Engagement Solutions Market Forecast
 - 10.3.5 India Patient Engagement Solutions Market Forecast
 - 10.3.6 Australia Patient Engagement Solutions Market Forecast
- 10.4 Europe Patient Engagement Solutions Forecast by Country (2025-2030)
 - 10.4.1 Germany Patient Engagement Solutions Market Forecast
 - 10.4.2 France Patient Engagement Solutions Market Forecast
 - 10.4.3 UK Patient Engagement Solutions Market Forecast
 - 10.4.4 Italy Patient Engagement Solutions Market Forecast
 - 10.4.5 Russia Patient Engagement Solutions Market Forecast
- 10.5 Middle East & Africa Patient Engagement Solutions Forecast by Region (2025-2030)
 - 10.5.1 Egypt Patient Engagement Solutions Market Forecast
 - 10.5.2 South Africa Patient Engagement Solutions Market Forecast
 - 10.5.3 Israel Patient Engagement Solutions Market Forecast
 - 10.5.4 Turkey Patient Engagement Solutions Market Forecast
 - 10.5.5 GCC Countries Patient Engagement Solutions Market Forecast
- 10.6 Global Patient Engagement Solutions Forecast by Type (2025-2030)
- 10.7 Global Patient Engagement Solutions Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Cerner Corporation

- 11.1.1 Cerner Corporation Company Information
- 11.1.2 Cerner Corporation Patient Engagement Solutions Product Offered
- 11.1.3 Cerner Corporation Patient Engagement Solutions Revenue, Gross Margin and

Market Share (2019-2024)

11.1.4 Cerner Corporation Main Business Overview

11.1.5 Cerner Corporation Latest Developments

11.2 IBM

11.2.1 IBM Company Information

11.2.2 IBM Patient Engagement Solutions Product Offered

11.2.3 IBM Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)

11.2.4 IBM Main Business Overview

11.2.5 IBM Latest Developments

11.3 Epic Systems

11.3.1 Epic Systems Company Information

11.3.2 Epic Systems Patient Engagement Solutions Product Offered

11.3.3 Epic Systems Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)

11.3.4 Epic Systems Main Business Overview

11.3.5 Epic Systems Latest Developments

11.4 McKesson Corporation

11.4.1 McKesson Corporation Company Information

11.4.2 McKesson Corporation Patient Engagement Solutions Product Offered

11.4.3 McKesson Corporation Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)

11.4.4 McKesson Corporation Main Business Overview

11.4.5 McKesson Corporation Latest Developments

11.5 Medecision

11.5.1 Medecision Company Information

11.5.2 Medecision Patient Engagement Solutions Product Offered

11.5.3 Medecision Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)

11.5.4 Medecision Main Business Overview

11.5.5 Medecision Latest Developments

11.6 Athenahealth

11.6.1 Athenahealth Company Information

11.6.2 Athenahealth Patient Engagement Solutions Product Offered

11.6.3 Athenahealth Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)

11.6.4 Athenahealth Main Business Overview

11.6.5 Athenahealth Latest Developments

11.7 Healthgen

- 11.7.1 Healthagen Company Information
- 11.7.2 Healthagen Patient Engagement Solutions Product Offered
- 11.7.3 Healthagen Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)
- 11.7.4 Healthagen Main Business Overview
- 11.7.5 Healthagen Latest Developments
- 11.8 Allscripts
 - 11.8.1 Allscripts Company Information
 - 11.8.2 Allscripts Patient Engagement Solutions Product Offered
 - 11.8.3 Allscripts Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Allscripts Main Business Overview
 - 11.8.5 Allscripts Latest Developments
- 11.9 GetWell Network
 - 11.9.1 GetWell Network Company Information
 - 11.9.2 GetWell Network Patient Engagement Solutions Product Offered
 - 11.9.3 GetWell Network Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 GetWell Network Main Business Overview
 - 11.9.5 GetWell Network Latest Developments
- 11.10 Lincor Solutions
 - 11.10.1 Lincor Solutions Company Information
 - 11.10.2 Lincor Solutions Patient Engagement Solutions Product Offered
 - 11.10.3 Lincor Solutions Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Lincor Solutions Main Business Overview
 - 11.10.5 Lincor Solutions Latest Developments
- 11.11 Orion Health
 - 11.11.1 Orion Health Company Information
 - 11.11.2 Orion Health Patient Engagement Solutions Product Offered
 - 11.11.3 Orion Health Patient Engagement Solutions Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Orion Health Main Business Overview
 - 11.11.5 Orion Health Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Patient Engagement Solutions Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Web-based

Table 3. Major Players of Cloud-based

Table 4. Major Players of On-premise

Table 5. Patient Engagement Solutions Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 6. Global Patient Engagement Solutions Market Size by Type (2019-2024) & (\$ Millions)

Table 7. Global Patient Engagement Solutions Market Size Market Share by Type (2019-2024)

Table 8. Patient Engagement Solutions Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 9. Global Patient Engagement Solutions Market Size by Application (2019-2024) & (\$ Millions)

Table 10. Global Patient Engagement Solutions Market Size Market Share by Application (2019-2024)

Table 11. Global Patient Engagement Solutions Revenue by Players (2019-2024) & (\$ Millions)

Table 12. Global Patient Engagement Solutions Revenue Market Share by Player (2019-2024)

Table 13. Patient Engagement Solutions Key Players Head office and Products Offered

Table 14. Patient Engagement Solutions Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Patient Engagement Solutions Market Size by Regions 2019-2024 & (\$ Millions)

Table 18. Global Patient Engagement Solutions Market Size Market Share by Regions (2019-2024)

Table 19. Global Patient Engagement Solutions Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global Patient Engagement Solutions Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas Patient Engagement Solutions Market Size by Country (2019-2024)

& (\$ Millions)

Table 22. Americas Patient Engagement Solutions Market Size Market Share by Country (2019-2024)

Table 23. Americas Patient Engagement Solutions Market Size by Type (2019-2024) & (\$ Millions)

Table 24. Americas Patient Engagement Solutions Market Size Market Share by Type (2019-2024)

Table 25. Americas Patient Engagement Solutions Market Size by Application (2019-2024) & (\$ Millions)

Table 26. Americas Patient Engagement Solutions Market Size Market Share by Application (2019-2024)

Table 27. APAC Patient Engagement Solutions Market Size by Region (2019-2024) & (\$ Millions)

Table 28. APAC Patient Engagement Solutions Market Size Market Share by Region (2019-2024)

Table 29. APAC Patient Engagement Solutions Market Size by Type (2019-2024) & (\$ Millions)

Table 30. APAC Patient Engagement Solutions Market Size Market Share by Type (2019-2024)

Table 31. APAC Patient Engagement Solutions Market Size by Application (2019-2024) & (\$ Millions)

Table 32. APAC Patient Engagement Solutions Market Size Market Share by Application (2019-2024)

Table 33. Europe Patient Engagement Solutions Market Size by Country (2019-2024) & (\$ Millions)

Table 34. Europe Patient Engagement Solutions Market Size Market Share by Country (2019-2024)

Table 35. Europe Patient Engagement Solutions Market Size by Type (2019-2024) & (\$ Millions)

Table 36. Europe Patient Engagement Solutions Market Size Market Share by Type (2019-2024)

Table 37. Europe Patient Engagement Solutions Market Size by Application (2019-2024) & (\$ Millions)

Table 38. Europe Patient Engagement Solutions Market Size Market Share by Application (2019-2024)

Table 39. Middle East & Africa Patient Engagement Solutions Market Size by Region (2019-2024) & (\$ Millions)

Table 40. Middle East & Africa Patient Engagement Solutions Market Size Market Share by Region (2019-2024)

Table 41. Middle East & Africa Patient Engagement Solutions Market Size by Type (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Patient Engagement Solutions Market Size Market Share by Type (2019-2024)

Table 43. Middle East & Africa Patient Engagement Solutions Market Size by Application (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Patient Engagement Solutions Market Size Market Share by Application (2019-2024)

Table 45. Key Market Drivers & Growth Opportunities of Patient Engagement Solutions

Table 46. Key Market Challenges & Risks of Patient Engagement Solutions

Table 47. Key Industry Trends of Patient Engagement Solutions

Table 48. Global Patient Engagement Solutions Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 49. Global Patient Engagement Solutions Market Size Market Share Forecast by Regions (2025-2030)

Table 50. Global Patient Engagement Solutions Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 51. Global Patient Engagement Solutions Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 52. Cerner Corporation Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 53. Cerner Corporation Patient Engagement Solutions Product Offered

Table 54. Cerner Corporation Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 55. Cerner Corporation Main Business

Table 56. Cerner Corporation Latest Developments

Table 57. IBM Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 58. IBM Patient Engagement Solutions Product Offered

Table 59. IBM Main Business

Table 60. IBM Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 61. IBM Latest Developments

Table 62. Epic Systems Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 63. Epic Systems Patient Engagement Solutions Product Offered

Table 64. Epic Systems Main Business

Table 65. Epic Systems Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 66. Epic Systems Latest Developments

Table 67. McKesson Corporation Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 68. McKesson Corporation Patient Engagement Solutions Product Offered

Table 69. McKesson Corporation Main Business

Table 70. McKesson Corporation Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 71. McKesson Corporation Latest Developments

Table 72. Medecision Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 73. Medecision Patient Engagement Solutions Product Offered

Table 74. Medecision Main Business

Table 75. Medecision Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 76. Medecision Latest Developments

Table 77. Athenahealth Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 78. Athenahealth Patient Engagement Solutions Product Offered

Table 79. Athenahealth Main Business

Table 80. Athenahealth Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 81. Athenahealth Latest Developments

Table 82. Healthagen Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 83. Healthagen Patient Engagement Solutions Product Offered

Table 84. Healthagen Main Business

Table 85. Healthagen Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 86. Healthagen Latest Developments

Table 87. Allscripts Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 88. Allscripts Patient Engagement Solutions Product Offered

Table 89. Allscripts Main Business

Table 90. Allscripts Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 91. Allscripts Latest Developments

Table 92. GetWell Network Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 93. GetWell Network Patient Engagement Solutions Product Offered

Table 94. GetWell Network Main Business

Table 95. GetWell Network Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 96. GetWell Network Latest Developments

Table 97. Lincor Solutions Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 98. Lincor Solutions Patient Engagement Solutions Product Offered

Table 99. Lincor Solutions Main Business

Table 100. Lincor Solutions Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 101. Lincor Solutions Latest Developments

Table 102. Orion Health Details, Company Type, Patient Engagement Solutions Area Served and Its Competitors

Table 103. Orion Health Patient Engagement Solutions Product Offered

Table 104. Orion Health Patient Engagement Solutions Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 105. Orion Health Main Business

Table 106. Orion Health Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Patient Engagement Solutions Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Patient Engagement Solutions Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Patient Engagement Solutions Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Patient Engagement Solutions Sales Market Share by Country/Region (2023)
- Figure 8. Patient Engagement Solutions Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Patient Engagement Solutions Market Size Market Share by Type in 2023
- Figure 10. Patient Engagement Solutions in Health Management
- Figure 11. Global Patient Engagement Solutions Market: Health Management (2019-2024) & (\$ Millions)
- Figure 12. Patient Engagement Solutions in Social and Behavioral Management
- Figure 13. Global Patient Engagement Solutions Market: Social and Behavioral Management (2019-2024) & (\$ Millions)
- Figure 14. Patient Engagement Solutions in Home Health Management
- Figure 15. Global Patient Engagement Solutions Market: Home Health Management (2019-2024) & (\$ Millions)
- Figure 16. Patient Engagement Solutions in Financial Health Management
- Figure 17. Global Patient Engagement Solutions Market: Financial Health Management (2019-2024) & (\$ Millions)
- Figure 18. Global Patient Engagement Solutions Market Size Market Share by Application in 2023
- Figure 19. Global Patient Engagement Solutions Revenue Market Share by Player in 2023
- Figure 20. Global Patient Engagement Solutions Market Size Market Share by Regions (2019-2024)
- Figure 21. Americas Patient Engagement Solutions Market Size 2019-2024 (\$ Millions)
- Figure 22. APAC Patient Engagement Solutions Market Size 2019-2024 (\$ Millions)
- Figure 23. Europe Patient Engagement Solutions Market Size 2019-2024 (\$ Millions)
- Figure 24. Middle East & Africa Patient Engagement Solutions Market Size 2019-2024

(\$ Millions)

Figure 25. Americas Patient Engagement Solutions Value Market Share by Country in 2023

Figure 26. United States Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 27. Canada Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 28. Mexico Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 29. Brazil Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 30. APAC Patient Engagement Solutions Market Size Market Share by Region in 2023

Figure 31. APAC Patient Engagement Solutions Market Size Market Share by Type in 2023

Figure 32. APAC Patient Engagement Solutions Market Size Market Share by Application in 2023

Figure 33. China Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Japan Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Korea Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Southeast Asia Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 37. India Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Australia Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 39. Europe Patient Engagement Solutions Market Size Market Share by Country in 2023

Figure 40. Europe Patient Engagement Solutions Market Size Market Share by Type (2019-2024)

Figure 41. Europe Patient Engagement Solutions Market Size Market Share by Application (2019-2024)

Figure 42. Germany Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 43. France Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 44. UK Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 45. Italy Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 46. Russia Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Middle East & Africa Patient Engagement Solutions Market Size Market Share by Region (2019-2024)

Figure 48. Middle East & Africa Patient Engagement Solutions Market Size Market Share by Type (2019-2024)

Figure 49. Middle East & Africa Patient Engagement Solutions Market Size Market Share by Application (2019-2024)

Figure 50. Egypt Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 51. South Africa Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 52. Israel Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 53. Turkey Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 54. GCC Country Patient Engagement Solutions Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Americas Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 56. APAC Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 57. Europe Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 58. Middle East & Africa Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 59. United States Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 60. Canada Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 61. Mexico Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 62. Brazil Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 63. China Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 64. Japan Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 65. Korea Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 66. Southeast Asia Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 67. India Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 68. Australia Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 69. Germany Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 70. France Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 71. UK Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 72. Italy Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 73. Russia Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 74. Spain Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 75. Egypt Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 76. South Africa Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 77. Israel Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 78. Turkey Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 79. GCC Countries Patient Engagement Solutions Market Size 2025-2030 (\$ Millions)

Figure 80. Global Patient Engagement Solutions Market Size Market Share Forecast by Type (2025-2030)

Figure 81. Global Patient Engagement Solutions Market Size Market Share Forecast by Application (2025-2030)

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