

Global Patient Engagement Platforms Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Patient Engagement Platforms market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Patient engagement platforms (PEP) provide a medium for patient interaction with healthcare service providers through electronic mediums such as personal computers, mobile devices, or tablets. The usage of easy-to-download apps and wearable healthcare devices is rapidly increasing the interaction of patients with mHealth apps. Patient engagement platforms offer patients the comfort of self-service and access to medical care through interactions with healthcare experts. It aids in improving patient satisfaction, which in turn, has a positive bearing on provider reimbursement.

United States market for Patient Engagement Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Patient Engagement Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Patient Engagement Platforms is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Patient Engagement Platforms players cover Allscripts Healthcare, LLC, Athenahealth, Inc., AV Thomas Produce, Cerner Corporation, CureMD Healthcare, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Patient Engagement Platforms Industry Forecast” looks at past sales and reviews total world Patient Engagement Platforms sales in 2025, providing a comprehensive analysis by region and market sector of projected Patient Engagement Platforms sales for 2026 through 2032. With Patient Engagement Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Patient Engagement Platforms industry.

This Insight Report provides a comprehensive analysis of the global Patient Engagement Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Patient Engagement Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Patient Engagement Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Patient Engagement Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Patient Engagement Platforms.

This report presents a comprehensive overview, market shares, and growth opportunities of Patient Engagement Platforms market by product type, application, key players and key regions and countries.

Segmentation by Type:

Web & Cloud-based

On-premise

Segmentation by Application:

Payers

Providers

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Allscripts Healthcare, LLC

Athenahealth, Inc.

AV Thomas Produce

Cerner Corporation

CureMD Healthcare

Force Therapeutics LLC

GetWellNetwork, Inc.

Greenway Health, LLC

IBM Corporation

IQVIA

Klara Technologies, Inc.

Lincor

MCKESSON CORPORATION

Medecision

MEDHOST

Mytonomy

Nuance Communications, Inc.

Orion Health

Patient point LLC

Quil

Solutionreach, Inc.

Vivify Health

Wolters Kluwer N.V.

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